

Events & Conventions Management Diploma

Student Program Plan 2017-2018

Student Information	
Name:	ID#:
Email:	Tel:
Admission Information	
☐ High School ☐ Transfer	☐ Canadian student☐ International student
Initial Assessment by:	Date:
Notes	
Date of Graduation:	

IMPORTANT NOTES

- This file is an important document designed to assist you in your academic planning and tracking.
- As programs change over time, this version is what you need to complete for graduation.
- When meeting with advisors, this form will be a requested document. Please keep it updated.

GETTING STARTED

If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there are no computing courses designated in any of the Tourism Management related diplomas.

Communication courses need to be completed as early in your program as possible to best support your success in future course work. Ensure that these courses are in your schedule as soon as possible!

CURRICULUM & REGISTRATION

This document shares the courses required in your diploma and includes a suggested sequence of study to assist your course planning and registration processes. By taking the courses in the order recommended, you will naturally meet all course prerequisites. If you are studying part-time, or starting in a semester other than fall, this sequence will not apply to you, so you will need to carefully consider prerequisites when course planning. Keep in mind that it is your responsibility to ensure that you are meeting your program requirements, so course plan and register with care. Ask questions if you are not sure and do your best in every class so that you have the opportunity to complete the diploma in a two year time frame!

ADVANCE CREDITS & EXEMPTIONS

- Should you meet the requirements to receive an exemption from MATH 1100, you will be required to make up the 3 credits with an elective of your choice http://www.tru.ca/act/tourism/admission.html
- Transfer credits can be granted on course work from other institutions up to a maximum of 30 credits. To
 initiate a transfer credit assessment, contact the Admissions department.
 http://www.tru.ca/campus/admissions/transfer-credit.html
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place http://www.tru.ca/prior_learning.html

GENERAL

All students have the option to pursue Global Competency and/or the Leadership in Environmental Sustainability Certificates. Either program allows students to earn formal recognition for either their intercultural and international experiences, or for their knowledge, skills, values, and attitudes that contribute to environmental sustainability. Global Competency: http://www.tru.ca/campus/beyond/global.html
Environmental Sustainability: http://www.tru.ca/campus/beyond/les.html

You are able to ladder your completed diploma into the Bachelor of Tourism Management (BTM). To do so, you must apply to the BTM after finishing the diploma. You will receive credit for your diploma courses, beginning the BTM with third year standing. This means it is possible to complete the BTM in as little as two additional years of study. You also get access to other options including Coop and Study Abroad!

Program advising is available to assist you in making informed decisions that will enhance your educational experience. Contact with a program advisor is mandatory for 3rd and 4th year Canadian students and all International students for course plan approvals prior to your registration. To learn about course planning, timetables & registration, tutorials are available at the following site: http://www.tru.ca/campus/current/registration.html.

Last update: December 2017

EVENTS & CONVENTIONS MANAGEMENT DIPLOMA Student Program Plan 2017-2018

CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.

YEAR ONE		
Fall Semester 2017		
Course	Course Title	
CMNS 1810	Business, Professional & Academic Composition	
EVNT 1100	The World of Events	
MATH 1100	Finite Math with Applications I	
TMGT 1110	Introduction to Tourism	
TMGT 1160	Organizational Leadership in Tourism	

YEAR TWO		
Fall Semester 2018		
Course	Course Title	
ECON 1220	Intro to Basic Economics	
EVNT 2100*	Conference Management	
EVNT 2260*	Managing Festivals & Events	
TMGT 2010*	Financial Operations Control in Tourism	
TMGT 2250*	Hospitality Law	

Winter Semester 2018		
ACCT 1000	Financial Accounting	
HMGT 1110*	Catering & Service Management	
JOUR 2060*	Introduction to Multimedia	
TMGT 1140	Human Resources Management	
TMGT 1150	Marketing & Customer Service	

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OTHER NOTES:

- Before graduating, students must complete & document 500 hours of relevant work experience in the tourism industry. To meet this requirement, submit a reference letter(s) to your Program Advisor for your file.
- ☐ You must **apply to graduate** in your last semester. This is accomplished through myTRU accounts. https://www.tru.ca/campus/current/graduation.html

Winter Semester 2019		
EVNT 2070*	Staging Special Events	
EVNT 2170*	Fundraising for Non-Profit Organizations	
EVNT 2500*	Field Experience (note: activity fee)	
HMGT 2120*	Hotel Sales & Service	
TMGT 2590*	Entrepreneurship	

* Courses with designated prerequisites

EVNT 2070 requires EVNT 2240 or 2260

EVNT 2100 requires EVNT 1100

EVNT 2170 requires TMGT 1150

EVNT 2260 requires EVNT 1100

EVNT 2500 requires second year standing

HMGT 1110 requires Serving It Right & FoodSafe (see https://www.go2hr.ca/training)

HMGT 2120 requires TMGT 1150

JOUR 2060 requires CMNS 1810

TMGT 2010 requires ACCT 1000

TMGT 2250 requires second year standing

TMGT 2590 requires TMGT 2010