

43 Years Old and Still Growing

TRU

Josh Keller

Director, Student Recruitment & Liaison (current title)

Cariboo College: 1970 – 1989 University College of the Cariboo: 1989 – 2005 Thompson Rivers University: 2005 – Present

and a TRU Parent

2 graduates – 1 current

A Different Kind of University

What is a primarily undergraduate, teaching-focused university?

What does the "Most Comprehensive University in Canada" mean?

What sets us apart from the traditional 'university' as we know it in Canada?

Why is it impossible for Maclean's to rank us!

The Welcome Centre - House 9



In the Beginning

This house has been here how long?

What do you mean this was a Navy base!!

The stories behind the creation of a college: what is a Cariboo?

It was going to be just a Vocational School.



In the Heart of Kamloops

The First Decade: 1970-71 to 1979-80

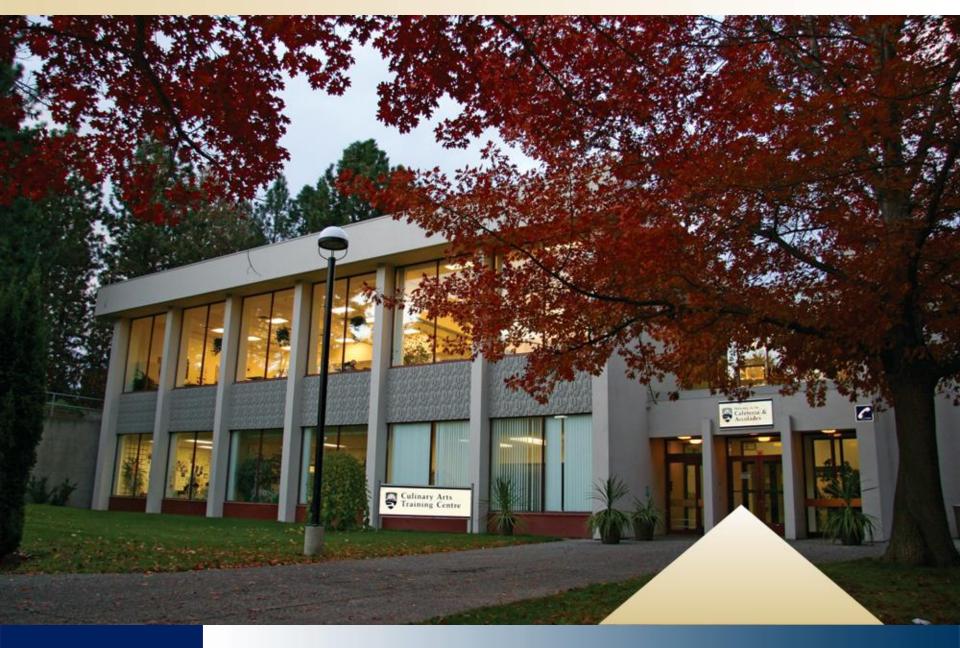
Why build it way out there! Dust, Trees & Garbage

Year 1 – Kamloops Indian Residential School

The 'animal' wing!

Regional campuses; Continuing Education

Food before books; getting priorities straight!

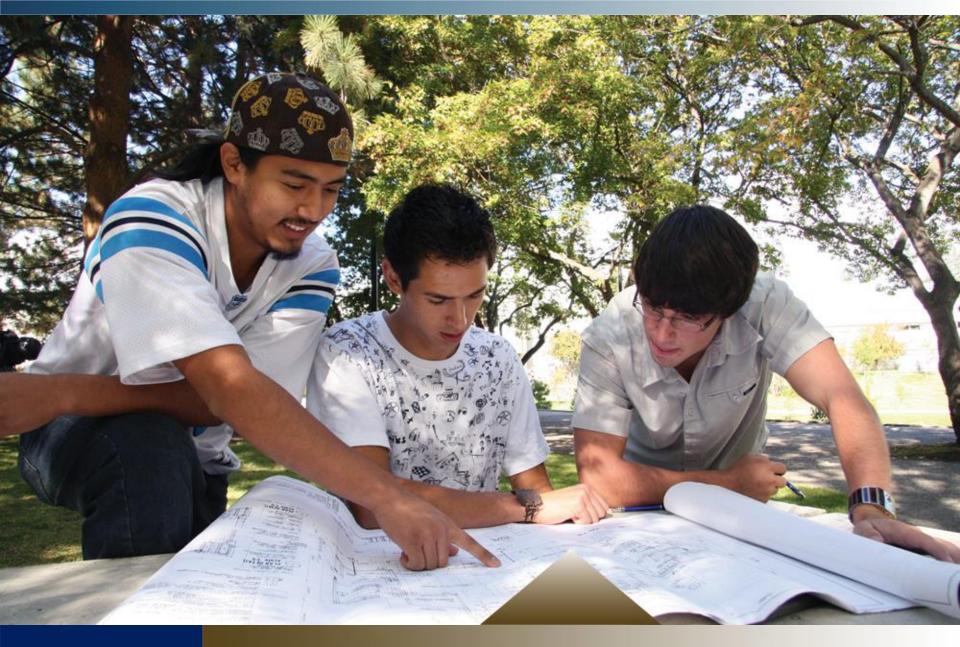


Culinary Arts Centre



Main Library

TRU



Not Always a Multi-Cultural Campus



Into the Second Decade

Unwritten rules: Come on up if you want to!

Don't you dare go to Salmon Arm

The recession hits hard

Dig that hole Save the Gym!

The Politics of Access

Access For All – Eight regional reports (post-recession response)

1988 - 1989: The fastest response in government history?

They said it was impossible, BUT this was how UBC was started; and how UBC started UVIC!



Leading the Way

Eight months, Five Degrees

Three great decisions - Labour, Land & Plan.

History proves the power of togetherness!!

The 'science' of integration.



The Canada Summer Games

Working together with the City

Aquatic Centre

The legacy lives on and now includes the U-Pass

Canada Games Aquatic Centre





The Canada Summer Games

Leverage

Creating the CAC

And building A & E

Campus Activity Centre

TRU





TRU Arts & Education Building

International Building

TRU



What is a University College?

Canada didn't know; the rest of the world did

The reality of degree-granting and growth: 1991(1st Grads) – 1995 (1st new degree)

We have always been the leaders: the BNRS (and the Open Learning irony)



A Toll Booth helps create a University

2003 - 2005: Kamloops vs. Kelowna: all is fair in love, war and politics!

The community said: Promise to keep the trades and we embrace you!

Coquihalla Controversy = community backlash.



Five Steps in becoming TRU

- 1. Government agrees that "equality" is fair!
- 2. Open Learning: the missing link that can set us apart (and tip the decision)
- 3. March 2004: 15 years later, almost to the day, another big announcement in Kamloops





Experience Open Learning

Five Steps in becoming TRU

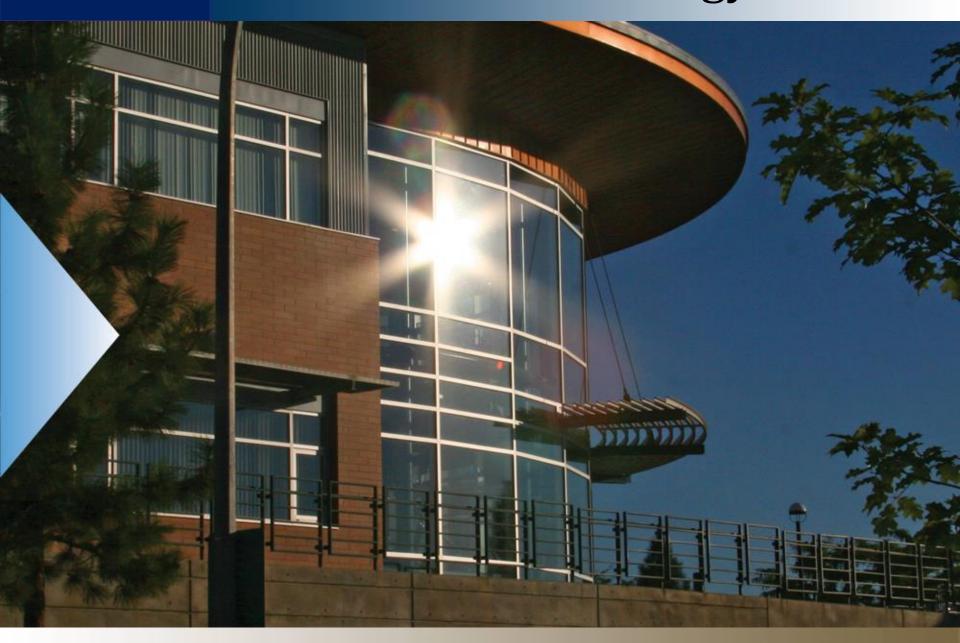
4. September 2004: the "name game" concludes

(Try recruiting for a U with No Name)

5. March 31, 2005: much more appropriate than April 1st



Trades & Technology Centre





TRU Residence & Conferences

We set the path > others followed

Diversity: almost 200 program options

- U-Prep and Trades
- Certificates and Diplomas
- Undergraduate and graduate degrees
- The first professional program: Law

Access: Open Admission & Open Learning



We set the path > others followed

A 'world' of students

The International Experience

(One of only three ISEP universities in Canada)

International Practicum & Co-op Semesters, Study Abroad, Field Schools and Double Degrees



We set the path > others followed

Connected

[almost] every [public] Diploma in Canada is connected to a TRU degree

Hands-On

Undergraduate research; community projects; formal recognition for global perspectives



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The Answers are in our History

College Roots & U/C Mandate: Primarily undergraduate, teaching-focused

Diverse and Connected: The most Comprehensive University in Canada

Accessible and Flexible: sets us apart from the traditional 'university' in Canada?

That's Why Maclean's can't rank us!



Thanks for Being Here Today



