

An Introduction to TRU World

Our Mission

We develop and lead international activities to support TRU's economic sustainability and provide TRU students, faculty and staff with opportunities for global engagement – including opportunities for global learning, research, teaching, and professional development.

Our Mandate

TRU World is a centralized unit responsible for coordinating all international activities on behalf of TRU. Our main areas of focus are:

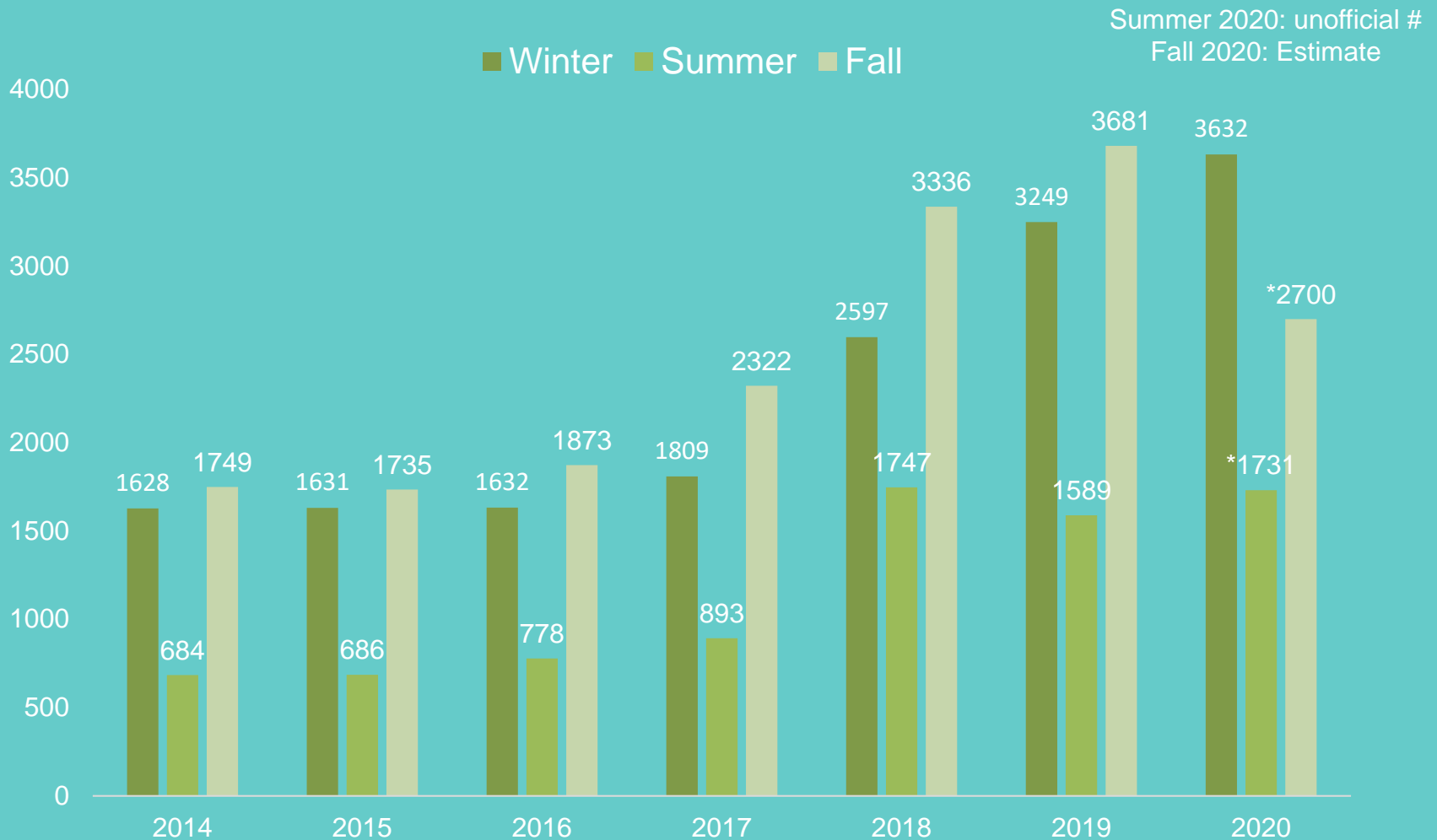
- ❖ International Marketing and Recruitment
- ❖ International Student Support Services
- ❖ International Linkages and Transnational Education Programs
- ❖ TRU Student Mobility
- ❖ International Contract Training
- ❖ Campus Internationalization

International Activity: Facts and Figures

Global Focus:

- ❖ 3700+ students from over 100 countries and regions
- ❖ Projects, exchange programs and partnerships in over 40 countries
- ❖ Over 1000 short term trainees each year for customized&/or short term, *non-credit* programs
- ❖ 700 off-shore from 3 countries students in transnational programs
- ❖ Double credentials in Business, Science, Tourism, Adventure Studies
- ❖ Over 60 bilateral exchange partners, over 200 ISEP partners, and up to 12 international field schools each year

Enrolment by Academic Year



Where do our Students Come From?



Our Priorities

- ❖ Student Services and support: high touch, professional, culturally sensitive
- ❖ Enrolment: maintain current status, depending on academic capacity
- ❖ Recruitment: quality, diversity, balance
- ❖ International linkages and partnerships: strategic expansion
- ❖ Study Abroad: increase outbound mobility
- ❖ Internationalization: increase effort and communication with campus stakeholders
- ❖ Revenue generation: through international training both on campus and off-shore

Questions?