# RU

#### THOMPSON RIVERS UNIVERSITY

Academic Advising 900 McGill Road, Kamloops, BC V2C 0C8 Tel 250.828.5075 · Fax 250.371.5937 www.tru.ca

## **Bachelor of Arts (BA) Communications Major**

(Communication and New Media Studies Focus)
(Communications and Public Relations Focus)

First and Second year students should consult with the Major Advisor for course selection for years 1 to 4.

Third and Fourth year students must contact the BA Program Advisor for 3000 and 4000 level course approval prior to registration, after consultation has taken place with the Major Advisor.

Program Advisor: Brenda Thompson Office: OM 1861, Email <u>bthompson@tru.ca</u> 1-250-377-6017

### BA Degree Requirements for Communications Major: Communication and New Media Studies

Studie	55				
1.	120 credits total (with a minimum cumulative GPA of 2.0 required for graduation) - with 30 required Core Credits – Lower Level				
2.	First year English Requirement: 3 credits of first year English				
	English 1100 or 1110	ENGL			
3.	First year Communications:	CMNS 1160 □	CMNS 1290 □		
4.	Second year Communications:	CMNS 2160 □	CMNS 2180 □	CMNS 2200 □	CMNS 2290 □
5.	Visual Arts Requirement:	VISA 1500 □			
6.	Management Information Systems:	MIST 2610 (or BBUS	S 1370) 🗆		
7.	3 credits of Computing (choose from the following):  - take 3 one-credit courses: Comp 1040, 1060, 1070, 1080, 1150(1 cr)(1 cr)(1 cr)  or  - take 1 three-credit course: Comp 1810, 2680, 2810(3 cr)				
BA De Relati	egree Requirements for Con ons	nmunications M	ajor: Communi	cation and F	Public
1.	120 credits total (with a minimum cumulative GPA of 2.0 required for graduation) with 30 required Core Credits – Lower Level				
2.	First year English Requirement: 6 credits of first year English				
	English 1100 and 1110	ENGL 1100 □	ENGL 1110 □		
3.	First year Communications:	CMNS 1160 □	CMNS 1290 □		
4.	Second year Communications:	CMNS 2160 □	CMNS 2170 □	CMNS 2290	
5.	Journalism Requirement:	JOUR 2060 □			
6.	Events and Conventions Requirement Note *: pre-requisites waived for Comm		EVNT 2070 *		

#### Recommended Electives – year 1 and 2 (total 30 credits)

#### **Communication and New Media Studies**

CMNS 2170 – Interpersonal Communication JOUR 2020 – Media Theory & History

JOUR 2060 - Introduction to Multimedia

JOUR 2210 - Intro to Photography & Videography JOUR 2200 - Intro to Reporting Skills & Techniques MIST 2610 – Management Information Systems PHIL 2240 – Philosophy of Computing & Technology

PHIL 2380 - Philosophy and Pop Culture

#### **Communications and Public Relations**

CMNS 2180 – Social Networks & Internet Memes CMNS 2200 – Technology and Communication CONV 1061 – Event Marketing (Online course)

EVNT 1100 - The World of Events
EVNT 2100 - Conference Management
EVNT 2240 - Sports Event Management
HRMN 2820 - Human Resource Management
JOUR 2020 - Media Theory & History

JOUR 2210 - Intro to Photography & Videography JOUR 2200 - Intro to Reporting Skills & Techniques MIST 2610 – Management Information Systems

ORGB 2810 - Organizational Behaviour

PHIL 2240 – Philosophy of Computing & Technology

PHIL 2380 - Philosophy and Pop Culture TMGT 1150 – Marketing & Customer Service or MKTG 2430 - Marketing Managment VISA 1500 – Introduction to Visual Culture

If students choose to do a Minor within another discipline, elective choices must be made with that educational goal in mind.

<u>MINOR PROGRAM – Lower Level Requirements\*</u> refer to calendar for required upper level courses. In conjunction with a Major in Communications, a Minor may be taken in any TRU Academic discipline. Listed below are the special requirements for individual Minor programs in Arts disciplines at TRU. All Minors at TRU require a minimum of 12 credits at the 1000/2000 level.

Archaeology and

**Geology:** 1 of ARCH 1110 or 2010 (or 1190) or 2190

GEOL 1110 or GEOG 1000 (or 1120)

GEOL 2050 or BIOL 1210

**GEOL 2290** 

**Biology:** BIOL 1110/1210

2 of BIOL 2130, 2160, 2170, 2280, 2290, 2340

Creative Writing: 2 of ENGL 1100, 1110, 1120, 1140, ENGL 1150

(English 1150 is strongly recommended)

2 of Engl 2060, 2070, 2080

Economics: ECON 1900, 1950

2 of ECON 2000 level

**English:** 2 of ENGL 1100,1110,1120,1140, 1210

English 2110 and one course from the following: ENGL 2040, 2060, 2080, 2120, 2140, 2150, 2160, 2170, 2180, 2190, 2200, 2210, 2240,

2250, 2260, 2270, 2400, 2410

Environmental Economics & Sustainable

**Development:** ECON 1900, 1950

2 of ARCH 1110, 1190; ANTH 1210; ECON 2900, 2950; GEOG 1000 (or 1120), 2020 (or 1120), 2100;

PHIL 2010, 2210; SOCI1110, 1210, 2620

**Geography**: 1 of GEOG 1010 (or 1190) or 1110 (or 1200)

GEOG 1000 (1120)

2 of GEOG 1000 - 2000 level

**History:** 4 of HIST 1000 - 2000 level

Management: 1 of MATH 1070, 1100, 1140, 1170, 1380;

1 of MATH 1200, ECON 2320 (or BUEC 2320), or PSYC 2100, SOCI 2710, STAT 2000, BIOL 3000;

ACCT 2210 (or BBUS 2210)

MIST 2160

ORGB 2810 (or BBUS 2720)

Mathematics: 4 of MATH 1000 - 2000 level

Philosophy: 4 of PHIL 1000 - 2000 level

(PHIL 2010 and PHIL 2220 are recommended)

Political Studies: POLI 1110, 1210 and 2 of POLI 2000 level

**Psychology:** PSYC 1110/1210, 2100, 2110

Sociology: SOCI 1110/1210 and 2 of SOCI 2000 level

Theatre Arts: THTR 1100/1200, 1110/1210, 2110/ 2210

Visual Arts: VISA 1010, 1020, 1030, 1110/1120, 1210

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## Communications Major (BA) First year electives

\* indicates a prerequisite is required

**AGSC** 2100, 2200

**ANTHROPOLOGY** 1210, 2140\*, 2150\*, 2250\*, 2600\*

**ARCHAEOLOGY** 1100, 1110, 2010 (or 1190), 2160\*, 2190\*, 2230\*, 2330\*

**ASTRONOMY** 1140, 1150

**BIOLOGY** 1040, 1050, 1110\*, 1210\*, 1590\*, 1690\*

CANADIAN STUDIES 2000

CHEMISTRY 1500\*, 1510\*, 1520\* CHINESE 1110, 1210\* COMMUNICATIONS 1810\*, 2180\*

**COMPUTING SCIENCE** 1000, 1010, 1020, 1030, 1040, 1050, 1060, 1070, 1080, 1090, 1130\* or 1520\*,

1230\* or 2120\*, 1380\*/1390\* (NOTE: Same as Math 1380\*/1390\*), 1810, 2810\*

**COOPERATIVE EDUCATION** 1000

**ECONOMICS** 1220, 1900\*, 1950\*

**ENGLISH** 1100\*, 1110\*, 1120\*, 1140\*, 1150\*, 1210\*,

**FILM** 1120, 2200

**FRENCH** 1000, 1010\*, 1100\*, 1110\*, 1200\*, 1210\*

**GEOGRAPHY** 1000 (or 1120), 1010 (or 1190), 1100 (or 2100), 1110 (or 1200), 2020 (or 1220),

2110, 2120, 2220, 2230

**GEOLOGY** 1110, 2050\* **GERMAN** 1110, 1210\*

**HISTORY** 1030, 1120, 1160, 1220, 1260, 2020, 2160, 2170, 2180, 2250, 2260, 2270,

2280, 2700

**JAPANESE** 1110, 1210\*

**MATHEMATICS** 1000\*, 1070\*, 1100\*, 1140\*, 1150\*, 1170\*, 1240\*, 1250\*, Math 1380\*/1390\*

(Note: Same as COMP 1380\*/1390\*), 1420\*, 1700\*, 1900

**MUSIC** 1700, 1800\*

**NATURAL RESOURCE SCIENCE** 1110, 1120\*, 1220\*, 1500

PHILOSOPHY 1010, 1020, 1100, 1110, 2140, 2150, 2220, 2240, 2310

PHYSICAL EDUCATION (theory) 1000, 1230, 2000, 2110, 2130, 2150\*, 2210

PHYSCIAL EDUCATION (activity) 1140, 1160, 1190, 1240, 1280

**PHYSICS** 1010, 1100\*, 1130\*, 1150\*, 1200\*, 1250\*

POLITICAL STUDIES 1110, 1210, 2230\*
PSYCHOLOGY 1110, 1210\*
SOCIOLOGY 1110, 1210\*
SPANISH 1110, 1210\*
SPEECH 1500, 2500\*
STATISTICS 1200\*, 2000\*

**THEATRE** 1000, 1100, 1110, 1200\*, 1210\*, 1500, 2120, 2220 **VISUAL ARTS** 1010, 1020\*, 1030, 1040, 1110, 1120\*, 1210, 1220\*, 1500



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## Communications Major (BA) Second year electives

Prerequisites are needed for these courses, see note below

BIOLOGY 2100, 2110, 2130, 2150, 2160, 2170, 2200, 2210, 2250, 2270, 2280, 2290, 2340

CANADIAN STUDIES 2420

**CHEMISTRY** 2000, 2100, 2120, 2160, 2220, 2250

**COMMUNICATIONS** 2160, 2170, 2180, 2200, 2300 **COMPUTING SCIENCE** 2120, 2130, 2210, and 2230, 2810

(NOTE: COMP 2200 is the same as MATH 2220)

**ECONOMICS** 2320, 2330, 2430, 2600, 2630, 2640, 2650, 2700, 2900, 2950, 2990

**ENGLISH** 2010, 2020, 2040, 2060, 2070, 2080, 2110, 2120, 2140, 2150, 2160, 2170, 2180,

2190, 2200, 2210, 2240, 2250, 2260, 2270, 2400, 2410

**FRENCH** 2050, 2060, 2110, 2120, 2210, 2220

**GEOGRAPHY** 2050, 2400, 2700, 2740, 2750

 GEOLOGY
 2100, 2150, 2290

 GERMAN
 2110, 2210

 JAPANESE
 2110, 2210

**JOURNALISM** 2010, 2020, 2060, 2200, 2210, 2060

**MATHEMATICS** 2110, 2120, 2200, 2220, 2240 (NOTE: MATH 2220 is the same as COMP 2200)

MODERN LANGUAGES 2700

**PHILOSOPHY** 2010, 2100, 2210, 2160, 2290, 2380, 2390, 2400

PHYSICAL EDUCATION (theory) 2140

**PHYSICS** 2000, 2150, 2200, 2250

**POLITICAL SCIENCE** 2140, 2150, 2230, 2220, 2250, 2600

**PSYCHOLOGY** 2040, 2050, 2100, 2110, 2120, 2130, 2160, 2210, 2220, 2230, 2300

**SOCIOLOGY** 2010, 2100, 2130, 2160, 2170, 2230, 2260, 2270, 2500, 2590, 2620, 2710, 2720

**SOCIAL WORK** 2060, 2120

**SPANISH** 2110, 2210, 2150, 2250

STATISTICS 2410

**THEATRE** 2110, 2150, 2210, 2250, 2500 **VISUAL ARTS** 2110, 2120, 2130, 2140, 2150

VISUAL ARTS (STUDIO) 2210, 2220, 2310, 2320, 2410, 2420, 2510, 2520, 2530, 2540, 2550, 2560, 2610,

2620, 2710, 2720, 2810

Please note that all of the above courses have prerequisites – consult course descriptions in the TRU Calendar prior to registration. Not all courses listed will be offered each year. TRU Fall and Winter course offerings will be available online in March and summer course offerings will be available online in December or January of each year.