



**THOMPSON
RIVERS
UNIVERSITY**

Tourism
Management

**Bachelor of Tourism
Management**

Student Program Plan 2017-2018

Student Information

Name:

ID#:

Email:

Tel:

Admission Information

High School

Canadian student

Transfer

International student

Initial Assessment by:

Date:

Notes

Date of Graduation:

Understanding the Structure of the BTM

The Bachelor of Tourism Management (BTM) is a 120-credit program. As most courses are 3-credits, this amounts to approximately 40 courses.

In the first half of the program, courses differ depending on the concentration you choose to pursue: Innovation & Entrepreneurship, Festivals & Events, Resort Experience, General (no concentration), or Adventure Studies.

BTM – first half	Innovation/Entre Festivals/Events Resort Experience General	Adventure Studies
Required courses	16	13
Lower level electives	4	7
Courses	20	20

Most of the courses in the first half of the BTM are required, providing you with a solid foundation for the rest of your studies. There are also elective courses where you get to choose what you want to study.

An elective in the BTM is open to areas of personal interest. Electives are a student's choice from areas such as: Tourism Management, Events & Conventions, Resort & Hotel, Languages, Arts, Business, etc.

Lower level courses are courses numbered between 1000-2000 and are generally completed in the first and second years of your studies. Upper level courses are courses numbered between 3000-4000 and are taken in the final years of your degree programs.

Once you complete the first half of the program, you will move on to the remaining portion. You will need to meet the requirements of a concentration in one of the designated areas as well as take core courses that all degree students have in common. Lastly, you will meet our three themes requirements as well as filling a number of electives spaces – this time a mix of upper and lower level courses.

BTM – second half	All Concentrations
Concentration & Capstone courses	6
Core courses	6
Themes/upper level elective courses	4
Lower level elective courses	4
Courses	20

While the structure is simple in terms of the types of courses needed to complete the BTM degree, what makes it unique is the amount of choice that students have in selecting those courses.

The BTM has been designed to provide you with flexibility to meet your educational goals. As such, there are choices that you will need to make over time regarding your programming including:

- What concentration do you want to take?
- Would you like to organize your electives to gain second concentration?
- What type of elective courses would you like to pursue?

Outside of these curriculum based choices, you also have program enhancement options such as Co-operative Education, Study Abroad, Field Schools, a double degree with an international partner, Global Competency recognition, etc. that you can choose to participate in.

Please take a look through this Student Program Plan to get a better sense of your required courses and your options to make the most of your degree experience!

IMPORTANT NOTES

- This file is an important document designed to assist you in your academic planning and tracking.
- As programs change over time, this version is what you need to complete for graduation.
- When meeting with advisors, this form will be a requested document. Please keep it updated.

COURSE PLANNING, APPROVALS & REGISTRATION

Program advising is available to assist you in making informed decisions that will enhance your educational experience. Contact with a program advisor is mandatory for 3rd and 4th year Canadian students and all International students for course plan approvals prior to your registration. To learn about course planning, timetables & registration, tutorials are available at the following site:
<http://www.tru.ca/campus/current/registration.html>.

Keep in mind that it is your responsibility to ensure that you are meeting your program requirements, so course plan and register with care. Ask questions if you are not sure and do your best in every class so that you have the opportunity to complete the degree in as little as four years!

CONSIDERATIONS

If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there are no computing courses designated in the BTM. These courses can be applied as a lower level elective within the program (once you build up to a total of 3 credits – note most of these courses are 1 credit a piece).

To best support your academic success, the communication course should be completed as early in your program as possible. Try and schedule CMNS 1810 in your first semester!

Please note that the concentrations have different lower & upper level requirements. Declare your concentration early to ensure that you are taking the lower level courses that best prepare you for it.

ADVANCE CREDITS

- Should you meet the requirements to receive an exemption from MATH 1100, you will be required to make up the 3 credits with an elective of your choice <http://www.tru.ca/act/tourism/admission.html>
- Transfer credits can be granted on course work from other institutions up to a maximum of 60 credits. To initiate a transfer credit assessment, contact the Admissions department.
<http://www.tru.ca/campus/admissions/transfer-credit.html>
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place http://www.tru.ca/prior_learning.html

ENHANCEMENT OPTIONS

All students have the option to pursue Global Competency and/or the Leadership in Environmental Sustainability Certificates. Either program allows students to earn formal recognition for either their intercultural and international experiences, or for their knowledge, skills, values, and attitudes that contribute to environmental sustainability.

Global Competency: <http://www.tru.ca/campus/beyond/global.html>

Environmental Sustainability: <http://www.tru.ca/campus/beyond/les.html>

The BTM supports Study Abroad and Co-op options for credit. See the following for more information:
<http://www.tru.ca/studyabroad.html> or <http://www.tru.ca/careereducation/coop.html>

The Tourism Management Department recently signed an agreement with NHTV Breda (in the Netherlands) that gives a select number of TRU BTM students the opportunity to complete an additional degree while studying abroad with them for a year: <http://www.tru.ca/act/tourism/programs/degree/double-degree.html>.

BTM Program Requirements for:

Innovation & Entrepreneurship, Festivals & Events, Resort Experience, and General (no concentration)

- See sample sequence on page 7 for course planning ideas.
- Note that some courses may have prerequisites that you will need prior to enrolling in them.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
 CMNS 1810, GEOG 2700, TMGT 1150, ACCT 1000, ECON 1220 and TMGT 1110

Communication and New Media (6 credits) CMNS 1810-Business, Professional and Academic Composition (or ENGL 1100) JOUR 2060-Introduction to Multimedia	1. CMNS 1810	
	2. JOUR 2060	
Mathematics (3 credits) MATH 1100-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. MATH 1100	
Statistical Analysis (3 credits) GEOG 2700-Introduction to Geographical Analysis (or STAT 1200 or ECON 2320)	4. GEOG 2700	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management (or HRMN 2820) TMGT 1160-Organizational Leadership in Tourism (or BBUS 2720 or ORGB 2810)	5. TMGT 1140	
	6. TMGT 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service (or MKTG 2430) EVNT 2190-Destination Marketing Organizations or EVNT 2250-Sports Event Marketing or HMGT 2120-Hotel Sales and Service	7. TMGT 1150	
	8. EVNT 2190 OR 2250 OR HMGT 2120	
Finance and Decision Making (6 credits) ACCT 1000-Financial Accounting (or BBUS 2210 or ACCT 2210) TMGT 2010-Financial Operations Control in Tourism (or ACCT 1010 or ACCT 2250 or BBUS 2540)	9. ACCT 1000	
	10. TMGT 2010	
Economics (6 credits) ECON 1220-Introduction to Basic Economics (or ECON 1900) ECON 2220- Economics for Tourism, Recreation and Leisure (or ECON 1950)	11. ECON 1220	
	12. ECON 2220	
Tourism Essentials (3 credits) TMGT 1110-Introduction to Tourism	13. TMGT 1110	
Law (3 credits) TMGT 2250-Hospitality Law	14. TMGT 2250	
Culture, History & Geography (3 credits) TMGT 2060-People, Places and the Toured Landscape	15. TMGT 2060	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	16. TMGT 2610	
Electives – Unspecified (12 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Many students use this area to apply courses transferred from diploma programs or save it for future Study Abroad or CO-OP opportunities.	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by reference letters indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

BTM Program Requirements for:

Adventure Studies

- See sample sequence on page 8 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
CMNS 1810, GEOG 2700, TMGT 1150, ACCT 1000, ECON 1220 and TMGT 1110

Communication and New Media (6 credits) CMNS 1810-Business, Professional and Academic Composition (or ENGL 1100) JOUR 2060-Introduction to Multimedia	1. CMNS 1810	
	2. JOUR 2060	
Statistical Analysis (3 credits) GEOG 2700-Introduction to Geographical Analysis (or STAT 1200 or ECON 2320)	3. GEOG 2700	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management (or HRMN 2820) TMGT 1160-Organizational Leadership in Tourism (or BBUS 2720 or ORGB 2810)	4. TMGT 1140	
	5. TMGT 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service (or MTKG 2430) EVNT 2190-Destination Marketing Organizations or EVNT 2250-Sports Event Marketing or HMGT 2120-Hotel Sales and Service	6. TMGT 1150	
	7. EVNT 2190 OR 2250 OR HMGT 2120	
Finance and Decision Making (3 credits) ACCT 1000-Financial Accounting (or BBUS 2210 or ACCT 2210)	8. ACCT 1000	
Economics (3 credits) ECON 1220-Introduction to Basic Economics (or ECON 1900 or 1950)	9. ECON 1220	
Tourism Essentials (3 credits) TMGT 1110-Introduction to Tourism	10. TMGT 1110	
Law (3 credits) TMGT 2250-Hospitality Law	11. TMGT 2250	
Culture, History & Geography (3 credits) TMGT 2060-People, Places and the Toured Landscape	12. TMGT 2060	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	13. TMGT 2610	
Electives – Unspecified (21 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Many students use this area to apply courses transferred from diploma programs or save it for future Study Abroad or CO-OP opportunities. Adventure concentration students that want access to other Tourism Management concentrations need to take MATH 1100, TMGT 2010 and ECON 2220 in this space.	14.	
	15.	
	16.	
	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by reference letters indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

ALL BTM STUDENTS: Final Program Requirements

- C- minimum needed on courses taken to meet concentration(s), capstone, core, and theme requirements.
- 2.0 minimum Cumulative Grade Point Average (CGPA) required for graduation.
- Upper level courses require advisor approval prior to registration. Submit plans to tourismadvising@tru.ca.

Area 1: CONCENTRATION and CAPSTONE (18 credits)

Choose one of the below concentrations to specialize your degree by taking all of its related courses. Track these courses in the final column. Note that courses with a * next to them are offered once every two years, so take them when you see them.

Adventure Studies	Innovation & Entrepreneurship	Festivals & Events	Resort Experience	General		Grade
CAP: ADVG 4800	CAP: TMGT 4800	CAP: EVNT 4800	CAP: HMGT 4800	CAP: TMGT 4020	1.	
ADVG 4020	TMGT 4010 (3)	EVNT 3800	HMGT 3000	15 credits from any ADVG, EVNT, HMGT, MTST, TMGT courses at the 3000-4000 level	2.	
ADVG 4030*	TMGT 4110*	TMGT 4010 (3)	TMGT 4030 (2)		3.	
ADVG 4040* (3)	TMGT 4120*	TMGT 4050 (3)	TMGT 4150		4.	
ADVG 4210*	TMGT 4140*	TMGT 4090 (1)	TMGT 4170* (3)		5.	
ADVG 4220* (1)	TMGT 4150	TMGT 4980 (2)	TMGT 4180* (3)		6.	

AREA 2: CORE COURSES (18 credits)

All students must take all of the below courses.

ADVG 3200 Adventure and Sport Tourism	7. ADVG 3200	
CMNS 3020 Travel Media	8. CMNS 3020	
TMGT 3020 Tourism Policy and Planning	9. TMGT 3020	
TMGT 3050 Research in Tourism	10. TMGT 3050	
TMGT 4080 Reflecting Philosophically on Tourism	11. TMGT 4080	
One of:	12.	
ADVG 4010 Business Applications for Eco & Adventure Tourism Management (for the Adventure concentrations)		
TMGT 3030 Financial Management for Tourism (for all other concentrations)		

AREA 3: THEMES/UPPER LEVEL ELECTIVES (12 credits)

Students must have at least one course from each of the three indicated themes. If you have met one or more of these themes within your concentration (see notations of 1, 2 or 3 beside courses listed within each concentration), this space is available for upper level electives from any discipline (3000-4000 level courses).

Theme 1-Culture & Place: TMGT 3010, TMGT 4090, TMGT 4100, TMGT 4220, ADVG 4220*	13.	
Theme 2-Global Perspectives: TMGT 4030, TMGT 4040*, TMGT 4160, TMGT 4980, ADVG 4050, ADVG 4160*	14.	
Theme 3-Experience Design: TMGT 4010, TMGT 4050, TMGT 4130*, TMGT 4170*, TMGT 4180*, TMGT 4210*, ADVG 4040*, ADVG 4200*	15.	
Upper level elective:	16.	

AREA 4: ELECTIVES, Upper or Lower Level (12 credits)

These are a student's choice from any field of study (1000-4000 level courses). Many students use this space to apply transferred courses from diploma programs or save it for Study Abroad or CO-OP opportunities.

	17.	
	18.	
	19.	
	20.	

CHECKLIST: Third Year Standing in BTM	3rd Year Approval	BTM CREDIT STRUCTURE	
54+ credits (in the BTM)		Subtotal credits, this page	60
CGPA 2.0 (BTM courses only)		Add credits from previous page	60
CMNS 1810, STAT 1200, TMGT 1100, TMGT 1150, ACCT 1000, ECON 1220		BTM FINAL CREDIT TOTAL	120

BTM–SAMPLE COURSE PLAN

FALL	1	CMNS 1810 - Business, Professional and Academic Composition
	2	MATH 1100 - Finite Mathematics (or elective for Adventure/any exemptions from high school)
	3	TMGT 1110 - Introduction to Tourism
	4	TMGT 1160 - Organizational Leadership in Tourism
	5	ELECTIVE - Consider Student Success (STSS) or Computer (COMP) course bundles

WINTER	1	ACCT 1000 - Financial Accounting
	2	JOUR 2060 - Introduction to Multimedia
	3	TMGT 1140 - Human Resources Management
	4	TMGT 1150 - Marketing and Customer Service
	5	TMGT 2060 - People, Places and the Toured Landscape

FALL	1	ECON 1220 - Introduction to Basic Economics
	2	TMGT 2010 - Financial Operations Control in Tourism (or elective for Adventure)
	3	TMGT 2250 - Hospitality Law
	4	ELECTIVE - what do you prefer?
	5	ELECTIVE - what do you prefer?

WINTER	1	ECON 2220 - Economics for Tourism, Recreation and Leisure (or elective for Adventure)
	2	EVNT 2190, EVNT 2250 or HMGT 2120 – choose 1 of 3
	3	GEOG 2700 - Introduction to Geographical Analysis
	4	TMGT 2610 - Environmental Issues in the Tourism Industry
	5	ELECTIVE - what do you prefer?

The above is a suggested sequence for the first half of this degree. As students make their own schedules, there are many ways to organize these courses.

The second half of the degree has students taking many different paths. There is no suggested sequence available that would be common to each student.

See course titles and descriptions at <http://www.tru.ca/act/tourism/programs/degree/btmprogram.html>.