

TOURISM MANAGEMENT DIPLOMA (BTM first 2 years)

Student Program Plan 2012-2013

Program currently under review – courses and prerequisites may be subject to change

CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.

YEAR ONE		
Fall Semester 2012		
Course	Course Title	
ENGL 1810	Business, Professional & Academic Composition	
MATH 1100	Finite Math with Applications I	
TMGT 1110	The Tourism Industry	
TMGT 1160	Organizational Leadership in Tourism	
ELECTIVE	Consider STSS or COMP bundle (3 credits total)	

YEAR TWO		
Fall Semester 2013		
Course	Course Title	
ACCT 1010	*Management Accounting	
TMGT 2250	Hospitality Law	
ECON 1900 or ECON 1950	Microeconomics or Macroeconomics	
ELECTIVE	CONV, HMGT or TMGT courses	
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Winter Semester 2013		
Course	Course Title	
ENGL 1920	*Professional Presentation/Communication	
ACCT 1000	Financial Accounting	
TMGT 1140	Human Resources Management	
TMGT 1150	Marketing & Customer Service	
ELECTIVE	CONV, HMGT or TMGT courses	

Winter Semester 2014		
Course	Course Title	
ECON 1900 or ECON 1950	Microeconomics or Macroeconomics	
TMGT 2610	Environmental Issues in Tourism	
STAT 1200	Introduction to Statistics	
CONV 2250 or CONV 2190 or HMGT 2120	*Sports Event Marketing or *Destination Marketing or *Hotel Sales & Service	
ELECTIVE	CONV, HMGT or TMGT courses	

OTHER NOTES:

- Before graduating and in order to receive the Tourism Management Diploma, students must complete a minimum of 500 hours of relevant work experience in the tourism industry. Submit reference letters to your Program Coordinator.

Students taking JUST the diploma must use 4 of their 5 electives towards tourism courses.

Students planning to take the full BTM are able to take interdisciplinary electives.

*Courses with designated prerequisites.

- ENGL 1920 requires ENGL 1810 (C- min)
- ACCT 1010 requires ACCT 1000
- CONV 2190 requires TMGT 1150
- CONV 2250 requires TMGT 1150
- HMGT 2120 requires TMGT 1150
- Elective courses may also have prerequisites!