



## Creating Your Capstone Poster

A Capstone poster is a form of printed visual communication used in an academic setting. It presents your research or a topic of interest. At TRU, Capstone posters are a summary of your research paper that you present at a Capstone poster seminar.

### Things to keep in mind when creating a poster:

**Size:** a Capstone poster is usually 36 inches by 48 inches, landscape orientation with three or four columns which allows proper space for segmentation.

**Tip!**

*Always ask your instructor about the size of the poster stand. If you can, measure the stand yourself.*

### Font:

- Title: 72pt or higher (keep your title short, snappy and to the point)
- Authors/Subheading: 48pt-56pt
- Headings: 36pt
- Body Text: 24pt
- Captions: 18pt

**Tip!**

*Stick to academically accepted fonts (e.g., Calibri, Times New Roman) that are easy to read.*

### Layout Options for a Capstone Poster:





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**Color:** use only two or three colors. Avoid dark or bright colors for the background, and make sure the color scheme harmonizes with the visuals, tables, or figures on the poster.

**Tip!**

*For color theme options, look under the design tab of Microsoft Office and choose pastel tones.*

**Content:** the title bar should have the title of your work, name, degree, and institution. The logo is optional.

	<p style="text-align: center;"><b>Improving Intercultural Communication at Thompson Rivers University</b></p> <p style="text-align: center;"><b>A Proposal for an Ethno-Cultural Course</b></p> <p style="text-align: center;">Andrew Miller Capstone Seminar School of Education, Thompson Rivers University Kamloops, B.C.</p>
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Avoid large paragraphs. Instead, use bullet points, numbered lists, charts, tables, diagrams, and images. Usually the content layout is as follows: abstract introduction, literature review, application, conclusion, references.

**Tip!**

*Remember! YOU are the presenter and will provide the knowledge; the poster provides a nutshell overview of your work. Keep it short, exciting and appealing!*

**Preparing supplemental material:** Since your poster has limited information, it is useful to have several copies of your work (summary and references) in print. This way, you can hand out the information to those who are interested in connecting with you about your work.

**Tip!**

*Add your contact information to the print material and the poster, preferably your work email. This will help you connect with people who share an interest in your work and would like to stay in contact regarding similar projects.*

**Tip!**

*Use sticky tacks instead of pins if you want the poster to stay in good condition.*

**Where to get your poster printed:** You can find various print shops in Kamloops. Here are two: Noran Printing Ltd., Universal Reproductions & Engineering Supplies.

### Online Resources:

- Do's and Don'ts of Poster Presentation by Steven M. Block
- Capstone poster templates: [www.genigraphics.com](http://www.genigraphics.com)