



Bachelor of Communication and Digital Journalism

Become a talented communicator

Practice skills rooted in the fundamentals of communication and journalism like writing, editing, strategic media, photography, presentation, theory, and law and ethics. Specialize your learning through three major options: public relations, media studies, and digital journalism.

Develop your applied creative and professional skills with hands-on instruction in facilities equipped to help you succeed in the real world. Build your professional portfolio through assignments, work opportunities, and practicums.

Get started on a career in:

- Digital journalism
- Public relations
- Content production
- Advertising/marketing
- Community relations
- Social media
- Technical writing
- Corporate communications
- Media relations

A TRU STORY

"I truly think one of the best decisions I've ever made was coming to Kamloops and pursuing TRU's Bachelor of Communication and Digital Journalism (BCDJ) with a major in Digital Journalism. Being one of the only four-year undergraduate journalism programs in the province and situated in a city with lots of local journalism hubs like CBC Kamloops, Kamloops This Week, and Castanet, TRU is arguably one of the most ideal spots in the province to pursue an education in anything media related. Throughout my past four years here, I've made friends and connections with so many people. I've had lots of hands-on work and educational opportunities that have helped me build my resume."

– Paige Kidder



FIND YOUR TRU

At TRU, be surrounded by stunning panoramic views of rivers, lakes and mountains. Located in the heart of the city, our sprawling campus is close to shopping, entertainment and a spectacular outdoor lifestyle. On campus, enjoy small classes and find it easy to be engaged with your professors and classmates. Learn by doing and take your passion beyond the classroom — whether through co-op placements, applied research, volunteering in the community or studying abroad.

Find your path. Find your passion. Find your TRU.

PROGRAM HIGHLIGHTS

The first in British Columbia

The original Bachelor of Journalism program at Thompson Rivers University was established in 1998 as the province's first undergraduate degree program in journalism.

This current program has evolved with the demands of a changing industry; graduates get a wide breadth of skills — including a strong foundation in communication — and are ready to jump into a fulfilling career.

Experienced balanced learning

You will encounter theories and big ideas in your field of study, and have practical opportunities that prepare you for your future career and educational experiences.

Access to equipment and technology

State-of-the-art, quality equipment allows students to work with professional tools at no additional cost.

Central location

Kamloops is located in BC's Southern Interior and boasts a fun-filled, adventurous lifestyle of hiking, biking and swimming.

WHO CAN I TALK TO?

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tru.ca/journalism