

# Films For Change – community film series

**Films For Change** is a community inspired film series showing films of positive and inspiring content related to sustainability, with the intention of bringing together our Kamloops community to connect and raise awareness while sharing the desire to make a difference! Films take place at TRU on the last Wednesday of the month (besides Dec, June, July, Aug). Any community group can apply to have a film(s) shown.

## Basics of the FFC series:

- First film: January 29, 2015 (Queen of the Sun: What are the bees telling us?)
- Sponsored by the TRU Sustainability Office
- On the last Wednesday of the month (besides Dec, June, July, Aug)
- Doors open at 6:30 PM, film starts at 7:00
  - Groups can start setting up at 5:30
- Typically at TRU Alumni Clocktower Theatre (capacity 212 seats)
  - Average audience size since the series started: 60
- Can show more than one film, but maximum showing time is 2.5 hours, and minimum is 1 hour.
- A TRU representative must be on hand during the event
- Host community groups must pay for film, but can ask for donations at the door to recoup costs
- Community group can charge for concession items or ask for donations
  - TRU has a popcorn cart it can lend for free, but host group must clean it after it's used. Ratio of oil to popcorn kernels is ¼ cup to 1 cup
- No drinks besides water are allowed in theatre (due to chance of spills)
  - Encourage patrons to bring a reusable water bottle and fill it at the water fountain located in the lobby
- Host group must organize some sort of facilitated discussion at the end of the film(s). Please ask for further details about this.
- Host group must help tidy up the theatre at the end of the event
- Host group must provide a head count at the end of the event to the TRU representative.

## The Film Vetting Process & Committee

- Process: The process for approving a film is to send Marcia Dick ([Marcia.a.dick@gmail.com](mailto:Marcia.a.dick@gmail.com)) and James Gordon ([jgordon@tru.ca](mailto:jgordon@tru.ca)) the following:
  - Basic information about your group
  - synopsis of the film, link to the trailer, and , if available, 2 or 3 reviews of the film
  - three top choices for proposed dates of screeningMarcia or James will notify you two weeks after receiving this information whether your film is approved or not
- Committee: Jim Gudjonson, James Gordon, Addie Houlberg, Bill Hadgkiss, Nancy Flood
  - Decides whether a film(s) is approved

## Criteria for Films

1. They should promote sustainability (cultural, social, environmental, economic; and ideally a combination of some or all of these). This is the overall goal of the series

2. They should be evidence-based
3. They should support the concept of appreciative inquiry; that is, they should provide an overall positive message so that the audience will leave with hope, inspired to do more/ be better, etc., rather than discourage them from positive action
4. Movies can be short or long (for instance, two or more could be shown), but the event should take a minimum of an hour (movie + discussion) and a suggested maximum of 2.5 hours