

Survey Results
& Analysis
for
Strategic Sustainability Plan Survey

Tuesday, June 24, 2014
Powered by Vovici EFM
www.vovici.com

Executive Summary

This report contains a detailed statistical analysis of the results to the survey titled *Strategic Sustainability Plan Survey*. The results analysis includes answers from all respondents who took the survey in the 17 day period from Friday, June 06, 2014 to Monday, June 23, 2014. 53 completed responses were received to the survey during this time.

Survey Results & Analysis

Survey: Strategic Sustainability Plan Survey

Author:

Filter:

Responses Received: 53

Part 1 1.1 Identify the category that describes you:

Response	Count	Percent
TRU Student	20	37.7%
TRU Staff	16	30.2%
TRU Administration	6	11.3%
TRU Faculty	3	5.7%
TRU Alumni	6	11.3%
Other	2	3.8%

Please select one if applicable.

Response	Count	Percent
Aboriginal Student	0	0.0%
International Student	4	21.1%
Distance Learning Student	1	5.3%
Not Applicable	14	73.7%

Please select one if applicable.

Response	Count	Percent
Dean	0	0.0%
Not Applicable	3	100.0%

Please specify. For example, Kamloops Resident, Construction Contractor, City of Kamloops Staff etc.

Please specify. For example, Kamloops Resident, Construction Contractor, City of Kamloops Staff etc.
Kamloops resident
Kamloops resident and casual student.

Part 2 The following themes are proposed for the new TRU Strategic Sustainability Plan. Every initiative has financial and human resource

constraints, making it important to prioritize efforts. We want to hear what you value most. Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Design & Construction

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.01 The campus is a destination and provides a complete village where people can live, work, learn and play.	3.8% (2)	11.3% (6)	32.1% (17)	35.8% (19)	17.0% (9)	0.0% (0)
2.02 Buildings and facilities are designed in accordance with best practices in low impact and sustainable design.	3.8% (2)	3.8% (2)	22.6% (12)	34.0% (18)	35.8% (19)	0.0% (0)
2.03 During the construction process, negative impacts are reduced, local opportunities are created, and sustainable practices are employed.	3.8% (2)	5.7% (3)	18.9% (10)	30.2% (16)	39.6% (21)	1.9% (1)

2.01 The campus is a destination and provides a complete village where people can live, work, learn and play.(Part 2 The following themes are proposed for the new TRU Strategic Sustainability Plan. Every initiative has financial and human resource constraints, making it important to prioritize efforts. We want to hear what you value most. Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Design & Construction)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	6	11.3%
Important	17	32.1%
Very Important	19	35.8%
Extremely Important	9	17.0%
No opinion	0	0.0%

2.02 Buildings and facilities are designed in accordance with best practices in low impact and sustainable design.(Part 2 The following themes are proposed for the new TRU Strategic Sustainability Plan. Every initiative has financial and human resource constraints, making it important to prioritize efforts. We want to hear what you value most. Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Design & Construction)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	2	3.8%
Important	12	22.6%

Very Important	18	34.0%
Extremely Important	19	35.8%
No opinion	0	0.0%

2.03 During the construction process, negative impacts are reduced, local opportunities are created, and sustainable practices are employed. (Part 2 The following themes are proposed for the new TRU Strategic Sustainability Plan. Every initiative has financial and human resource constraints, making it important to prioritize efforts. We want to hear what you value most. Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Design & Construction)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	3	5.7%
Important	10	18.9%
Very Important	16	30.2%
Extremely Important	21	39.6%
No opinion	1	1.9%

Buildings Energy and Air Quality

	Not	Somewhat	Important	Very	Extremely	No
--	-----	----------	-----------	------	-----------	----

	Important	Important		Important	Important	opinion
2.04 Energy is derived from local, clean and renewable sources.	1.9% (1)	5.7% (3)	28.3% (15)	30.2% (16)	32.1% (17)	1.9% (1)
2.05 Buildings use less energy/power and emit less greenhouse gas.	1.9% (1)	3.8% (2)	15.1% (8)	34.0% (18)	43.4% (23)	1.9% (1)
2.06 Buildings protect human health through high quality indoor environments.	1.9% (1)	0.0% (0)	13.2% (7)	39.6% (21)	43.4% (23)	1.9% (1)

2.04 Energy is derived from local, clean and renewable sources.(Buildings Energy and Air Quality)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	3	5.7%
Important	15	28.3%
Very Important	16	30.2%
Extremely Important	17	32.1%
No opinion	1	1.9%

2.05 Buildings use less energy/power and emit less greenhouse gas.(Buildings Energy and Air Quality)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	2	3.8%
Important	8	15.1%
Very Important	18	34.0%
Extremely Important	23	43.4%
No opinion	1	1.9%

2.06 Buildings protect human health through high quality indoor environments.(Buildings Energy and Air Quality)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	0	0.0%
Important	7	13.2%
Very Important	21	39.6%
Extremely Important	23	43.4%
No opinion	1	1.9%

Campus Grounds

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.07 Soft landscapes are planned and maintained with the health of the local ecology and bio-diversity in mind (such as plants, natural areas).	1.9% (1)	3.8% (2)	20.8% (11)	37.7% (20)	34.0% (18)	1.9% (1)
2.08 Hard landscapes are planned and maintained to reduce environmental impacts and facilitate social interaction and cultural expression (such as plazas, fountains, roads).	1.9% (1)	13.2% (7)	20.8% (11)	39.6% (21)	22.6% (12)	1.9% (1)

2.07 Soft landscapes are planned and maintained with the health of the local ecology and bio-diversity in mind (such as plants, natural areas).(Campus Grounds)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	2	3.8%
Important	11	20.8%
Very Important	20	37.7%
Extremely Important	18	34.0%
No opinion	1	1.9%

2.08 Hard landscapes are planned and maintained to reduce environmental impacts and facilitate social interaction and cultural expression (such as plazas, fountains, roads).(Campus Grounds)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	7	13.2%
Important	11	20.8%
Very Important	21	39.6%
Extremely Important	12	22.6%
No opinion	1	1.9%

Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Transportation

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.09 There is less need to travel to/from campus by car and when doing so it is through more efficient means (such as carpooling, using efficient vehicles, etc.).	5.7% (3)	15.1% (8)	26.4% (14)	20.8% (11)	28.3% (15)	3.8% (2)
2.10 Traveling to/from campus by transit is a viable, convenient option.	3.8% (2)	5.7% (3)	18.9% (10)	22.6% (12)	49.1% (26)	0.0% (0)
2.11 Traveling to/from and around campus by bike is a safe and convenient option.	3.8% (2)	7.5% (4)	24.5% (13)	32.1% (17)	32.1% (17)	0.0% (0)
2.12 Campus is a pedestrian friendly environment	1.9% (1)	5.7% (3)	18.9% (10)	28.3% (15)	45.3% (24)	0.0% (0)

that is easy to navigate.						
2.13 Operations vehicles and equipment use clean, efficient fuels (such as TRU trucks, lawn mowers, snow plows, etc.).	1.9% (1)	11.3% (6)	22.6% (12)	32.1% (17)	32.1% (17)	0.0% (0)

2.09 There is less need to travel to/from campus by car and when doing so it is through more efficient means (such as carpooling, using efficient vehicles, etc.). (Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Transportation)

Response	Count	Percent
Not Important	3	5.7%
Somewhat Important	8	15.1%
Important	14	26.4%
Very Important	11	20.8%
Extremely Important	15	28.3%
No opinion	2	3.8%

2.10 Traveling to/from campus by transit is a viable, convenient option.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Transportation)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	3	5.7%
Important	10	18.9%
Very Important	12	22.6%
Extremely Important	26	49.1%
No opinion	0	0.0%

2.11 Traveling to/from and around campus by bike is a safe and convenient option.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Transportation)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	4	7.5%
Important	13	24.5%
Very Important	17	32.1%
Extremely Important	17	32.1%
No opinion	0	0.0%

2.12 Campus is a pedestrian friendly environment that is easy to navigate.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Transportation)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	3	5.7%
Important	10	18.9%
Very Important	15	28.3%
Extremely Important	24	45.3%
No opinion	0	0.0%

2.13 Operations vehicles and equipment use clean, efficient fuels (such as TRU trucks, lawn mowers, snow plows, etc.).(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Transportation)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	6	11.3%
Important	12	22.6%
Very Important	17	32.1%
Extremely Important	17	32.1%
No opinion	0	0.0%

Waste

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.14 TRU aggressively moves towards zero waste (more recycling and composting, less to the landfill).	3.8% (2)	5.7% (3)	15.1% (8)	30.2% (16)	45.3% (24)	0.0% (0)
2.15 Reduce the total amount of waste generated on campus (i.e. less "stuff" such as packaging and disposables).	1.9% (1)	7.5% (4)	18.9% (10)	30.2% (16)	41.5% (22)	0.0% (0)
2.16 Hazardous waste is safely managed (includes pesticides, batteries, electronics, paints, etc.).	1.9% (1)	0.0% (0)	11.3% (6)	32.1% (17)	54.7% (29)	0.0% (0)

2.14 TRU aggressively moves towards zero waste (more recycling and composting, less to the landfill).(Waste)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	3	5.7%
Important	8	15.1%
Very Important	16	30.2%
Extremely Important	24	45.3%
No opinion	0	0.0%

2.15 Reduce the total amount of waste generated on campus (i.e. less "stuff" such as packaging and disposables).(Waste)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	4	7.5%
Important	10	18.9%
Very Important	16	30.2%
Extremely Important	22	41.5%
No opinion	0	0.0%

2.16 Hazardous waste is safely managed (includes pesticides, batteries, electronics, paints, etc.).(Waste)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	0	0.0%
Important	6	11.3%
Very Important	17	32.1%
Extremely Important	29	54.7%
No opinion	0	0.0%

Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Water

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.17 Buildings and facilities use less potable water (water "from the tap").	1.9% (1)	15.1% (8)	22.6% (12)	35.8% (19)	22.6% (12)	1.9% (1)
2.18 Rainwater is a precious resource that is harvested and utilized on	5.7% (3)	9.4% (5)	20.8% (11)	32.1% (17)	32.1% (17)	0.0% (0)

campus grounds before it ends up in the storm sewer.						
2.19 Wastewater is cleaned and reused before being discharged to the sewer system (water that is not safe for drinking such as water from hand washing, toilets, road surface runoff, etc.).	5.7% (3)	11.3% (6)	26.4% (14)	32.1% (17)	24.5% (13)	0.0% (0)

2.17 Buildings and facilities use less potable water (water "from the tap").(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Water)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	8	15.1%
Important	12	22.6%
Very Important	19	35.8%
Extremely Important	12	22.6%
No opinion	1	1.9%

2.18 Rainwater is a precious resource that is harvested and utilized on campus grounds before it ends up in the storm sewer.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Water)

Response	Count	Percent
Not Important	3	5.7%
Somewhat Important	5	9.4%
Important	11	20.8%
Very Important	17	32.1%
Extremely Important	17	32.1%
No opinion	0	0.0%

2.19 Wastewater is cleaned and reused before being discharged to the sewer system (water that is not safe for drinking such as water from hand washing, toilets, road surface runoff, etc.).(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Water)

Response	Count	Percent
Not Important	3	5.7%
Somewhat Important	6	11.3%
Important	14	26.4%
Very Important	17	32.1%

Extremely Important	13	24.5%
No opinion	0	0.0%

Dining Services & Food

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.20 The TRU community has opportunities to grow food on a small scale (community gardens, plots, rooftops as opposed to agricultural production).	3.8% (2)	15.1% (8)	28.3% (15)	28.3% (15)	24.5% (13)	0.0% (0)
2.21 TRU supports healthy, sustainable food for on-campus dining and catering.	1.9% (1)	3.8% (2)	20.8% (11)	32.1% (17)	41.5% (22)	0.0% (0)

2.20 The TRU community has opportunities to grow food on a small scale (community gardens, plots, rooftops as opposed to agricultural production).(Dining Services & Food)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	8	15.1%
Important	15	28.3%
Very Important	15	28.3%
Extremely Important	13	24.5%
No opinion	0	0.0%

2.21 TRU supports healthy, sustainable food for on-campus dining and catering.(Dining Services & Food)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	2	3.8%
Important	11	20.8%
Very Important	17	32.1%
Extremely Important	22	41.5%
No opinion	0	0.0%

IT Services

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.22 IT services are delivered with responsible procurement, energy management, and waste reduction in mind.	3.8% (2)	7.5% (4)	32.1% (17)	39.6% (21)	15.1% (8)	1.9% (1)

2.22 IT services are delivered with responsible procurement, energy management, and waste reduction in mind.(IT Services)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	4	7.5%
Important	17	32.1%
Very Important	21	39.6%
Extremely Important	8	15.1%
No opinion	1	1.9%

Purchasing

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.23 TRU uses its purchasing power to support more socially and environmentally responsible businesses and practices.	3.8% (2)	9.4% (5)	26.4% (14)	30.2% (16)	30.2% (16)	0.0% (0)

2.23 TRU uses its purchasing power to support more socially and environmentally responsible businesses and practices.(Purchasing)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	5	9.4%
Important	14	26.4%
Very Important	16	30.2%
Extremely Important	16	30.2%

No opinion	0	0.0%
------------	---	------

Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Internal Advocacy

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.24 Leaders, faculty, staff and students actively seek and integrate sustainability learning into their personal lives and share their learning with the TRU community.	5.7% (3)	9.4% (5)	18.9% (10)	41.5% (22)	24.5% (13)	0.0% (0)

2.24 Leaders, faculty, staff and students actively seek and integrate sustainability learning into their personal lives and share their learning with the TRU community.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Internal Advocacy)

Response	Count	Percent
Not Important	3	5.7%
Somewhat Important	5	9.4%
Important	10	18.9%
Very Important	22	41.5%
Extremely Important	13	24.5%
No opinion	0	0.0%

External Advocacy

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.25 Leaders, faculty, staff and students are active in advancing sustainability initiatives and learning beyond the TRU community.	3.8% (2)	9.4% (5)	30.2% (16)	32.1% (17)	22.6% (12)	1.9% (1)

2.25 Leaders, faculty, staff and students are active in advancing sustainability initiatives and learning beyond the TRU community.(External Advocacy)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	5	9.4%
Important	16	30.2%
Very Important	17	32.1%
Extremely Important	12	22.6%
No opinion	1	1.9%

Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Curriculum

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.26 TRU students have access to training and education that help equip them to lead society toward a sustainable future.	1.9% (1)	9.4% (5)	24.5% (13)	32.1% (17)	32.1% (17)	0.0% (0)

2.26 TRU students have access to training and education that help equip them to lead society toward a sustainable future.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Curriculum)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	5	9.4%
Important	13	24.5%
Very Important	17	32.1%
Extremely Important	17	32.1%
No opinion	0	0.0%

Research

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.27 A wide-spread, multi-disciplinary research community is engaged in sustainability research to help address society's challenges for a	1.9% (1)	13.2% (7)	13.2% (7)	35.8% (19)	35.8% (19)	0.0% (0)

sustainable future.						
---------------------	--	--	--	--	--	--

2.27 A wide-spread, multi-disciplinary research community is engaged in sustainability research to help address society's challenges for a sustainable future.(Research)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	7	13.2%
Important	7	13.2%
Very Important	19	35.8%
Extremely Important	19	35.8%
No opinion	0	0.0%

Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Governance

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.28 Sustainability is a core and	3.8% (2)	3.8% (2)	24.5% (13)	32.1% (17)	28.3% (15)	7.5% (4)

integrated part of TRU's governance framework.						
--	--	--	--	--	--	--

2.28 Sustainability is a core and integrated part of TRU's governance framework.(Please rate (on the scale provided) how important it is to you that TRU take action towards the following: Governance)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	2	3.8%
Important	13	24.5%
Very Important	17	32.1%
Extremely Important	15	28.3%
No opinion	4	7.5%

Diversity & Access

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.29 TRU is a diverse	3.8% (2)	1.9% (1)	24.5% (13)	41.5% (22)	24.5% (13)	3.8% (2)

community that is accessible.						
-------------------------------	--	--	--	--	--	--

2.29 TRU is a diverse community that is accessible.(Diversity & Access)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	1	1.9%
Important	13	24.5%
Very Important	22	41.5%
Extremely Important	13	24.5%
No opinion	2	3.8%

Human Resources

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.30 Sustainability is incorporated into human	3.8% (2)	7.5% (4)	32.1% (17)	30.2% (16)	17.0% (9)	9.4% (5)

resources programs and policies.						
----------------------------------	--	--	--	--	--	--

2.30 Sustainability is incorporated into human resources programs and policies.(Human Resources)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	4	7.5%
Important	17	32.1%
Very Important	16	30.2%
Extremely Important	9	17.0%
No opinion	5	9.4%

Investment

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.31 Endowment investment decisions are	3.8% (2)	1.9% (1)	35.8% (19)	18.9% (10)	28.3% (15)	11.3% (6)

made with local and global sustainability in mind.						
--	--	--	--	--	--	--

2.31 Endowment investment decisions are made with local and global sustainability in mind.(Investment)

Response	Count	Percent
Not Important	2	3.8%
Somewhat Important	1	1.9%
Important	19	35.8%
Very Important	10	18.9%
Extremely Important	15	28.3%
No opinion	6	11.3%

Monitoring & Communication

	Not Important	Somewhat Important	Important	Very Important	Extremely Important	No opinion
2.32 Sustainability	1.9% (1)	7.5% (4)	30.2% (16)	30.2% (16)	28.3% (15)	1.9% (1)

performance and action is tracked, packaged, celebrated and communicated on campus and beyond.						
--	--	--	--	--	--	--

2.32 Sustainability performance and action is tracked, packaged, celebrated and communicated on campus and beyond.(Monitoring & Communication)

Response	Count	Percent
Not Important	1	1.9%
Somewhat Important	4	7.5%
Important	16	30.2%
Very Important	16	30.2%
Extremely Important	15	28.3%
No opinion	1	1.9%

Part 3 3.1 How important is it to you that TRU be a leader in sustainability among Canadian post-secondary institutions?

Response	Count	Percent
Not Important	3	5.7%
Somewhat Important	5	9.4%
Important	10	18.9%
Very Important	19	35.8%
Extremely Important	16	30.2%
No opinion	0	0.0%

3.2 While many definitions of sustainability exist, they typically contain social, environmental and economic elements. Please rank the three elements from the most important (1) to the least important (3). Two or more elements can receive the same rank, indicating that you view these elements as having equal importance.

Social/Cultural	Environmental	Fiscal/Economic
2	1	3
3	3	3
2	1	3
2	1	3
2	1	3
1	1	1
2	1	3
1	1	1
2	2	1
3	1	2
3	1	2
3	1	2
1	1	3
1	3	2
3	1	2

3	1	2
1	1	1
3	1	2
2	1	2
1	2	1
1	1	2
2	1	1
3	1	2
2	1	3
2	3	1
1	1	1
1	1	1
2	1	3
2	1	2
2	1	3
3	1	2
1	2	3
2	1	3
2	1	2
3	2	1
3	3	3
2	1	3
3	1	2
2	1	3
3	1	2
8	5	8
9	9	9
3	2	1
1	1	3
2	1	1
1	2	2
2	1	1
1	2	3
2	1	3
3	1	2
2	1	3

1	2	3
3	2	1

Social/Cultural(3.2 While many definitions of sustainability exist, they typically contain social, environmental and economic elements. Please rank the three elements from the most important (1) to the least important (3). Two or more elements can receive the same rank, indicating that you view these elements as having equal importance.)

Social/Cultural
2
3
2
2
2
1
2
1
2
3
3
3
1
1
3
3
1
3
2
1

1
2
3
2
2
1
1
2
2
2
3
1
2
2
3
3
2
3
2
3
8
9
3
1
2
1
2
1
2
3
2
1
3

Environmental(3.2 While many definitions of sustainability exist, they typically contain social, environmental and economic elements. Please rank the three elements from the most important (1) to the least important (3). Two or more elements can receive the same rank, indicating that you view these elements as having equal importance.)

Environmental
1
3
1
1
1
1
1
1
1
2
1
1
1
1
3
1
1
1
1
1
2
1
1
1
1
3

1
1
1
1
1
1
2
1
1
2
3
1
1
1
1
5
9
2
1
1
2
1
2
1
1
1
2
2

Fiscal/Economic(3.2 While many definitions of sustainability exist, they typically

contain social, environmental and economic elements. Please rank the three elements from the most important (1) to the least important (3). Two or more elements can receive the same rank, indicating that you view these elements as having equal importance.)

Fiscal/Economic
3
3
3
3
3
1
3
1
1
2
2
2
3
2
2
2
1
2
2
1
2
1
2
1
2
3
1
1
1
3
2
3

2
3
3
2
1
3
3
2
3
2
8
9
1
3
1
2
1
3
3
2
3
3
1

3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.

1)	2)	3)	4)	5)	6)
----	----	----	----	----	----

Vegetable Learning Garden	Executives Leading by Example	Promote Outdoor Activities			
leader	innovator	researcher	problem solver	solution oriented	environmentally responsible
Environmental leadership	Environmental education				
renewable resources	green design	social outreach	leadership		
Reduce waste	Encorporate natural space	Encourage transit use	Energy reduction programs	Educate about recycling	Lead by example
Community	Diversity	Collaborative	Attainable	Simple	Pro Active
telecommute where sensible	flex time				
Accountability	Future Generations	Time for Change	Different Mindset	Caring	
walking, biking, friendly	transit friendly	waste reduction	energy conservation	principle directed	innovation
Practical	Individual ownership of green	small steps to big ends			
local economy	local food	local energy	energy conservation	local autonomy	
education	modeling	practise			
accountability	measured	history			
Consistent & long term support	Integrate learning & operation	Living labs	Incr. Community projects		
less is more	take just enough	give something back	eat local food	walk to work	leaders think locally
sustainable	environmental	socially conscious			
long-term thinking	representative governance	feasible strategies	science-based decision making	economic return	ecological benefits
Network	Global	Reform	Diversity	Partnership	Leadership

Sustainability	Diversity	Leadership			
compost, compost, compost	sudsidize bus travel				
Basic Human Needs Met	Affordable	Measurable	Accesible and Viewable	Feedback	
off the grid	efficient	ecologically responsible			
Here to stay	Looking farahead				
effective sustainability tools	Engaging students	Engaging Faculty	Engaging Communities	Communication	Networking
student involvement	action speaks louder than word	invest/ buy local & sustainab			
Build relationships	Be concise	Define targets	Educate		
Cultre	sustain	human strategy	academic	life learning	safe
student focused	sustainable	healthy			
reuse	innovation	public	general		
community	accessible	education			
leadership	positive reinforcement	dare to start new behaviour	campus sustainability	recycling, composting	small footprint
sustained	inexpensive	comprehensive	informed		
Economic Growth					
on-campus community	environmentalism	leading example			
Green	Sustainable	Change	Energy Efficient		

1)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

1)
Vegetable Learning Garden
leader
Environmental leadership
renewable resources
Reduce waste
Community
telecommute where sensible
Accountability
walking, biking, friendly
Practical
local economy
education
accountability
Consistent & long term support
less is more
sustainable
long-term thinking
Network
Sustainability
compost, compost, compost
Basic Human Needs Met
off the grid
Here to stay
effective sustainability tools
student involvement
Build relationships
Cultre
student focused
reuse
community
leadership
sustained
Economic Growth
on-campus community
Green

2)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

2)
Executives Leading by Example
innovator
Environmental education
green design
Encorporate natural space
Diversity
flex time
Future Generations
transit friendly
Individual ownership of green
local food
modeling
measured
Integrate learning & operation
take just enough
environmental
representative governance
Global
Diversity
sudsidize bus travel
Affordable
efficient
Looking farahead
Engaging students

action speaks louder than word
Be concise
sustain
sustainable
innovation
accessible
positive reinforcement
inexpensive
environmentalism
Sustainable

3)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

3)
Promote Outdoor Activities
researcher
social outreach
Encourage transit use
Collaborative
Time for Change
waste reduction
small steps to big ends
local energy
practise
history
Living labs
give something back

socially conscious
feasible strategies
Reform
Leadership
Measurable
ecologically responsible
Engaging Faculty
invest/ buy local & sustainab
Define targets
human strategy
healthy
public
education
dare to start new behaviour
comprehensive
leading example
Change

4)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

4)
problem solver
leadership
Energy reduction programs
Attainable
Different Mindset
energy conservation

energy conservation
Incr. Community projects
eat local food
science-based decision making
Diversity
Accesible and Viewable
Engaging Communities
Educate
academic
general
campus sustainability
informed
Energy Efficient

5)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

5)
solution oriented
Educate about recycling
Simple
Caring
principle directed
local autonomy
walk to work
economic return
Partnership
Feedback

Communication
life learning
recycling, composting

6)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

6)
environmentally responsible
Lead by example
Pro Active
innovation
leaders think locally
ecological benefits
Leadership
Networking
safe
small footprint

7)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

7)
president leads the way
Employee health programs
leadership
cherish your community
community learning and adaptat
Knowledge is Power
Build on a foundation
green
share/encourage new ideas

8)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

8)
on-campus experimenting
Smoke free campus
research
share your bounty
Distinction
Incentives (training, etc..)
use buildings year-round

9)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

9)
sharing knowledge
Littering fines
natural
focuis on giving
Community
encourage social fun

10)(3.3 The Strategic Sustainability Plan will capture a collective vision. In one to three words, please list some phrases or concepts that you think are important elements in describing or representing TRU's vision for sustainability.)

10)
environmental learning leader
local
love the planet
Compassion
encourage positive changes

3.4 Please share any comments/priorities/ideas.

3.4 Please share any comments/priorities/ideas.
-Lights and computers are always left on in many departments -Carpool rules too tight for those who carpool with people who work in different buildings or who work for other employers -Recycle bins are always full of garbage and vice versa particularly in the HOL building -We are more efficient as a workforce if we are healthy, support healthy employees -Be willing to adjust start and finish times of shifts for those who take transit (within reason)
identify support positions that can be performed off site / off hours - negotiate sensible management parameters to encourage staff to work off campus some or most days. And / or to work off hours to reduce congestion (network traffic, parking, vehicle traffic) at busy times and to allow work/life flexibility for human beings.
reiterate the "easy" fixes on the TRU intranet, such as 1.Switching Lights off 2.Think before printing 3. switching PC off at night 4. is this waste recyclable
The Brown Family House of Learning was built to the LEED Gold standard and yet my opinion as someone who works in that building it has many shortcomings. Better facilities for bikers. More flexibility for staff who take the bus to adjust their schedules. Departmental waste audits.
I think we need to start with the "easy wins" like ensuring recycling on campus is running very well, especially around food services.
In question 2.28, I have said I have no opinion. While a mainstay of our governance framework is the need for ethical conduct, I question how sustainability can be incorporated into the governance framework, as opposed to being a value to which the University is committed.
educate international students on the quality of Kamloops drinking water...discourage them from buying cases of bottled water..and convert them to using reusable water bottles and travel mugs.
Good luck!
Keep up the good work!
The slope below TRU is an ideal location for a wind farm. There's near-constant wind along the Thompson River valleys. It would not take very many windmills to make TRU 100% energy-self-contained.
This is an amazing idea and collabortation. We have the knowledge and resources to make a differenece and bring possitive change! And change starts

with knowledge. :)
This aspect of a sustainable and green campus can distinguish TRU from other traditional universities in BC.
Open Education resources
Determine the feasibility of using solar parking surfaces at TRU.
I don't think lectures, classes, and campaigns are the solution here. Though they are all effective tools, I think the community will be inspired to make environmentally friendly choices if the school has led the way (for example, improved transportation options). Or DISPLAYING and monitoring food sources and waste management. We can feel proud of this together. And environmental action is instilled naturally, not 'preached'.
Need to have leaders in global setting
Survey like this should have an app for it. TRU should design an app that allows students to share opinions with these topics
Tuition rebates for those that bike or bus,
Eliminate non-reusable plastic beverage containers. Divest from fossil fuels in our investments. Minimize soft grass areas in favor of xeriscaped, natural Kamloops surfaces in order to reduce water consumption.
I believe that we should bring more awareness to students about sustainability and create even bigger clubs/organizations on campus for students to join and give their input on current campus situation.