

Integrated Planning & Effectiveness

# Student Report

2021 Sustainability Literacy Assessment Survey

THOMPSON RIVERS UNIVERSITY

March 2021

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#### Purpose

As part of the Sustainability Tracking, Assessment & Rating System (STARS) framework that supports Thompson Rivers University (TRU) in tracking and measuring its sustainability progress, this survey was designed to provide an assessment of the sustainability literacy of a representative sample of undergraduate students at TRU. Such an assessment helps institutions evaluate the success of their sustainability education initiatives and develop insights into how these initiatives could be improved.

#### Administration Methodology

The Sustainability Literacy Assessment Survey (SLAS) was administered to a randomized sample of 1,000 on-campus undergraduate students enrolled in a baccalaureate program at TRU in the winter of 2021. A contact list was created and uploaded into Qualtrics—a web-based survey tool for conducting survey research, evaluations and other data collection activities—and the survey was sent through an email distribution on January 12, 2021. The first reminder email was sent on January 19, with the second and final one sent a week later on January 27. The survey closed on February 2, 2021.

#### **Representation of the Student Population**

By definition, a *representative sample* is a one that accurately reflects, or represents, the overall population from which it was chosen or selected. According to the latest enrolment numbers, reported by the Integrated Planning and Effectiveness (IPE) department, out of a population of 4,764 on-campus undergraduate students—enrolled in a baccalaureate program at TRU in the winter of 2021—58% were female, 9% were Indigenous, and 29% were international. Of the 311 students who responded to the survey, 64% were female, 10% were Indigenous, and roughly one-in-three (34%) were international.

#### Response Rate

This survey was administered to 1,000 students, where 311 completed the survey, yielding an overall response rate of 31%.

#### Margin of Error

The margin of error indicates how much the results of a survey reflect the views of the overall population. With 311 completed responses—out of a census of 4,764 baccalaureate students—and a confidence level of 95%, the margin of error is +/- 5 percentage points.

#### **Key Findings**

- Forty-nine (49) per cent of students indicated that they did not know, or were **not sure**, where the TRU Sustainability Office is located.
- Ninety-three (93) per cent of students said that they **Agree** or **Strongly Agree** that energy conservation is an important issue, so people should try to do everything they can at home, and at TRU, to save energy.

## Key Findings (continued)

- At home, 78% of students said they **always** turn off the lights in common areas, when they are the last person to leave. Similarly, 59% and 41% of students said they **always** performed this action at work/volunteering or on campus, respectively.
- On campus, students indicated that the two main reasons why they did not turn off the lights in common areas were 1) they **forgot** or 2) they thought that they were **not allowed** (38% and 38% of students, respectively).
- Eighty-three (83) per cent of students said that they **Agree** or **Strongly Agree** that having TRU continue to demonstrate strong sustainability leadership is important to them.
- When it comes to environmental responsibility, 69% of students said that they **Agree** or **Strongly Agree** that TRU backs up what it says it will do with action and initiatives.
- Sixty-eight (68) per cent of students said that they **Agree** or **Strongly Agree** that TRU has provided them with opportunities to learn about sustainability and energy conservation and to get involved on campus.
- If resources like software or IT support made it easy, 68% of students said they would consider going paperless or reducing paper use on campus. Similarly, 62% of students said that they would support a campus-wide ban on single-use paper coffee cups.
- Of the 311 students who responded to the survey, 14% received a score of 11 or higher (out of 12) on the Sustainability Knowledge section. The average score was 5.3, with a standard deviation of 3.9. All twelve (12) questions and their answers can be found in Appendix B: Sustainability Knowledge Results.

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| 11. I print double-sided whenever I can   |        |
| 12. I turn off or unplug large equipment (i.e., printers, scanners, photocopiers, lab equipment, televisions, etc.) at the end of the day                                       | >      |
| Please indicate to what extent you agree or disagree with the following:  |        |
| 13. If I feel slightly chilled in my home, I am more likely to put on another layer (sweater, vest, etc.)<br>than turn up the heat  |        |
| 14. Energy conservation is an important issue, so people should try to do everything they can at home,<br>and at TRU, to save energy  |        |
| 15. Our energy in BC is clean energy so it has no impact on the environment   |        |
| 16. Taking small sustainability actions is something I do regularly (like using reusable coffee cups,<br>water bottles and shopping bags)                                       |        |
| 17. Having TRU continue to demonstrate strong sustainability leadership is important to me  |        |
| 18. When it comes to environmental responsibility, I believe TRU backs up what it says it will do<br>with action and initiatives  |        |
| 19. I feel the people at TRU truly practice green behaviours and don't just talk about them   |        |
| 20. I am regularly trying to change my personal behaviours in order to be more sustainability-focused35   |        |
| 21. TRU has provided students with opportunities to learn about sustainability and energy conservation<br>and to get involved on campus   |        |
| Please let us know how interested you would be in the following:  |        |
| 22. Would you consider going paperless or reducing paper use if resources like software or IT support<br>made it easy?  |        |

| 23. Would you consider joining a TRU Sustainability Ambassador program (students, staff, faculty)<br>whose main objective was learning about and sharing sustainability issues in 1-minute stories if your<br>monthly commitment was around 30 minutes? | 37 |
|---|----|
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| 1. If the average North American and European person wanted to reduce their carbon footprint, which of the following would have the greatest impact?  | 41 |
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| 3. What percentage of this plastic waste is recycled, while the rest ends up in our landfills,<br>waste-to-energy facilities or the environment?  | 43 |
| 4. Today, due in large part to the rise in global industrial activity, CO <sub>2</sub> in the atmosphere is at approximately ppm  | 44 |
| 5. A revenue neutral carbon tax is:   | 45 |
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| 10. According to an October 2019 report, Canada is on the list of the highest $CO_2$ polluting nations on a per capita basis. What rank does Canada hold on this list?  | 50 |
| 11. Approximately how many years did it take for the population to increase from 6 to 7 billion (by 2011)?  | 51 |
| 12. According to a January 2019 study, what percentage of food that is produced in Canada ends up being wasted or otherwise not eaten?  | 52 |

# APPENDIX A: SURVEY RESULTS

# 1. Are you a current, or past member, of any of the following organizations related to sustainability? (Choose all that apply) *89 Responses*



| Response                                       | Count | Percent (%) |
|--|-------|-------------|
| TRU Natural Resource Science Club              | 4     | 4%          |
| TRU Geography Club                             | 2     | 2%          |
| TRU Eco  | 10    | 11%         |
| TRU Enactus                                    | 5     | 6%          |
| TRU Environmental & Natural Resources Law Club | 1     | 1%          |
| Other, please specify                          | 73    | 82%         |

# Other, please specify:

| science                      |
|------------------------------|
| TRUSU Computing Science Club |
| no                           |
| None of the above            |
| no                           |
| No                           |
| None                         |
| No                           |
| No                           |
| none                         |
| TRU AdventureU Club          |
| TRU BUGS                     |
| None                         |
| N/A                          |
| none                         |
| None                         |
| none                         |
| No                           |
| none                         |
| no                           |
| none                         |
| None                         |
| None                         |
| none                         |
| N/A                          |
| none                         |
| Psychology                   |
| Not part of any organization |
| None                         |
| NO                           |

N/A

I am a first year so I don't know any clubs

None. I haven't been able to become a part of a club yet since I'm a new student, joined in the winter 2021 semester. I hope to join to societies when the opportunity arises.

| none. what are these??   |
|--|
| Nope   |
| Not apart of any of the above listed                                       |
| None   |
| none   |
| None   |
| None of these  |
| I don't think I'm apart of any of theses                                   |
| No   |
| no   |
| TRU Sustainability Office  |
| TRU Sustainability office volunteer  |
| TRU AdventureU Outdoor Club  |
| Not any  |
| not any yet as i'm a winter 2021 student so dont know how join these clubs |
| no   |
| nope   |
| None   |
| none   |
| BSW  |
| I have mailed to be added to an organization but to no avail               |
| No   |
| none   |
|  |

2. Which TRU building is the Sustainability Office located in? 293 Responses



| Response  | Count | Percent (%) |
|---|-------|-------------|
| Old Main  | 16    | 5%          |
| House 4 (its own building; located between the Daycare and Cplul'kw'ten –<br>"The Gathering Place", Aboriginal Cultural Centre) | 48    | 16%         |
| The Warehouse   | 9     | 3%          |
| Human Resources   | 69    | 24%         |
| Campus Activity Centre (CAC)  | 7     | 2%          |
| I am not sure   | 144   | 49%         |

## 3. Which of the following do you recognize? 286 Responses



| Response  | Count | Percent (%) |
|---|-------|-------------|
| BC Sustainable Energy Association                                 | 56    | 20%         |
| World Wildlife Fund (WWF)   | 199   | 70%         |
| TRU Sustainability Office   | 206   | 72%         |
| TRU Eco Club  | 69    | 24%         |
| AASHE Sustainability Tracking, Assessment & Rating System (STARS) | 50    | 17%         |
| David Suzuki Foundation   | 108   | 38%         |
| Canadian Wildlife Federation                                      | 79    | 28%         |
| None of the above   | 10    | 3%          |

# 4. Which of the following campaigns are you aware of, or have participated in, during the last year?



| Response                                    | l parti | cipated<br>in this | l an | n aware<br>of this | -   | am not<br>of this | Total |
|---|---------|--------------------|------|--------------------|-----|-------------------|-------|
| BC Cool Campus Challenge                    | 7       | 3%                 | 38   | 15%                | 209 | 82%               | 254   |
| Sweater Day                                 | 21      | 8%                 | 73   | 28%                | 167 | 64%               | 261   |
| TRU Sustainability Office Volunteer program | 4       | 2%                 | 68   | 26%                | 187 | 72%               | 259   |
| TRU Sustainability Ambassador program       | 0       | 0%                 | 76   | 29%                | 182 | 71%               | 258   |
| Eco Container program                       | 23      | 9%                 | 63   | 24%                | 177 | 67%               | 263   |
| Fill it Forward                             | 53      | 20%                | 44   | 17%                | 164 | 63%               | 261   |

For each of the following questions, please select the frequency with which you do these actions:

5. I compost food scraps and other compostable materials.



| Response                 | А   | lways | Often |     | Often Sometimes |     | Rarely |    | Never |     | D  | Total |     |
|--------------------------|-----|-------|-------|-----|-----------------|-----|--------|----|-------|-----|----|-------|-----|
| At home                  | 88  | 32%   | 59    | 21% | 57              | 21% | 22     | 8% | 36    | 13% | 15 | 5%    | 277 |
| At work/<br>volunteering | 51  | 19%   | 53    | 19% | 53              | 19% | 25     | 9% | 43    | 16% | 49 | 18%   | 274 |
| On campus                | 103 | 38%   | 45    | 17% | 27              | 10% | 19     | 7% | 15    | 6%  | 63 | 23%   | 272 |

What prevents you from composting food scraps?



| Response                 | l forge |     |    | lt's not<br>venient |   | I'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|---------|-----|----|---------------------|---|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 4       | 14% | 19 | 66%                 | 4 | 14%                | 0  | 0%                | 2 | 7%                 | 29    |
| At work/<br>volunteering | 3       | 8%  | 21 | 57%                 | 8 | 22%                | 0  | 0%                | 5 | 14%                | 37    |
| On campus                | 0       | 0%  | 7  | 58%                 | 2 | 17%                | 1  | 8%                | 2 | 17%                | 12    |

What prevents you from composting food scraps?

#### At home - Other, please specify:

I don't know how

no food left

I live in a basement suite and my landlords do have a compost, but said they used it so much with their garden that I couldn't contribute my scraps.

I don't know what to do with my compost

I live in a wooded area in a tropical climate. The concept of composting food scraps is a good one. So that the house does not have bad odors, then the whole process can be done in one part of the garden. The problem with doing this in a garden located in a tropical forest is that wild animals are already used to looking for seeds or fruits in the gardens. You have to be very careful so that these animals do not eat the food that is decomposing, because they could become intoxicated with that food. Each ecosystem has its own rule about what can be done and how it can be done. You can't compare apples to lemons.

Bears

No composter

No compostable area in dorms

#### At work/volunteering - Other, please specify:

There's no place to do so

We don't have a compost at work

there isn't one

don't have this at work

no food left

We don't have the setup for it

don't have compost

I'm not able to

No where to put compost waste

#### On campus - Other, please specify:

no food left

I don't know where to put my compost

unsure if allowed

6. I turn off the lights in common areas when I am the last person to leave (e.g., meeting room, washroom, lab, classroom, kitchen, industrial workshop or storage/supply room).



| Response                 | A   | lways | Often |     | Often Sometimes |    | Rarely |    | Never |    | D  | Total |     |
|--------------------------|-----|-------|-------|-----|-----------------|----|--------|----|-------|----|----|-------|-----|
| At home                  | 216 | 78%   | 52    | 19% | 6               | 2% | 2      | 1% | 0     | 0% | 0  | 0%    | 276 |
| At work/<br>volunteering | 163 | 59%   | 41    | 15% | 20              | 7% | 5      | 2% | 1     | 0% | 44 | 16%   | 274 |
| On campus                | 113 | 41%   | 34    | 12% | 23              | 8% | 18     | 7% | 9     | 3% | 76 | 28%   | 273 |

## What prevents you from turning off the lights in common areas?



| Response                 | I forget |     | con | lt's not<br>venient | i | l'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|----------|-----|-----|---------------------|---|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 0        | 0%  | 0   | 0%                  | 0 | 0%                 | 0  | 0%                | 0 | 0%                 | 0     |
| At work/<br>volunteering | 0        | 0%  | 0   | 0%                  | 0 | 0%                 | 0  | 0%                | 0 | 0%                 | 0     |
| On campus                | 3        | 38% | 1   | 13%                 | 3 | 38%                | 0  | 0%                | 1 | 13%                | 8     |

### At work/volunteering - Other, please specify:

Lights are on time sensors

#### On campus - Other, please specify:

I'm never the last person in a common room

*Electronic devices with charging cords that have a mini transformer attached to them, like laptops, continue to draw power if plugged into the wall even when not plugged into the laptop. This is sometimes called a 'phantom load.'* 

7. I unplug chargers and other small electronic devices when not in use.



| Response                 | A  | lways |    | Often |    | etimes | F  | Rarely |    | Never |    | oesn't<br>apply | Total |
|--------------------------|----|-------|----|-------|----|--------|----|--------|----|-------|----|-----------------|-------|
| At home                  | 82 | 30%   | 48 | 17%   | 58 | 21%    | 46 | 17%    | 40 | 15%   | 1  | 0%              | 275   |
| At work/<br>volunteering | 88 | 32%   | 34 | 12%   | 35 | 13%    | 30 | 11%    | 37 | 14%   | 49 | 18%             | 273   |
| On campus                | 97 | 36%   | 39 | 14%   | 24 | 9%     | 16 | 6%     | 24 | 9%    | 72 | 26%             | 272   |

What prevents you from unplugging chargers and other small electronic devices?



| Response                 | I forget |     |    | lt's not<br>venient | 4  | l'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|----------|-----|----|---------------------|----|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 16       | 50% | 14 | 44%                 | 0  | 0%                 | 2  | 6%                | 0 | 0%                 | 32    |
| At work/<br>volunteering | 8        | 24% | 7  | 21%                 | 11 | 32%                | 1  | 3%                | 7 | 21%                | 34    |
| On campus                | 8        | 38% | 6  | 29%                 | 3  | 14%                | 0  | 0%                | 4 | 19%                | 21    |

What prevents you from unplugging chargers and other small electronic devices?

#### At home - Other, please specify:

I did not know there was a drawback from not unplugging chargers.

Didn't know it made a difference

I was not aware that it did that

Didn't know

I didn't know about phantom load

I didn't know that was a thing

I didn't know that drew power

I honestly didn't know it was a problem, but now I will start!

#### At work/volunteering - Other, please specify:

Didn't know

I didn't know about phantom load

I didn't know that was a thing.

#### On campus - Other, please specify:

either not allowed or doesn't apply

Didn't know

I didn't know about phantom load

8. I turn off my monitor at the end of every day.



| Response                 | A   | lways | Often |     | Some | etimes | I | Rarely |   | Never |    | oesn't<br>apply | Total |
|--------------------------|-----|-------|-------|-----|------|--------|---|--------|---|-------|----|-----------------|-------|
| At home                  | 181 | 66%   | 34    | 12% | 18   | 7%     | 7 | 3%     | 6 | 2%    | 30 | 11%             | 276   |
| At work/<br>volunteering | 141 | 51%   | 22    | 8%  | 13   | 5%     | 4 | 1%     | 9 | 3%    | 86 | 31%             | 275   |
| On campus                | 133 | 49%   | 24    | 9%  | 16   | 6%     | 3 | 1%     | 4 | 1%    | 92 | 34%             | 272   |

What prevents you from turning off your monitor at the end of the day?



| Response                 | l forget |     |   | lt's not<br>venient |   | l'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|----------|-----|---|---------------------|---|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 2        | 40% | 1 | 20%                 | 0 | 0%                 | 0  | 0%                | 2 | 40%                | 5     |
| At work/<br>volunteering | 1        | 11% | 0 | 0%                  | 7 | 78%                | 0  | 0%                | 1 | 11%                | 9     |
| On campus                | 2        | 50% | 0 | 0%                  | 1 | 25%                | 0  | 0%                | 1 | 25%                | 4     |

#### At home - Other, please specify:

I put it into sleep mode

9. I turn off my monitor when I will be away from it for an extended period of time (i.e., lunch, class, or meeting).



| Response                 | A   | lways | Often |     | Some | times | F  | Rarely |    | Never |    | oesn't<br>apply | Total |
|--------------------------|-----|-------|-------|-----|------|-------|----|--------|----|-------|----|-----------------|-------|
| At home                  | 124 | 45%   | 57    | 21% | 43   | 16%   | 16 | 6%     | 7  | 3%    | 27 | 10%             | 274   |
| At work/<br>volunteering | 101 | 37%   | 37    | 14% | 24   | 9%    | 11 | 4%     | 11 | 4%    | 89 | 33%             | 273   |
| On campus                | 106 | 39%   | 32    | 12% | 27   | 10%   | 7  | 3%     | 5  | 2%    | 95 | 35%             | 272   |

What prevents you from turning off your monitor when you leave (i.e., for lunch, class, etc.)?



| Response                 | I forget |     |   | lt's not<br>venient | 4 | l'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|----------|-----|---|---------------------|---|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 3        | 50% | 0 | 0%                  | 0 | 0%                 | 2  | 33%               | 1 | 17%                | 6     |
| At work/<br>volunteering | 1        | 11% | 3 | 33%                 | 5 | 56%                | 0  | 0%                | 0 | 0%                 | 9     |
| On campus                | 2        | 50% | 1 | 25%                 | 1 | 25%                | 0  | 0%                | 0 | 0%                 | 4     |

What prevents you from turning off your monitor when you leave (i.e., for lunch, class, etc.)?

#### At home - Other, please specify:

I dont think that it will really help because I will only be away from it for a moment.

#### At work/volunteering - Other, please specify:

I dont think that it will really help because I will only be away from it for a moment.

I'm coming back to it quickly

#### On campus - Other, please specify:

I dont think that it will really help because I will only be away from it for a moment.

10. I shut down my computer at the end of every day.



| Response                 | A   | lways | Often |     | Some | etimes | F  | Rarely |    | Never |    | oesn't<br>apply | Total |
|--------------------------|-----|-------|-------|-----|------|--------|----|--------|----|-------|----|-----------------|-------|
| At home                  | 158 | 58%   | 34    | 12% | 31   | 11%    | 20 | 7%     | 21 | 8%    | 10 | 4%              | 274   |
| At work/<br>volunteering | 137 | 50%   | 17    | 6%  | 13   | 5%     | 9  | 3%     | 11 | 4%    | 85 | 31%             | 272   |
| On campus                | 128 | 47%   | 17    | 6%  | 18   | 7%     | 7  | 3%     | 14 | 5%    | 86 | 32%             | 270   |

What prevents you from shutting down your computer at the end of the day?



| Response                 |    | I forget |   | lt's not<br>venient |   | l'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|----|----------|---|---------------------|---|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 10 | 59%      | 5 | 29%                 | 0 | 0%                 | 1  | 6%                | 1 | 6%                 | 17    |
| At work/<br>volunteering | 2  | 20%      | 1 | 10%                 | 6 | 60%                | 1  | 10%               | 0 | 0%                 | 10    |
| On campus                | 2  | 15%      | 4 | 31%                 | 3 | 23%                | 4  | 31%               | 0 | 0%                 | 13    |

What prevents you from shutting down your computer at the end of the day?

### At home - Other, please specify:

I put it into sleep mode

I thought it was not good to shut down your computer after every use.

many of my tabs and work will be deleted

I don't see the need

#### At work/volunteering - Other, please specify:

Others use the computer throughout the day

#### On campus - Other, please specify:

Other people will probably use the computer shortly after me

11. I print double-sided whenever I can.



| Response                 | A   | lways | Often |     | Some | etimes | F  | Rarely |   | Never |    | oesn't<br>apply | Total |
|--------------------------|-----|-------|-------|-----|------|--------|----|--------|---|-------|----|-----------------|-------|
| At home                  | 161 | 59%   | 41    | 15% | 23   | 8%     | 14 | 5%     | 9 | 3%    | 24 | 9%              | 272   |
| At work/<br>volunteering | 125 | 46%   | 37    | 14% | 25   | 9%     | 10 | 4%     | 8 | 3%    | 66 | 24%             | 271   |
| On campus                | 140 | 52%   | 35    | 13% | 16   | 6%     | 6  | 2%     | 5 | 2%    | 66 | 25%             | 268   |

## Why do you not print double-sided?



| Response                 |   | I forget |   | lt's not<br>venient |   | l'm not<br>allowed | lt | doesn't<br>matter |   | doesn't<br>y to me | Total |
|--------------------------|---|----------|---|---------------------|---|--------------------|----|-------------------|---|--------------------|-------|
| At home                  | 0 | 0%       | 3 | 60%                 | 0 | 0%                 | 1  | 20%               | 1 | 20%                | 5     |
| At work/<br>volunteering | 1 | 14%      | 2 | 29%                 | 2 | 29%                | 0  | 0%                | 2 | 29%                | 7     |
| On campus                | 2 | 50%      | 0 | 0%                  | 1 | 25%                | 1  | 25%               | 0 | 0%                 | 4     |

### Why do you not print double-sided?

#### At home - Other, please specify:

don't have a printer that can

I dont know how on my printer. HAHA

my printer does not have a double sided option

Not an option

#### At work/volunteering - Other, please specify:

don't have a printer that can

#### On campus - Other, please specify:

In school it is for essays that I cannot

12. I turn off or unplug large equipment (i.e., printers, scanners, photocopiers, lab equipment, televisions, etc.) at the end of the day.



| Response                 | A   | lways |    | Often |    | times | I  | Rarely |    | Never |     | oesn't<br>apply | Total |
|--------------------------|-----|-------|----|-------|----|-------|----|--------|----|-------|-----|-----------------|-------|
| At home                  | 100 | 37%   | 32 | 12%   | 29 | 11%   | 30 | 11%    | 65 | 24%   | 17  | 6%              | 273   |
| At work/<br>volunteering | 71  | 26%   | 21 | 8%    | 22 | 8%    | 19 | 7%     | 50 | 19%   | 86  | 32%             | 269   |
| On campus                | 59  | 22%   | 20 | 7%    | 18 | 7%    | 16 | 6%     | 41 | 15%   | 113 | 42%             | 267   |

What prevents you from turning off or unplugging large equipment?



| Response                 | l forget |     | lt's not<br>convenient |     | l'm not<br>allowed |     | lt doesn't<br>matter |    | This doesn't apply to me |    | Total |
|--------------------------|----------|-----|------------------------|-----|--------------------|-----|----------------------|----|--------------------------|----|-------|
| At home                  | 13       | 22% | 37                     | 62% | 6                  | 10% | 1                    | 2% | 3                        | 5% | 60    |
| At work/<br>volunteering | 5        | 10% | 15                     | 31% | 25                 | 51% | 2                    | 4% | 2                        | 4% | 49    |
| On campus                | 3        | 8%  | 10                     | 26% | 22                 | 56% | 1                    | 3% | 3                        | 8% | 39    |

What prevents you from turning off or unplugging large equipment?

#### At home - Other, please specify:

i would need to reboot the entire system if i did that

I didn't think I had to

not something I was taught to do

My systems reset and it's a pain to boot them up and sign into all my accounts etc again.

I didn't know it used power when it was turned off

I dont think it is actually using that much electricity

I have a lot of smart devices connected that require things to be on to work seamlessly.

#### At work/volunteering - Other, please specify:

I don't want people to have to wait for the systems to have to be turned on every day

#### On campus - Other, please specify:

I don't want to have to cause a student to be late or anything becuase the system was shut off

I don't know if I'm allowed

# Please indicate to what extent you agree or disagree with the following:

|  |                   |     |       |     |         | I   |          | 1   |                      | 1   |       |
|--|-------------------|-----|-------|-----|---------|-----|----------|-----|----------------------|-----|-------|
| Question   | Strongly<br>Agree |     | Agree |     | Neutral |     | Disagree |     | Strongly<br>Disagree |     | Total |
| 13. If I feel slightly chilled<br>in my home, I am more<br>likely to put on another<br>layer (sweater, vest, etc.)<br>than turn up the heat.             | 118               | 43% | 105   | 39% | 29      | 11% | 16       | 6%  | 4                    | 1%  | 272   |
| 14. Energy conservation is<br>an important issue, so<br>people should try to do<br>everything they can at<br>home, and at TRU, to<br>save energy.        | 139               | 51% | 113   | 42% | 18      | 7%  | 2        | 1%  | 0                    | 0%  | 272   |
| 15. Our energy in BC is<br>clean energy so it has no<br>impact on the<br>environment.  | 13                | 5%  | 26    | 10% | 78      | 29% | 107      | 39% | 48                   | 18% | 272   |
| 16. Taking small sustain-<br>ability actions is something<br>I do regularly (like using<br>reusable coffee cups,<br>water bottles and<br>shopping bags). | 135               | 50% | 105   | 39% | 27      | 10% | 4        | 1%  | 0                    | 0%  | 271   |
| 17. Having TRU continue<br>to demonstrate strong<br>sustainability leadership is<br>important to me.   | 121               | 44% | 104   | 38% | 45      | 17% | 0        | 0%  | 2                    | 1%  | 272   |
| 18. When it comes to envi-<br>ronmental responsibility, I<br>believe TRU backs up<br>what it says it will do with<br>action and initiatives.             | 66                | 24% | 121   | 44% | 73      | 27% | 9        | 3%  | 3                    | 1%  | 272   |
| 19. I feel the people at<br>TRU truly practice green<br>behaviours and don't just<br>talk about them.  | 44                | 16% | 119   | 44% | 87      | 32% | 19       | 7%  | 3                    | 1%  | 272   |
| 20. I am regularly trying to<br>change my personal<br>behaviours in order to be<br>more sustainability-<br>focused.                                      | 94                | 35% | 140   | 52% | 31      | 11% | 5        | 2%  | 0                    | 0%  | 270   |
| 21. TRU has provided<br>students with opportunities<br>to learn about sustain-<br>ability and energy conser-<br>vation and to get involved<br>on campus. | 70                | 26% | 115   | 42% | 71      | 26% | 13       | 5%  | 2                    | 1%  | 271   |

Integrated Planning & Effectiveness, TRU March 2021



Integrated Planning & Effectiveness, TRU

March 2021
Please let us know how interested you would be in the following:



| Question   |     | Yes |     | Maybe |    | No  |     |
|--|-----|-----|-----|-------|----|-----|-----|
| 22. Would you consider going paperless or reducing paper use if resources like software or IT support made it easy?  | 184 | 68% | 63  | 23%   | 23 | 9%  | 270 |
| 23. Would you consider joining a TRU<br>Sustainability Ambassador program<br>(students, staff, faculty) whose main objective<br>was learning about and sharing sustainability<br>issues in 1-minute stories if your monthly<br>commitment was around 30 minutes? | 85  | 31% | 116 | 43%   | 69 | 26% | 270 |
| 24. A campus ban on single-use paper coffee<br>cups (if you wanted one with your coffee<br>order, you would need to pay \$0.25 extra)  | 167 | 62% | 63  | 23%   | 40 | 15% | 270 |

## 25. Do you have any additional comments regarding sustainability issues you think TRU should devote more time and resources to?

## Response

dont litter

I think this is a really important issue and I am so glad sustainability on campus is advocated for!

no

I believe TRU could do a better job at explaining to people the differences between waste, compost, and recyclables.

more volunteering and chances for awards and bursaries for incentive

I think the usage of electronics and gadgets should be minimalized,

More sustainablility electronic newsletters and information.

No

I haven't seen any problem on campus in term of sustainability issues, so I think we can just keep up the great work and promote all students to do so

none

Larger bins on campus.

l do not

You do a good job with sustainability

While on campus in Williams Lake last year, there were posters in amost every area you looked reminding you to go green, be energy smart etc. With everything online, there should be something popping up on moodle to remind us. Out of sight, out of mind for some.

Some people cannot afford a reusable cup or have functioning issues that make it hard for them to wash their dishes or remember things so it would be mean to take away paper cups from those types of people.

No more one use disposable plastics or straws. GO BIG OR GO HOME. People are always going to complain no matter what you do. So just do what is good for the environment. Not what Is "convenient "

| n/a |  |  |  |
|-----|--|--|--|
| no  |  |  |  |
| No  |  |  |  |

I love that the BTM Program that I am currently taking is always promoting sustainability. I think TRU is taking an active role in educating its students in regards to sustainability. I think that environmental sustainability in any aspect is worthwhile. People learn more about sustainability when they are exposed and educated on how much waste humans produce and how much we over-consume the resources that are available to us.

No

No

Get some better cleaners than LJDM. I have often seen them putting compost, recycling stuff, refundable, power batteries in garbage. Please educate your janitors

I am a first year at TRU but I would like to learn more about the sustainability organizations the university has to offer

Just having more people doing little eco-friendly things rather than only having a handful of people doing reallyy eco-friendly things

Nope

Nope, I think you're doing a great job

No.

Over use of plastic, vehicle emissions on campus. Deforestation in kamloops.

A reward system for those that bring their own to go refillable cup and waster bottles. Take pictures of those caught in act of sustainability and display on social media and or at TRU their picture as a fun and encouraging system.

Provide ways for people to start being more sustainable, but also don't ban plastic straws because some people need them due to disability. And other alternatives might not be safe for them.

Rainwater collection if it's not in place

In my second year i bought a surface pro and have been almost completely paperless except for handing in reports touch screen notes have been very helpful and i believe should be encouraged

No, I don't have any additional comments.

No

How the hell should i know what tru is doing when im not even taking in person classes there

Better Marketing towards Sustainability, I don't know a lot of what I could be doing to improve or resources. Knew of Sustainability Office but don't feel the need to go there

Energy conservation is very important for present generation as well as future generations. TRU is doing great in every perspective.

No

NO

Divesting from companies that contradict sustainability. Supporting Indigenous land sovereignty.

if a teacher wants something on paper or a class to have notes, they need to be the ones print it off using their own paper. Also, TRU should charge teachers for printing a lot of paper or give them a card with X amount of free printing and if they need more, they have to pay. Teachers make students contribute to the ever lasting environment pollution because they think they have the right to make students have all these textbooks, papers, extra readings, learning activities, etc. I have use more paper with COVID then I did in high school. At least in highschool they reuse textbooks instead of selling for 500 each.

Perhaps attempt to create more awareness for the programs in place, as well as push involvement, as I would very much like to be a part of the initiatives but am unsure what is currently active/available.

No

I think there should be a separate bin for liquids along with the other recycling bins.

introducing coffee cups which are reusable or biodegradable would be a nice initiative. Masks, are currently being thrown anywhere and everywhere after single use. I would like to see some changes, for example giving students cloth masks so they could wash them and maybe reuse them instead of those paper ones. Greener TRU, more greener environment and maybe introduction of some more greener space for students to sit and relax during summer. I would like to see tru using more of its solar panels to generate electricity and as well as heat during winter.

no, TRU does a great job going green with everything else. : )

better recycling program

I think that the lack of parking at TRU does the opposite of help with sustainability. People are still driving to school because Kamloops transit isn't always reliable. But with less parking myself and others have spent over an hour searching for parking. That is an extra hour a day of driving and releasing emissions that shouldn't happen.

Not any

Recycling has always been a very big interest of mine, it's easy when your in school because you see how trashcans are labled. But encouraging people to continue this behaviour outside of TRU should also be promoted. What things go in the recycling bin and what doesn't. Small things always add up, so having a clear understanding of how to recycle outside of school will prepare students for the future.

More new resources such as parking and new desktops in the computer lab and more study area and cheaper food and more help for students to learn

Single use to go containers. I have seen programs at other universities where they have a return system to the need for single use isn't neccesary.

Paper reduction... there's so much waste for pamphlets that students just throw out. Also I get that reducing temperature is important for saving energy, but it needs to be paired with reducing drafts in buildings because my fingers would literally turn purple in class in the science building even with a winter jacket on.

Have timer set lights in classrooms, to ensure that they get turned off. Have a given timeframe for them to be turned on. If turned on manually outside of class time, have them on maybe a 30 minute timer, to ensure they can't be left on.

pressuring companies to take accountability for the damage they cause to the environment instead of blaming consumers

Not really. I do want to help. Please help me join this organization or any organization making sure the environment and nature is safe

These are great ideas for non-covid times. I think a single-use paper coffee cup ban wouldn't work during the pandemic, but I hope we can return to it following pandemic recovery.

Just get all single use containers and cups and utensils as compostable. The student will pay more for how much more this costs, but the student will also have that ease of mind that these are compostable.

Include instructions on how to use waste bins at the start of courses.

No

No

1. If the average North American and European person wanted to reduce their carbon footprint, which of the following would have the greatest impact?



|   | Answer                               | Count | Percent (%) |
|---|--------------------------------------|-------|-------------|
| × | A - Turn off their lights more often | 55    | 21%         |
| × | B - Switch to driving a hybrid car   | 67    | 25%         |
| ~ | C - Eat a plant-based diet           | 120   | 46%         |
| × | D - Hang their clothes out to dry    | 21    | 8%          |
|   | Total                                | 263   | 100%        |

On 12 December 2015, Parties to the United Nations Framework Convention on Climate Change (UNFCCC) reached a landmark agreement to combat climate change.

2. The Paris Agreement:



|   | Answer   | Count | Percent (%) |
|---|--|-------|-------------|
| × | A - Aims to keep a global temperature rise this century well below 2 degrees<br>Celsius above pre-industrial levels and to pursue efforts to limit the<br>temperature increase even further to 1.5 degrees Celsius | 30    | 12%         |
| × | B - Brings all nations into a common cause to undertake ambitious efforts to combat climate change and adapt to its effects  | 22    | 8%          |
| × | C - Offers enhanced support to assist developing countries   | 3     | 1%          |
| ~ | D - All of the above   | 205   | 79%         |
|   | Total  | 260   | 100%        |

Canadians throw away over 3 million tonnes of plastic waste every year. Plastic waste and marine litter burdens our economy and threatens the health of our environment including our wildlife, rivers, lakes, and oceans.

3. What percentage of this plastic waste is recycled, while the rest ends up in our landfills, waste-to-energy facilities or the environment?



|   | Answer  | Count | Percent (%) |
|---|---------|-------|-------------|
| × | A - 19% | 44    | 17%         |
| × | В - 29% | 46    | 18%         |
| ~ | C - 9%  | 143   | 55%         |
| × | D - 39% | 27    | 10%         |
|   | Total   | 260   | 100%        |

Climate change is caused mostly by humans burning too many fossil fuels. This causes greenhouse gases—mostly carbon dioxide ( $CO_2$ )—to absorb the energy (and warmth) that is radiating from the planet and re-emit it back to earth. The pre-industrial levels of carbon dioxide in the atmosphere were around 280 parts per million (ppm) when the Industrial Revolution started around the year 1750.

4. Today, due in large part to the rise in global industrial activity, CO<sub>2</sub> in the atmosphere is at approximately \_\_\_\_\_ ppm.



|   | Answer      | Count | Percent (%) |
|---|-------------|-------|-------------|
| × | A - 300 ppm | 10    | 4%          |
| × | B - 350 ppm | 35    | 14%         |
| × | C - 380 ppm | 55    | 21%         |
| ~ | D - 410 ppm | 119   | 46%         |
| × | E - 500 ppm | 38    | 15%         |
|   | Total       | 257   | 100%        |

## 5. A revenue neutral carbon tax is:



|   | Answer  | Count | Percent (%) |
|---|---|-------|-------------|
| × | A - a carbon tax where the revenue is all spent on research for green energy sources    | 58    | 23%         |
| X | B - a carbon tax where the tax rate is zero   | 9     | 4%          |
| ~ | C - a carbon tax designed with the government keeping none of the money collected       | 67    | 26%         |
| × | D - a carbon tax where the total revenue equals the total costs of implementing the tax | 61    | 24%         |
| X | E - I do not know   | 60    | 24%         |
|   | Total   | 255   | 100%        |

Many alternative sources of energy have been developed, such as solar, wind, geothermal and biofuel production from biomass. Of these, only biomass feedstocks are carbon-based and satisfy our need for the production of chemicals and materials, as well as fuel. The conversion of renewable biomass precursors into hydrocarbons to produce chemicals, such as biodiesel, allows us to draw upon the existing petrochemical infrastructure without relying on fossil fuel carbon sources.



6. Which of the following countries do you think produces the most biodiesel?

|   | Answer             | Count | Percent (%) |
|---|--------------------|-------|-------------|
| ~ | A - United States  | 120   | 47%         |
| × | B - Canada         | 24    | 9%          |
| × | C - China          | 45    | 18%         |
| × | D - United Kingdom | 12    | 5%          |
| × | E - Germany        | 33    | 13%         |
| × | F - Brazil         | 20    | 8%          |
|   | Total              | 254   | 100%        |

7. Which energy source, alone or combined with another source, produces 90% of British Columbia's electricity?



8. Assuming that everyone prefers to live in a society without global warming, nations who do not contribute towards mitigation policies to reduce global warming:



|   | Answer   | Count | Percent (%) |
|---|--|-------|-------------|
| × | A - Receive no external benefit from such programs                       | 48    | 19%         |
| × | B - Decrease their reliance on these programs                            | 28    | 11%         |
| ~ | C - Receive a free ride on the mitigation policies of the other nations  | 100   | 40%         |
| × | D - Are most likely not to be in favour of government-sponsored programs | 73    | 29%         |
|   | Total  | 249   | 100%        |

9. Corporate social responsibility implies a commitment to 'triple bottom-line' reporting, which includes:



|   | Answer   | Count | Percent (%) |
|---|--|-------|-------------|
| × | A - Three forms of financial reporting   | 15    | 6%          |
| ~ | B - Environmental, social, and financial performance   | 191   | 77%         |
| × | C - Offering health, dental, and vision care to employees                                    | 18    | 7%          |
| × | D - Incorporating community, labor, and government representatives on the board of directors | 24    | 10%         |
|   | Total  | 248   | 100%        |

10. According to an October 2019 report, Canada is on the list of the highest  $CO_2$  polluting nations on a per capita basis. What rank does Canada hold on this list?



|   | Answer     | Count | Percent (%) |
|---|------------|-------|-------------|
| × | A - First  | 7     | 3%          |
| × | B - Second | 28    | 11%         |
| ~ | C - Third  | 118   | 48%         |
| × | D - Fourth | 57    | 23%         |
| × | E - Fifth  | 38    | 15%         |
|   | Total      | 248   | 100%        |

It took 127 years, from 1800 to 1927, for the global population to increase from 1 to 2 billion people, and another 33 years to get to 3 billion in 1960.

11. Approximately how many years did it take for the population to increase from 6 to 7 billion (by 2011)?



|   | Answer               | Count | Percent (%) |
|---|----------------------|-------|-------------|
| × | A - Five (5)         | 76    | 31%         |
| ~ | B - Twelve (12)      | 124   | 50%         |
| × | C - Nineteen (19)    | 35    | 14%         |
| × | D - Twenty-four (24) | 12    | 5%          |
|   | Total                | 247   | 100%        |

12. According to a January 2019 study, what percentage of food that is produced in Canada ends up being wasted or otherwise not eaten?



|   | Answer  | Count | Percent (%) |
|---|---------|-------|-------------|
| × | A - 19% | 8     | 3%          |
| × | B - 24% | 50    | 20%         |
| × | C - 38% | 66    | 27%         |
| × | D - 45% | 46    | 19%         |
| ~ | E - 58% | 78    | 31%         |
|   | Total   | 248   | 100%        |