



## Media Privacy Notification & Consent Form

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Event/Location: \_\_\_\_\_

Thompson Rivers University (TRU) collects, uses, discloses and retains personal information in compliance with the BC Freedom of Information and Protection of Privacy Act (the FIPPA).

TRU takes photographs of, and interviews individuals for the purposes of university promotion in various media (e.g. printed materials, website, social media). The collection of this personal information is permitted under Section 26(c) of the FIPPA.

### Consent

I consent to the use and disclosure of all images and interviews of or including me, and/or information gathered about or including me, by TRU or by any nominee of TRU (including any agency, client, publication or other organization or institution) in whole or in part, in all forms and media, for distribution to the general public for the purposes of publicity and university promotion in various media (e.g. printed materials, website, social media).

I further consent to the reproduction or use of the photographs/information with or without my name, and consent that TRU may seek copyright of the photographs/information in their name. In giving this consent, I release TRU and its nominees from liability for any violation of any personal or proprietary right I have in connection with any sale, reproduction or use of the photographs/interviews. I certify that I am 19 years of age or older.

By checking this box, I also consent to being tagged on social media.

My preferred channel (e.g. Facebook, Instagram) is: \_\_\_\_\_

My username is: \_\_\_\_\_

**I have read the above, understand it, and agree to it.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Guardian (if individual is under 18 years of age)

\_\_\_\_\_  
Date

For information about TRU Marketing and Communications please email [marcom@tru.ca](mailto:marcom@tru.ca) or call **250-828-5389**.  
For information about this privacy notice please contact the Privacy office at **250-828-5012**, [privacy@tru.ca](mailto:privacy@tru.ca).  
or by post to: TRU Privacy Office, 900 McGill Rd., Kamloops, BC, V2C 0C8