

Project Title: TRU to Kenna Cartwright Park Trail

Submitted by: Craig Campbell

Please find below the answer to the committee's pre-proposal Comments.

1. Project Description and Articulation of Benefits:

a. Where will the trail be situated?

The trail will link the TRU campus to the heart of Kenna Cartwright park-*Kamloops most utilized walking, biking and Hiking Park*. Specifically the trail would leave from TRU residence, by parking lot N, and make its way to McGill road. Crossing McGill Road, the trail would continue on TRU property that is north of the fenced TELUS property. The trail would meet up with the existing Sage trail in the park-*where the city of Kamloops partnership kicks in!*



Figure 1-TRU KENNA Connector trail.

b. Who specifically do you think will most benefit from the trail?

The greatest benefactors will be TRU Students and faculty without vehicles that wish to exercise or walk out door in a natural environment. There will no longer be the need to drive to a trail area, which limits access to those without a vehicle. The second biggest benefactor will be the TRU brand. Trails are

increasingly seen as a desirable amenity when choosing destination to work or live near. This will increase TRU's salience as a destination with accessible natural areas & outdoor recreation.

c. You mentioned it will be a sanctioned multi use trail; sanctioned by who?

The trail would be sanctioned by the city of Kamloops which maintain the Kenna Cartwright Park. Furthermore this initiative has the support of the Kenna Cartwright board of directors (Perter Finlay, Personal communication Feb 05 2105). The KBRA (Kamloops Bike riders association) would also be willing to enter into a stewardship agreement to aid in trail maintenance if necessary.

2. People, Partnerships, and Performance Measurement:

a. If you've had discussions with the City of Kamloops about this project, please elaborate on these.

We have met with the city of Kamloops parks staff is responsible for Kenna Cartwright trail as a strategic partner. They are willing to put the trail re-habilitation/new trail within the Kenna Park in their upcoming budget request and make this project a priority (K Worms, personal communication, Feb 10 2015). This connector trail has been on their work plan since the expanded their works yard a few years back, and are keen to collaborate to work together with TRU to complete this initiative.

b. You mentioned the possibility for classes outdoors and Fitness & Physical Education classes using the trail. Has any faculty specifically said they would?

Yes, specific faculty from the adventure studies department have indicated they would use the trail. Peter Soberlak, Coordinator of the Physical Education department indicated that he would not use it for specific classes, but is "100% behind the project" and would contribute time to seeing it completed. There is a huge potential once people find out this trail amenity is available right off campus.

c. What is the involvement of the students in this project (Mike Reid, Spencer Binda, Uttam Gala)?

Mike, Spenser and Uttam will each be involved in the planning (trail design), consultation and making decisions about signage, and some volunteer labour via trail construction.

d. You mention six project goals. Please explain how you intend to achieve these, and how you will measure your progress. How will you know when you've achieved them? For example, how will you know if TRU has become the most mountain bike friendly campus in Canada?

All of the proposal's goals are social in scope, and involve behaviour change to meet the goals. This can be very difficult to measure. However, success for all the goals can be evidenced by the following outcome:

The TRU Kenna Connector trail becomes is a well-travelled, heavily utilized trail, across a wide variety of TRU's diverse populations.

Depending on how stringent the Sustainability Grant Fund Review Committee wants metrics for review, trail counting days could be done in fall of 2016 to measure the success via volume of usage.

For review, the ZTRU-Kenna trail goals are:

1. **Health and Wellbeing:** Increase student hiking walking and biking activities by providing a well built, clearly designated trail from TRU campus.
2. **Access:** Create easy access to open, green spaces, by providing interconnectivity to Kenna Cart Wright Park. Enable for low-income & vehicle-less populations easy access to recreation.
3. **Behaviour Change:** Contribute to a pedestrian and bike friendly campus by removing people from congested sidewalks and into the natural environment.
4. **Community:** Increasing community interaction with the campus.
5. **Advancement:** Become the most mountain bike friendly campus in Canada, adding to the destination competitiveness of our campus for both work and play.
6. **Recreation:** Increase the sports and recreation amenities on campus, by having a free outdoor recreation site.

3. Level of Impact:

No comments.

4. Project Feasibility:

a. Since this project will involve building on the campus, have you had discussions about it with TRU Facilities staff? If so, please elaborate on these.

Yes, we have had a preliminary walk through with Warren Auschak from facilities, and he expressed no immediate concern with the area, as the majority of it has already been disturbed and or has no future value for construction.

5. Planning:

a. Please indicate the priority areas for this project. For example, can a lot of the \$15,000 in labour costs be off-set (or even totally eliminated) through volunteers performing a lot of the work?

Priority areas would be to:

1. Map complete trail length, including locations for signage
2. Apportion who would complete what sections or lengths (city or TRU fund recipients)
3. Create a work schedule and work plan, including budget for signage
4. Hire trail/crew labour

A large percentage of the labour costs may be able to be assumed by the City of Kamloops parks staff. The adventure studies department and the KBRA (Kamloops Bike Rider's Association) could help provide some volunteer labour. However there will need to be some paid labour in order to coordinate the trail being done to industry specs.

b. Again, because of possible funding short-comings for certain projects looking for funding, could this project move forward in phases? If so, please lay-out what those phases would be.

Due to the partnership model with the city and the students, this project would be best approached as a single phase project. This will ensure that the matching funds or in kind labour (city, clubs), and student engagement is maximized and the project completed in a timely fashion.

Additional Comments

Due to the large volume of pre-proposals (nine), those that include funding opportunities from additional sources or from within each department will have the greatest chance of receiving funding from the Sustainability Grant Fund. For example: pre-proposals that are requesting 25-50% of total project cost will have a greater chance of receiving funding before projects that are requesting 75-100% of total project cost (considering they both score high related to the selection criteria).

This project has the potential to be upwards of 50% partner funded with the city of Kamloops parks department. Exact figures are not available at this time but are forthcoming.

Revised budget: Total Cost

Addressing the committee's comments we have trimmed down the budget including labour, signage and mapping.

Item	Original Budget request	Economies-Estimated partnership funding	Revised Budget request
Labour	\$15,000.00	\$6,000.00	\$9,000.00
Materials/machinery	\$2,000.00	\$0.00	\$2,000.00
Kiosks/Signage	\$9,000.00	\$4,000.00	\$5,000.00
GPS and Mapping	\$1,800.00	\$1,000.00	\$800.00
Misc.	\$800.00		\$800.00
totals	\$28,600	\$11,000	\$17,600

If you have any questions or require more clarification I would be happy to discuss.

Sincerely,

Craig Campbell

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