

# TOURISM MANAGEMENT DIPLOMA (BTM first 2 years)

## Student Program Plan 2010-2011

**CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**

| YEAR ONE   |  |  |
|--|--|--|
| Fall Semester 2010   |  |  |
| Course   | Course Title                                   |  |
| ENGL 1810-02   | Business, Professional & Academic Composition  |  |
| ELECTIVE   | Consider STSS or COMP bundle (3 credits total) |  |
| MATH 1100-03 or 04<br>03 with S05 or S06<br>04 with S07 or S08 | Finite Math with Applications I                |  |
| TMGT 1110-01   | The Tourism Industry                           |  |
| TMGT 1160-03   | Organizational Leadership in Tourism           |  |

| Fall Semester 2011 (schedule fits 2010) |  |  |
|---|--|--|
| Course                                  | Course Title   |  |
| ACCT 1010-01 or 02*                     | Management Accounting  |  |
| TMGT 2250-01 or 02                      | Hospitality Law  |  |
| ECON 1900<br>or<br>ECON 1950            | Microeconomics (02, 04, 05, 06 fit) or Macroeconomics (01, 02, 04 fit) |  |
| ELECTIVE                                | Consider CONV, HMGT or TMGT courses                                    |  |
| ELECTIVE                                | Consider CONV, HMGT or TMGT courses                                    |  |

| Winter Semester 2011 |   |  |
|----------------------|---|--|
| Course               | Course Title                            |  |
| ENGL 1920-03*        | Professional Presentation/Communication |  |
| ACCT 1000-01         | Financial Accounting                    |  |
| TMGT 1140-01 or 02   | Human Resources Management              |  |
| TMGT 1150-01 or 02   | Marketing & Customer Service            |  |
| ELECTIVE             | Consider CONV, HMGT or TMGT courses     |  |

| Winter Semester 2012 (schedule fits 2011)                         |  |  |
|---|--|--|
| Course  | Course Title   |  |
| ECON 1900<br>or<br>ECON 1950                                      | Microeconomics (02, 03, 04, 05 fit) or Macroeconomics (04, 05 fit)       |  |
| TMGT 2610-01 or 02  | Environmental Issues in Tourism  |  |
| STAT 1200-02 and S03 or S04                                       | Intro to Statistics  |  |
| CONV 2250-01*<br>or<br>CONV 2190-01 or 02*<br>or<br>HMGT 2120-01* | Sports Event Marketing or Destination Marketing or Hotel Sales & Service |  |
| ELECTIVE  | Consider CONV, HMGT or TMGT courses                                      |  |

**NOTE:**

- Before graduating and in order to receive the Tourism Management Diploma, students must complete a minimum of 500 hours of relevant work experience in the tourism industry.

\* Courses with designated prerequisites. See <http://www.tru.ca/tourism/management/programoutlines/diplomas.html> for course descriptions and prerequisites to ensure you are on track.

**OTHER NOTES:**

|                 |
|-----------------|
| <b>YEAR TWO</b> |
|-----------------|