The Williams Lake campus consultation was conducted February 24, 2011 at the Williams Lake campus. Dr. Ray Sanders, campus director, explained the academic plan process, time lines, planning principles, committee membership and terms of reference, the importance of the consultation and plan, other documents and resources, and the relationship of the plan to other planning processes. The question was posed:

"Imagine that YOU are in charge of engaging new TRU students fresh out of high school in campus life and learning. What course and programs, campus activities, facilities, services, and other things for students would you create in order to make TRU their first choice as a university destination?"

The participation was robust and elicited the following:

1. Courses & Programs

- Provide complete degrees here students should not have to leave the community
- Keep current diplomas & certificates as important options and bridges and in doing so do not lose sight of career, Trades and college prep strengths at WL
- Provide college preparation
- Create niche programming
 - -rodeo school (works well with the Stampede and local cowboy culture)
- Offer Business Degrees (revive business degree)
 - -help with math teacher on campus
- Get international students to WL
- Offer FN languages courses and programs
- Offer FN content in courses (Indigenize all curriculum)
- Train not-for-profits and non-profits (offer a program major)
- Don't ignore the difference in FN languages here (compared to Kamloops area)
- Create flexibility in programs relevant to WL & Regions
- Provide pre-designated streams and thematic options within degrees (i.e., pre-law, medicine, sustainability etc., Arts)
- Fast track MA and bachelor's degrees
- Target people who want to come back to remote areas
- Nursing needs improvement within regions
 - poor country cousin has to go
 - blended learning
- Follow rural community development as a theme for WL
- Provide Outdoor/experiential focus on CYCA
- Use WL as a summer institute (like the model used at Royal Roads)
- Schedule issue -- think outside the box offer courses at different times and locations
- Resurrect computer science --Math/Science
- Cross over from one discipline to another Provide cross courses and experiences
- Add courses for the community
- Use blended learning at WL
- Make sure ITV in Kamloops is aware of our courses
- Think of being small as an asset: e.g. use WL as a pilot study or incubator for new ideas/programs such as green initiatives
- Explore What's possible in WL
 - -Quest example
- Travel = bring the courses out offer courses in the communities

- North and South both interior campus -destination
- Involve the whole town with International experiences
- Connect the cycle of the community to programs
- Create Multi-dimensional offerings
- Offer Ethno botany
- Create an Archaeology field school (rich fields)
- Rely on Local strengths for building programs
- Create Indigenous science experiences
- WL interdisciplinary studies assoc keep them
- Offer FN health
 - -work with FN communities
- UBCO Lyle Muller Math
- Educate the whole person
- Adopt a holistic approach to education to help support "reluctant" students
- Create local problem solving in programs
- Offer Recreational tourism
- BA in Heath Sciences

2. Campus activities & campus life

- Provide on-site child care
 - -incorporate into ECED
 - -afterschool care
- Include students in governance
- Create Student oriented clubs
- Sevice clubs on campus like a Rotar-act clubs (Rotary)
- Make it Feel like you belong
 - -clubs for the community
- 4th year student mentoring programs for credit senior students mentoring new students (this idea is for all of TRU and not just WL)
- Create Multi-dimensional programs
 - -history UCC
- Immerse them in the local experience
- Provide student Sports Hold intercollegiate games in WL
- Offer FN sports Create a centre for FN sports
- Create TV studio here
- Provide Community plays by partnering with the local Arts community
 - -i.e., Honk
- Keep Research in mind when we build the programming
- Capitalize on Bike trails and form mountain bike clubs
- Connect with Culture of ranching
- Rodeo world class facility (link to National High School Rodeo that takes place in WL)
- Promote the WL beauty
 - -food
 - -friendly people
 - -use it for advertising
- WL Stampede
 - -use it! Involve TRU and Students

- Create Support and services for students and faculty
- Rodeo & FN connect with these for students
- Use local culture and events to attract international students
- Grow the arts
- Create Health care facility
 - -clinic
- Provide More PD for faculty

3. Facilities & Space

- Provide Dorms
- Organize car pooling
- Share with the high schools
- Provide Year round librarian
- SD#83 culinary arts working on program with blended model
- Provide Bus passes buses at the right times need better coordination of public transportation system schedule
- ISW (instructional skills workshops for faculty)
- Create a campus Pub
- WL has the space for a mill-right program. Why not use the space?
- Access local high school facilities after school hours (trades and classroom facilities)
- Enhance Continuing education for economic development officers
- Sustainability
 - -green model
 - -network with the community

4. Services and Other

- Conduct Online survey for community
- More professional development for staff and faculty
- We need time and support to develop new programs
 - -funds for program development
 - -BCOS
- Provide Wellness centre for students and faculty
- Partnership with SD
 - -bring the students here
 - -make it friendly
- Respond to students right away
 - -help with funding
 - -help connect with the school community
- Personalize services
- Streamline processes
- Sugar Cane residential school still very real
 - -identified barrier
 - -bridge the gap and welcome them
- Faculty & staff contact students 2 weeks before class
- Provide FN tutor or mentor to go to classes
- Call students when they apply
 - -increase retention by 68%
- Provide Gold standard service for all of our students
- Create Positive engagement of students

- Build Concurrent studies with SD 27
- Provide Transition day -workshops
- Provide FN orientation to the city during orientation week
- Create Grant and scholarship application officer
- Help students apply online

It was also suggested that the TRU WL Town Hall results be revisited to add to the above lists.