

JOURNALISM

A degree in Journalism provides students entering today's digital media landscape with the benefits of the synergy between Journalism and Public Relations. Emphasizing a balance of theory and applied skills in an interdisciplinary context, this degree prepares students to interpret and critique a shifting media landscape and navigate various diverse and flexible opportunities as digital journalists, public relations specialists, and media analysts, or content producers.



CONTACT US

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ADMISSIONS

Applications for admission to most programs are accepted starting October 1 each year for programs beginning in August or September of the following year. Check the website for complete details on admissions processes:

www.tru.ca/future/admissions



**THOMPSON
RIVERS
UNIVERSITY**

**Faculty of
Arts**

THEORY AND PRACTICE

Journalism prepares students to be solid ethical storytellers, accountable to the public by producing multimedia stories in a digital environment.

Students develop production skills and a background in media history and ethics as preparation for various new journalistic opportunities.

CAREERS FOR GRADUATES

Opportunities in public and strategic communication, media relations, media and technology, multimedia storytelling, digital journalism, visual communication, and digital design.

- Reporting
- Editing
- Copywriting
- Blogging
- Community Relations
- Social Media
- Media Relations
- Technical writing
- Corporate Communications
- Advertising
- Photojournalism