

June 2021

Announcing new TRU Sustainability Office program:



## All-TRU Sustainability Educators Program

*Help make the world more sustainable, one minute at a time*



Sustainability encompasses so much – environmental, social and economic factors—and we all have much to learn about it and much to share about it. All TRU students (including from Open Learning), staff, faculty and administrators are encouraged to join the new **All-TRU Sustainability Educators Program**. At the heart of the program is telling 1 minute original ‘sustainability stories’ that are important to the participants to share. Participants can learn about other people’s 1-minute stories from a website where they are stored.

To participate in the program, participants are required to join for one year (30 minutes per month on average), and do the following:

1. Create at least one 60 second original ‘sustainability story’ about something they care about. Stories can be expressed in any creative format (video, text, photos, audio, etc.), so long as they can be shared in a digital format.
2. Share their story with ten members of the TRU community within their peer group who are not part of the program. Peer group examples: students sharing with other students; or staff/faculty members sharing with other staff/faculty members.
3. ‘Experience’ at least ten 60 second sustainability stories from other educators during the year. ‘Experience’ meaning to watch, read, listen to, etc..

Once a year there will be a program celebration with awards and prizes for best stories and educators, as well as weekly draw prizes that all program educators are eligible to win. Once the program requirements are met, all participants must complete a short program feedback survey. Once this is done they will be awarded a program certificate of completion.

Funding of up to \$50 per educator per year will be available on an as-needed basis and while budget lasts. This is for seed funding to help promote stories, help bring stories ‘to life’, or for other needs.

During the program, there will be one-on-one meetings and group meetings, as well as training on sustainability issues provided by Sustainability Office staff and other qualified people.

Sustainability story ideas will need to be approved by a vetting committee to ensure content is correct and that the nature of the story has not been covered extensively by other educators. The vetting committee will be made up of students, staff and faculty, with a minimum of five members.

All stories will be stored on this website: <https://sustainability.trubox.ca/>

**First Step** - To get involved in the program to ask questions, please contact James Gordon, program organizer from the TRU Sustainability Office: [jgordon@tru.ca](mailto:jgordon@tru.ca); 250-572-2740.