



REFLECTS FISCAL YEAR 2018-19

The Economic Value of Thompson Rivers University to British Columbia



ECONOMIC IMPACT ANALYSIS

👤 = 100 jobs

1 out of every **150**

jobs in British Columbia is supported by the activities of TRU and its students.



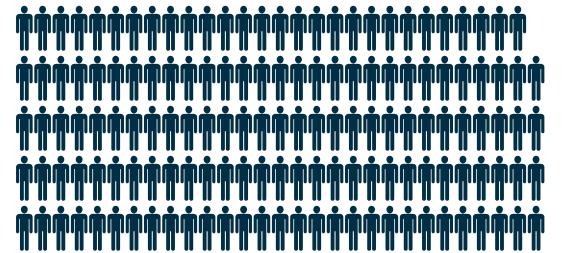
Alumni impact

Impact of the increased earnings of TRU alumni and the businesses they work for

\$1.2 billion
Added income

enough to buy 1,788 houses in British Columbia

- OR - 14,400 Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$160.7 million
Added income

enough to buy 4,143 new cars

- OR -

1,553 Jobs supported



Student spending impact

Impact of the daily spending of TRU students attracted to or retained in the region

\$99.7 million
Added income

enough to buy 8,715 families* a year's worth of groceries

- OR -

1,484 Jobs supported



* family of four

TRU TOTAL ANNUAL PROVINCIAL IMPACT

\$1.5 billion
Added income

- OR -

17,437
Jobs supported



INVESTMENT ANALYSIS

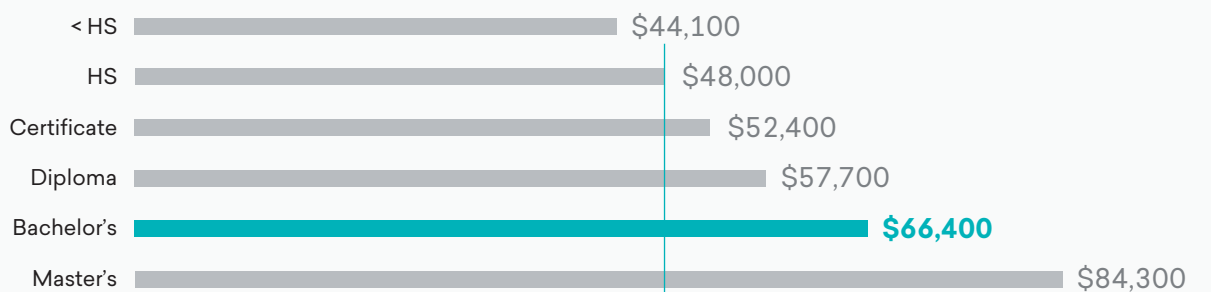
About Thompson Rivers University in British Columbia

26,070 Credit Students

2,517 Non-Credit Students

1,263 FTE Employees

The average bachelor's degree graduate from Thompson Rivers University will see an increase in earnings of **\$18,400** each year compared to someone with a high school diploma working in British Columbia.



For every \$1...



Students gain \$1.50 in lifetime earnings



Taxpayers gain \$3.10 in added tax revenue and public sector savings



Society gains \$4.30 in added provincial revenue and social savings