

WELCOME WEYT-K

TRU **OPEN HOUSE** SERIES



THOMPSON
RIVERS
UNIVERSITY

tru.ca



Thompson Rivers University campuses are on the traditional lands of the Tk'emlúps te Secwépemc (Kamloops campus) and the T'exelc (Williams Lake campus) within Secwépemc'ulucw, the traditional and unceded territory of the Secwépemc. The region TRU serves also extends into the territories of the St'át'imc, Nlaka'pamux, Tâsilhqot'in, Nuxalk, and Dakelh.

Meet the Future Students Team!



Lachlan Todd
Digital Recruitment
Coordinator



Alina Sopizhuk
Student Recruiter-
Advisor



Margo Beitel
Student Recruiter-
Advisor



Courtney Charlton
Student Recruiter-
Advisor



Kyri Alves
Manager,
Future Students



Meghan Hayre
Student Recruiter-
Advisor



Suzette Prince
Qel'múcw Student
Recruiter-Advisor



Lex Edwards
Qel'múcw Student
Recruiter-Advisor



Amy Watters
Campus Recruitment
Coordinator



Aliesha Thomas
Student Recruitment
Assistant

Want to
learn more?

- Book a one-to-one meeting with us
 - tru.ca/future/contact
- Attend the **Open House Series**
 - October 26 - December 9 (virtual)
 - tru.ca/openhouse
- Ask us a question
 - tru.ca/moreinfo
- Attend a **Discover TRU** event
 - tru.ca/infosessions

Ready
to apply?

- Apply online **tru.ca/apply**
 - Application Fee \$31.02
- Applications for Fall 2022 are **October 1**
 - Program deadlines vary
- Submit your transcripts
 - Interim & final high school transcripts
 - Post-secondary transcripts (if applicable)
 - tru.ca/transcript



Brittany (Brii) Brennan
Bachelor of Tourism Management



Nhu Hieu (Beatrix) Nguyen
Post-Baccalaureate Diploma



Jazlynne (Shaina) Dubria
Sport Event Management Diploma



Thi Hong Thuong (Anna) Nguyen
Bachelor of Tourism Management



Greg Simmonds, Program Advisor



Lian Dumouchel, Chair

Tourism Management Programs

tru.ca/tourism

Our mission today

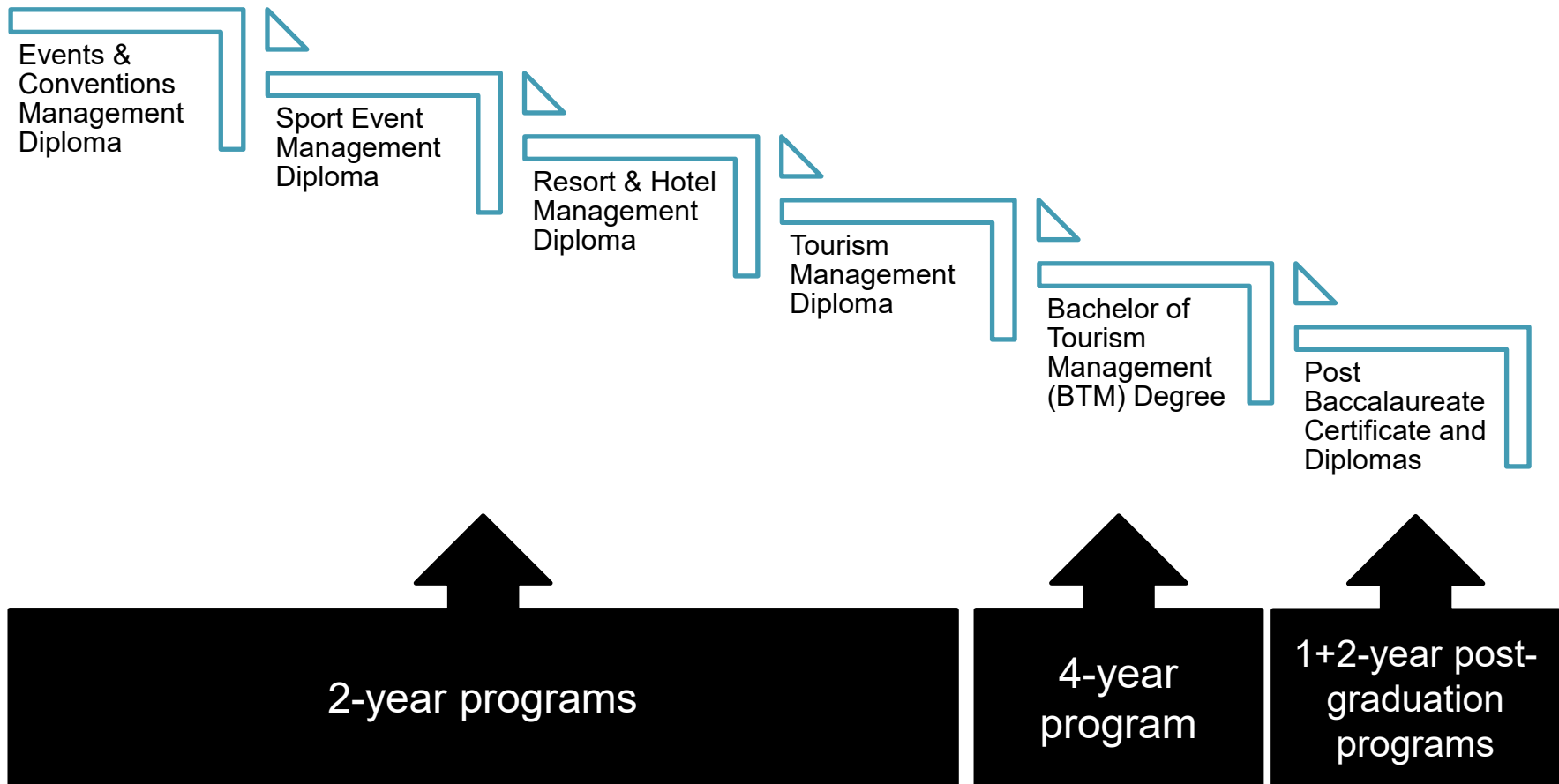


Student
learning
experience

Career
pathways
and alumni
profiles

Questions

Our programs:



Your learning experience...



MUSIC AND ART EXPERIENCE

THE COLLAGE PARTY



FEATURING COLLAGE ARTIST

PAUL BUTLER

AND PERFORMANCES BY

SLYNK

FORT KNOX FIVE

MARCH 14, 2019

THOMPSON
RIVERS
UNIVERSITY | Tourism
Management

IDays **RASS COAST**



TRU TOURISM MANAGEMENT PRESENTS

CAMPUS

IN FLIGHT

SKI AND SNOWBOARD
BIG AIR INVITATIONAL



Friday, January 20th • 5PM

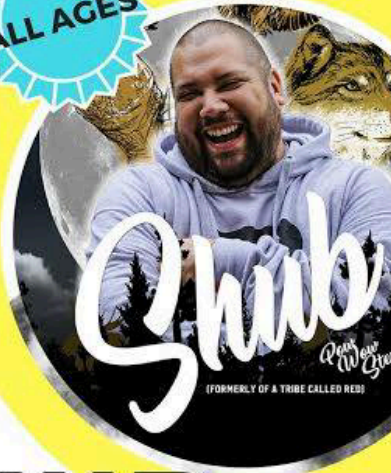
Campus Commons, Thompson Rivers University



TOURISM MANAGEMENT PRESENTS

POW WOW PREVUE PARTY

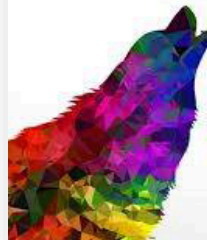
ALL AGES



ft.

DJ SHUB

MARCH 10TH | TICKETS \$10
STUDENTS \$5 (ADVANCE)



8.30PM



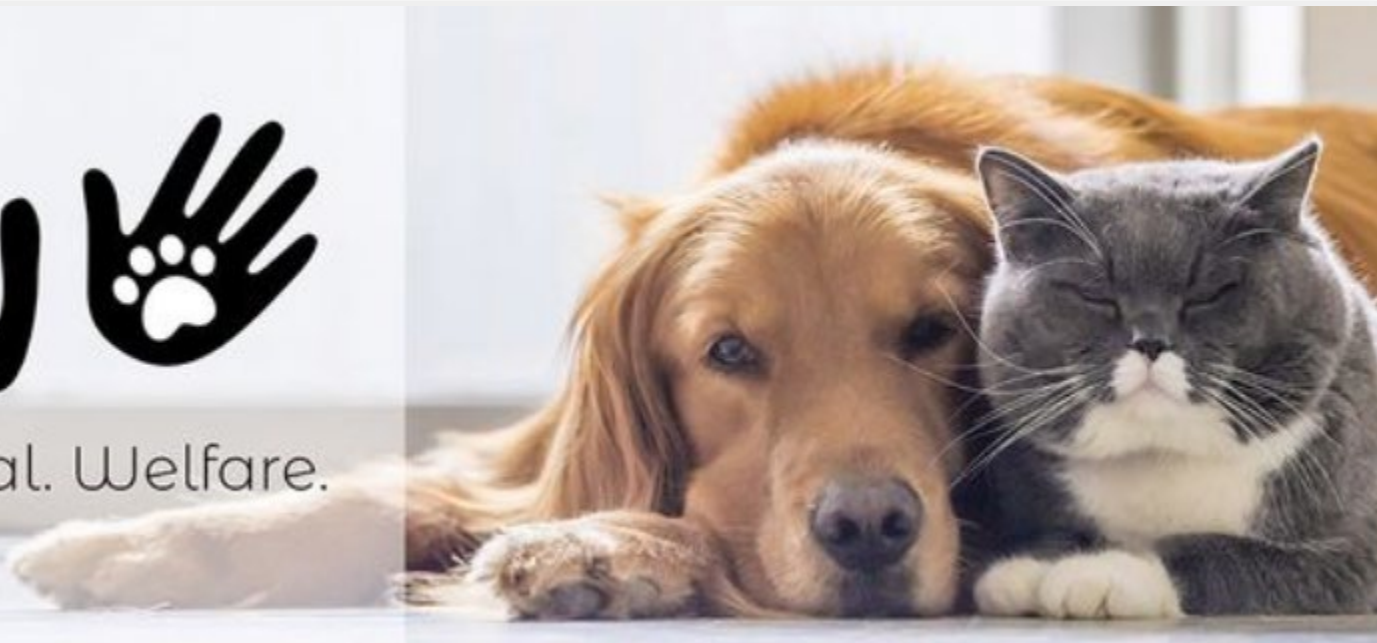
Ticket Information
@Pow Wow Prevue
Party ft DJ Shub

SUPPORTED BY TRU ANCILLARY SERVICES &
ABORIGINAL EDUCATION

PAW



Promote. Animal. Welfare.



April 8, 2021
Virtual Event



Lend your voice to the voiceless

EVENT DATE:
8 APRIL
EVENT PLACE:
PAWFESTIVAL.COM



pawfestival • Following

...



pawfestival Make sure to tune in to the first ever PAW Festival taking place online on April 8th, 2021. Listen to our speakers talk about a variety of helpful topics which include animal nutrition and diet, special exotic animal care, animal medication, animal mental health and pet adoption. There will also be an opportunity to ask questions directly to our guest speakers during a live zoom call later on in the day!
If you are interested in attending, make sure to sign up through our website that is linked in the bio. Can't wait to see you all there!

1w



Research opportunities

THOMPSON RIVERS  UNIVERSITY

Rural Tourism Conference 2010



April 6-8th 2010

Conference planning opportunities



Tourism Educators Conference
THOMPSON RIVERS UNIVERSITY



Winner 2014 Gordon Taylor Future Researchers Undergraduate Award, TTRA



Harry Gillett
In Yellowknife, NWT!!

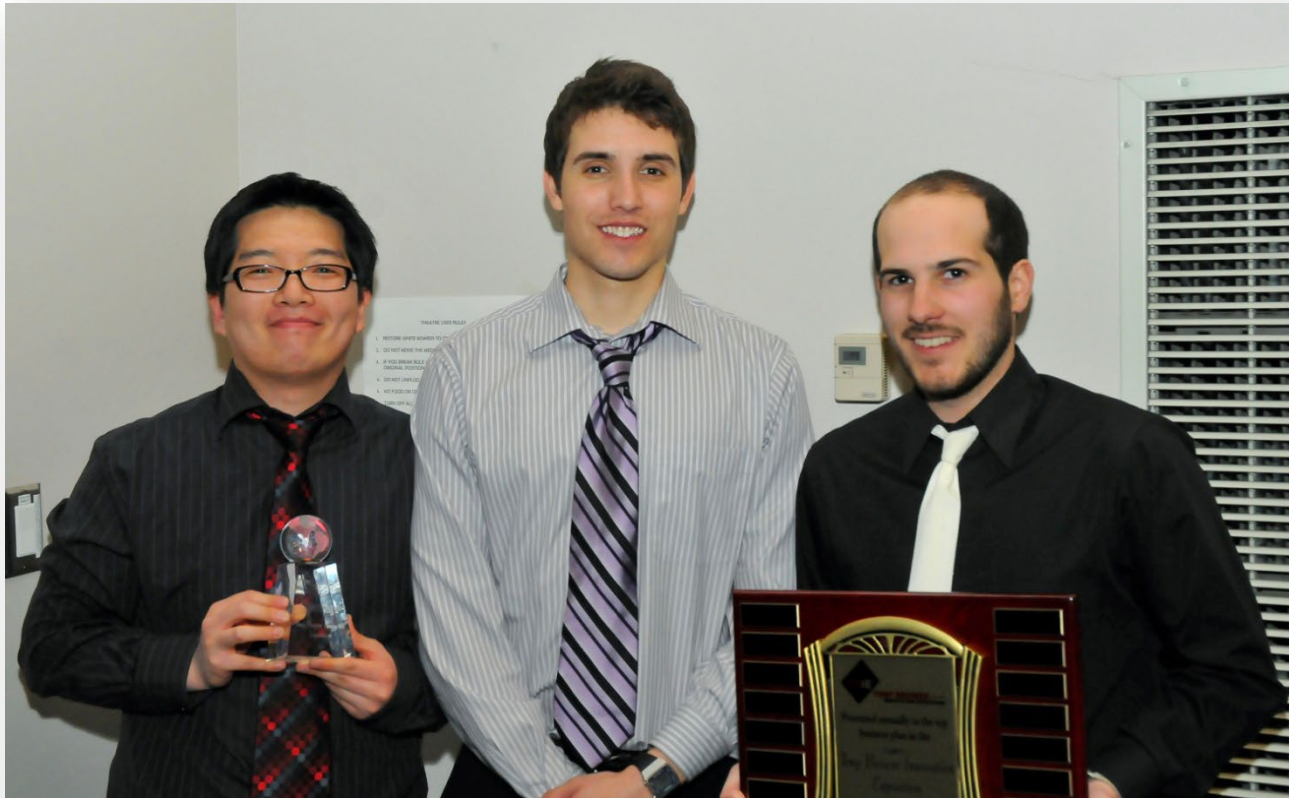
Winner Student Marketing Research Contest



Yumiko Suzuki & Dr. Rob Hood



Innovation Award



Sean Jeon, Matt Lepp & Daniel Ruzik



TOURISM · HOSPITALITY
BC Student
2009 Case
COMPETITION



TOURISM · HOSPITALITY
BC Student
2008 Case
COMPETITION

2013 BC Student Case Competition



Future Leaders Award



**International Association of
Conference Centres**



Brittany Hansum

*Events & Conventions Management
Diploma (2009)*

BTM (2011)



**Case Competition – BC Tourism
Industry Conference 2014**

2018 BC Student Case Competition





2018 Hotel NEXT Student Competition, Toronto



**Winning Pitch Competition
Thompson Okanagan Tourism
Association (TOTA) Summit
Osoyoos, 2018**

**Preparing
“Future-Ready”
Graduates for
Careers in
Tourism:
A Win-Win-Win
Scenario**



**BC TOURISM
INDUSTRY
CONFERENCE**

20/20 - All Eyes on Tourism



2020 BC Tourism Industry Conference, Victoria



CAREER MENTORING



CONNECT: TOURISM MANAGEMENT

Students in any Tourism Management program are welcome at this speed-networking event. Speak with a wide variety of tourism industry professionals to get career advice and gain career confidence.

January 23, 2019 | 4:45–6:15 PM
Mountain Room, CAC

tru.ca/mentoring
careermentoring@tru.ca



Hosted by TRU Alumni & Friends

Next Career
Mentoring
Event in
January 2022

From our students...

Anna

Beatrix

Shaina

Brii

Career pathways & alumni snapshots...



BTM Students 1998





Bright Careers



Jordan Amon,

BTM 2009, Resort and Hotel Management Diploma 2007

"Be patient while you gain your experience. Realize that the bad days, the difficult situations, the tough managers and the good times all contribute towards your experience. Your attitude now is what is going to land you your dream job later."

[+ More about Jordan](#)



Michelle McAleese,

BTM 2017, Events and Conventions Management Diploma 2015

"Don't wait for school to be finished to look for a job. Network with peers, professors and community members throughout your university years and you never know where it will take you after graduation."

[+ More about Michelle](#)



Julie John,

BTM 2011, major in entrepreneurship and minor in marketing, Events and Convention Management diploma 2009

"As a Secwépemc Nation member, I have invested time and work into the Indigenous tourism field and it has become my ambition to develop and grow Indigenous entrepreneurship in the Shuswap region."



**Max Rivest
(BTM 2010)**

THE CHALLENGE

Tea made from coffee leaves jolts beverage world



SMALL BUSINESS BC
AWARDS



[How It Works](#)

[Categories](#)

[Sponsors](#)

[2017 Winners](#)

[2017 Nominees](#)

[The](#)

SMALL BUSINESS BC
AWARDS

**BEST
INTERNATIONAL
TRADE
WINNER**

WIZE MONKEY

Vancouver, BC

Employees: 3

In Business Since: 2013

By harvesting coffee leaves and transforming them into an award-winning deliciously smooth and healthy tea, Wize Monkey is able to create year-round jobs and revenue for coffee-farming communities. They are revolutionizing the



2017 Small Business BC Award

Treetop Flyers Zipline at Chase Canyon

●●●●● 56 reviews | #2 of 7 things to do in Chase | 🏆 Certificate of Excellence

Zipline & Aerial Adventure Parks, Outdoor Activities, Tours

Overview

Reviews (56)

Q&A (1)

Location



**2016 Chase & District Chamber of Commerce
Business Excellence Award - Hospitality & Tourism**

Matt Lepp (BTM 2011) & Daniel Ruzic (BTM 2010)

Crystal Solberg

(BTM 2009)
Marketing Manager,
Sunshine Coast Tourism



DMAI 2017 “30 Under 30” Award

rise

CONSULTING

OUR STRENGTHS

CONVERSATIONS

CLIENTS

EVENTS

HELPFUL RESOURCES

Annie Korver, Principal



Annie is a purpose-driven entrepreneur dedicated to enriching relationships between Indigenous and corporate communities. Inspired by reconciliation in Canada and her own Metis ancestry, Annie founded Rise to respond to reconciliation and advance Indigenous inclusion with a focus on economic development.

(BTM 2004)

THE BROW



TRU
Tourism



Join us!

Tourism Management Programs

tru.ca/tourism

THANK YOU!

Kukwstsétsemc!



THOMPSON
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