

Academic Plan Consultation – TRU Alumni Survey Results

Institutional Planning and Analysis

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Executive Summary

Consultation with all stakeholders is an essential part of university academic planning. As such, the Academic Planning Committee provided TRU alumni with the opportunity to give input to the planning process. Alumni were sent an electronic survey that asked them to contribute their ideas for making TRU a “first choice” in the areas of: courses and programs, campus activities and campus life, facilities and spaces, services and support, and ‘anything else’. The consultation took place in January and February 2011, and included all TRU Alumni who are included in the Alumni mailing list (approximately 6,700). The responses of 62 alumni were received (1%), and were analyzed by the department of Institutional Planning & Analysis.

Themes for the TRU alumni included: an increase in new programs and course selection, an increase in facilitated social activities and promotion of those events, more variety in food on campus, increased group and private study space, and additional health and wellness opportunities on campus.

OVERALL THEMES

New Programs

- Increase new program offerings (including graduate programs)

Course Selection

- Increase course selection

Social Activities

- Provide more opportunities for social activities
- Encourage students to participate in social activities

Food

- Increase food variety

Study Space

- Provide increased study space for private and group study

Health & Wellness

- Provide more opportunities for health and wellness activities
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Methodology

All TRU Alumni on the Advancement mailing list received the electronic consultation survey within the regular Alumni newsletter. Theme analysis by a team of researchers allowed major themes to be highlighted. This report, in conjunction with other consultation results, can yield valuable feedback for TRU academic planning. Detailed comments may be provided, upon request, by Institutional Planning & Analysis.

- Additional tables were not created due to a limited number of themes and subthemes.