

Bachelor of Tourism Management [BTM]

Student Program Plan

Name:

ID #:

Tel:

Email:

Initial assessment by:

Date:

Admission Stream:

Description:

Canadian International

High School

Transfer

Laddering

Admission:

(Semester/Year)

Year 1:

Year 2:

Year 3:

Year 4:

Option:

Area of Specialty:

General

Major

Major/Minor

Honours

Date of Graduation:

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Important Reminders:

- Electives: Please ensure you have satisfied your pre-requisites for upper level courses; check the **table on page 7**.
- Prior Learning Assessment and Recognition: TRU will assess knowledge and skills and grant credit/recognition for the learning that has taken place. Please discuss prior experiences with your BTM advisor during initial meetings.
- Course availability will be contingent on sufficient enrolment numbers.
- Please keep this student program plan, it is an important planning document. A copy will be placed on your file; this document is also designed as a tool to assist you in your academic planning. When meeting with a BTM advisor, the student program planning form will be a requested document.
- Adventure Majors: It is strongly recommended that students seeking the Adventure major or minor take **TMGT 304**.
- All students wishing to complete the minor in International Development (Adventure) are strongly encouraged to take SPAN 111, check with BTM coordinator for section. This course has been designed to focus on the language and terminology common to the tourism industry. Any other School of Tourism student desiring a Spanish course may also register in this section. (This is currently pending administrative approval as a pre-requisite to ADVG - 410 Adventure Tourism Field Trip).

Admission Requirements

BC Grade 12 or equivalent		✓
English 12 with 73% or better, or equivalent (LPI Level 4, ESL Level 5)		✓
Principles of Math 11 with C or better, or equivalent		✓
Computing: If students entering the BTM have little to no experience using computers, they are advised to take an introductory course (Comp 191 - Introduction to Computers and Business Information Systems) as one of their electives prior to taking COMP 291 - Computer Applications in Business (a requirement in the BTM). Please fill out the "First Year Student Information Sheet" found in this package.		✓

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Program Requirements for Year 1 and 2 – see sample sequence on Page 6

CGPA [Cumulative Grade Point Average] = 2.0 or greater

		Grade
English (6 credits) ENGL 181-Business, Professional and Academic Composition and ENGL 192-Professional Presentation/Communication or ENGL 110-Composition and ENGL 111-Introduction to Prose Fiction	1. Engl 181	
	2. Engl 192	
Mathematics (3 credits) MATH 110-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 110	
Statistics (3 credits) MATH 120-Introduction to Statistics or BUEC 232-Economic and Business Statistics	4. Math 120	
Computing (3 credits) COMP 291-Computer Applications in Business	5. Comp 291	
Organizational Behaviour (6 credits) TMGT 114-Human Resources Management and TMGT 116-Organizational Leadership in Tourism or BBUS 272-Organizational Behaviour	6. Tmgt 114	
	7. Tmgt 116	
Marketing (6 credits) TMGT 115-Marketing and Customer Service and one of CONV 125-Sports Event Marketing, CONV 219-Destination Marketing Organizations, HMGT 212-Hotel Sales and Service	8. Tmgt 115	
	9. Conv 125 or 219 or Hmgt 212	
Accounting (6 credits) ACCT 100-Financial Accounting and ACCT 101-Management Accounting or BBUS 221 (Financial Accounting) & BBUS 254 (Management Accounting)	10. Acct 100	
	11. Acct 101	
Economics (6 credits) ECON 190-Microeconomics and ECON 195-Macroeconomics	12. Econ 190	
	13. Econ 195	
Introduction to Tourism (3 credits) TMGT 111-The Tourism Industry	14. Tmgt 111	
Hospitality/Business Law (3 credits) TMGT 225-Hospitality Law	15. Tmgt 225	
Environmental Stewardship (3 credits) TMGT 261-Environmental Issues in the Tourism Industry	16. Tmgt 261	
Electives – Unspecified (12 credits) Students without adventure tourism education (i.e. Advd Diploma), and seeking the Adventure Major or Minor must take Advd 101, Advd 211, Advd 212, and Advd 213	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Program Requirements for BTM Year 3 and 4 – see sample sequence on Page 6

CGPA [Cumulative Grade Point Average] = 2.0 or greater

Step 1---Select a Major and then select 8 courses (24 credits). See course descriptions: <http://www/trutourism.ca> (keep in mind pre-requisites necessary for upper level courses (see table on page 7).

Adventure	Entrepreneurship	Management		
Advgt 401 (required)	Tmgt 402 (required)	Tmgt 305 (required)	1.	
Advgt 408 or Tmgt 402 (required)	Tmgt 412 (required)	Tmgt 402 (required)	2.	
Advgt 402	Tmgt 413	Tmgt 301	3.	
Advgt 403	Tmgt 414	Tmgt 302	4.	
Advgt 404	Tmgt 415	Tmgt 304	5.	
Advgt 405	Tmgt 416	Tmgt 401	6.	
Advgt 406	Tmgt 417	Tmgt 403	7.	
Advgt 407	Tmgt 418	Tmgt 404	8.	
Advgt 409	Tmgt 419 (6 credits)	Tmgt 405		
Advgt 410 (6 credits)		Tmgt 406		
Advgt 421		Tmgt 421		
Advgt 422			Subtotal credits	24

Step 2---Consider a Minor (4 courses uncommon to Major stream)

If no Minor selected, these remain as upper level electives

Examples

Adventure Tourism International Development	Adventure Minor	Entrepreneurship Minor	Marketing (Example)		
Advgt 405	Advgt 401(required)	Tmgt 412 (required)	Bbus 4xx	9.	
Advgt 406	Advgt 4xx	Tmgt 41x	Bbus 4xx	10.	
Advgt 409	Advgt 4xx	Tmgt 41x	Bbus 4xx	11.	
Advgt 410 (6 credits)	Advgt 4xx	Tmgt 41x	Bbus 4xx	12.	

Step 3---Ensure upper level requirements and pre-requisites covered

48 upper level credits (300–400 level courses) to satisfy your Major

	13.	
	14.	
	15.	
	16.	
Check pre-requisites closely, see table on page 7	Subtotal (upper credits)	48

Step 4---Select remaining electives (Upper or lower level)

Lower level electives often transferred from 1st and 2nd year

Additional upper level electives may be used here

	17.	
	18.	
	19.	
	20.	

	Subtotal credits	60
Add 1 st & 2 nd year credits	Total credits	120

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Program Requirements for Honours Degree

The BTM Honours requires the completion of 120 credits. A minimum of 60 will be at the upper level including a 6-credit thesis (TMGT 499-6) and 30 upper level credits in a specific BTM Major.

Students with a CGPA of 3.0 or better can apply to the Honours program upon completion of year 2. Students admitted must maintain a CGPA of 3.0 or better with no grade lower than B-.

CGPA [Cumulative Grade Point Average] = 3.0 or greater and no grade lower than B-

Step 1---Declare a Major - Select 36 credits (10 courses in addition to Honours Thesis)				Grade	
Adventure	Entrepreneurship	Management			
Advg 401 (required)	Tmgt 402 (required)	Tmgt 305 (required)			
Advg 408 or Tmgt 402 (required)	Tmgt 412 (required)	Tmgt 402 (required)	1.		
Advg 402	Tmgt 413	Tmgt 301	2.		
Advg 403	Tmgt 414	Tmgt 302	3.		
Advg 404	Tmgt 415	Tmgt 304	4.		
Advg 405	Tmgt 416	Tmgt 401	5.		
Advg 406	Tmgt 417	Tmgt 403	6.		
Advg 407	Tmgt 418	Tmgt 404	7.		
Advg 409	Tmgt 419 (6 credits)	Tmgt 405	8.		
Advg 410 (6 credits)		Tmgt 406	9.		
Advg 421		Tmgt 421	10.		
Advg 422			11. Tmgt 499 - Thesis		
			12. Tmgt 499 - Thesis		
			Subtotal credits	36	
Step 2---Consider a Minor (4 courses uncommon to Major stream)					
If no Minor selected, these remain as upper level electives					
Examples					
Adventure Tourism International Development	Adventure Minor	Entrepreneurship Minor	Marketing (Example)		
Advg 405	Advg 401(required)	Tmgt 412 (required)	Bbus 4xx	13	
Advg 406	Advg 4xx	Tmgt 41x	Bbus 4xx	14	
Advg 409	Advg 4xx	Tmgt 41x	Bbus 4xx	15	
Advg 410 (6 credits)	Advg 4xx	Tmgt 41x	Bbus 4xx	16	
Step 3---Ensure upper level requirements and pre-requisites covered (choose 4 upper level electives)					
				17	
				18	
				19	
				20	
				Subtotal credits	60
Total credits					120

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SAMPLE SEQUENCE

YEAR 1

FALL	1	TMGT 111 - The Tourism Industry
	2	TMGT 115 - Marketing and Customer Service
	3	TMGT 116 - Organizational Leadership in Tourism
	4	ENGL 181 - Business, Professional and Academic Composition
	5	MATH 110 - Finite Mathematics with Applications

WINTER	1	TMGT 114 - Human Resources Management
	2	ENGL 192 - Professional Presentation/Communication
	3	ACCT 100 - Financial Accounting
	4	CONV 125 or CONV 219 or HMGT 212
	5	ELECTIVE (Adventure Major/ Minor requires ADVG 101)
	6	ELECTIVE (consider other TMGT, CONV, ADVG, or HMGT courses – discuss with Advisor)

YEAR 2

FALL	1	TMGT 225 - Hospitality Law
	2	ACCT 101 - Management Accounting
	3	ECON 190 - Microeconomics
	4	ELECTIVE (Adventure Major/Minor requires ADVG 212)
	5	ELECTIVE (consider other TMGT, CONV, ADVG, or HMGT courses – discuss with Advisor)

WINTER	1	TMGT 261 - Environmental Issues in the Tourism Industry
	2	MATH 120 - Introduction to Statistics
	3	ECON 195- Macroeconomics
	4	COMP 291 - Computer Applications in Business
	5	ELECTIVE (Adventure Major/Minor requires ADVG 213)
	6	ELECTIVE (consider other TMGT, CONV, ADVG, or HMGT courses – discuss with Advisor)

YEAR 3

CHOOSE A MAJOR (SAMPLE SEQUENCE ONLY)

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 404	Upper Level elective (BBUS 312)	TMGT 301
	ADVG 405	TMGT 401 (pre-req. for 412)	TMGT 302
	Upper level elective	TMGT 414	TMGT 305
	Upper level elective	Upper level elective	Upper level elective
	Elective	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 403	TMGT 413	TMGT 304
	ADVG 422	TMGT 417	TMGT 401
	Upper level Elective	TMGT 412	Upper level elective
	Upper level Elective	Upper level elective	Upper level elective
	Elective	Elective	Elective

YEAR 4

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 401 (required)	TMGT 416	TMGT 405
	ADVG 402	TMGT 418	TMGT 406
	Upper level elective	TMGT 419	TMGT 421
	Upper level elective	Upper level elective	Upper level elective
	Elective	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	TMGT 402 /ADVG 408 (required)	TMGT 402 (required)	TMGT 402 (required)
	ADVG 409	TMGT 415	TMGT 403
	ADVG 410 (6 Credits)	TMGT 419	TMGT 404
	ADVG 421	Upper level elective	Upper level elective
	Elective	Elective	Elective

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PRE-REQUISITIES – ensure you have satisfied your pre-requisites for upper level courses

Upper Level Courses	Pre-requisite needs for Upper level courses	Pre-requisites
ADVG 401	3 rd year standing and ADVG 213 or instructor's permission	ADVG 213 prereq.: ADVG 212
ADVG 402	3 rd year standing and ADVG 206 or TMGT 225, or instructor's permission	ADVG 206 prereq.: ADVG 111 ADVG 204 TMGT 225 prereq.: none
ADVG 403	3 rd year standing or instructor's permission	ADVG 401 prereq.: 3 rd year standing and ADVG 213 or instructor's permission
ADVG 404	3 rd year standing or instructor's permission	
ADVG 405	3 rd year standing and ADVG 401, or instructor's permission	
ADVG 406	3 rd year standing and ADVG 401, or instructor's permission	
ADVG 407	Student must be in 3 rd or 4 th year in the BTM program and permission of BTM advisor required	
ADVG 408	3 rd year standing and TMGT 305	TMGT 305 prereq.: MATH 120 or equivalent
ADVG 409	3 rd year standing and ADVG 401 and TMGT 301, or instructor's permission	ADVG 401 prereq.: see above TMGT 301 prereq.: none
ADVG 410	ADVG 405, ADVG 406, ADVG 409 and 3 additional 400 level ADVG credits and SPAN 111	See above for prerequisites to ADVG 405, ADVG 406 and ADVG 409 SPAN 111 prereq.: none
ADVG 421	3 rd year standing or instructor's permission	
ADVG 422	3 rd year standing or instructor's permission	
TMGT 402	TMGT 305	
TMGT 412	TMGT 401 & BBUS 312	BBUS 312 prereq.: BBUS 221 or ACCT 100, Math 120 or BUEC 232
TMGT 413	HMG 212, CONV 125 or CONV 219	
TMGT 414	BBUS 312, and one of: HMG 212, CONV 219 or CONV 125	BBUS 312 prereq.: BBUS 221 or ACCT 100, Math 120 or BUEC 232
TMGT 415	BBUS 312, and one of: HMG 212, CONV 219 or CONV 125	BBUS 312 prereq.: BBUS 221 or ACCT 100, Math 120 or BUEC 232
TMGT 416	TMGT 302, ECON 195	
TMGT 418	BUEC 333	BUEC 333 prereq.: ECON 190 or ECON 195 and BUEC 232 or Math 120 and BBUS 137
TMGT 419	BBUS 312	BBUS 312 prereq.: BBUS 221 or ACCT 100, Math 120 or BUEC 232

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Tourism Management Diploma – Exit after Year 2 from BTM

Students enrolled in the Bachelor of Tourism Management program who wish to exit the program upon completion of year 2 can obtain a TRU Tourism Management Diploma by meeting the following criteria:

1. Complete a request for the "Tourism Management Diploma" upon completion of Year 2 courses at the Registrar's Office.
2. Meet all requirements identified below: **A minimum of 60 credits**

English (6 credits) ENGL 181-Business, Professional and Academic Composition and ENGL 192-Professional Presentation/Communication or ENGL 110-Composition and ENGL 111-Introduction to Prose Fiction	1. Engl 181	
	2. Engl 192	
Mathematics (3 credits) MATH 110-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 110	
Statistics (3 credits) MATH 120-Introduction to Statistics or BUEC 232-Economic and Business Statistics	4. Math 120	
Computing (3 credits) COMP 291-Computer Applications in Business	5. Comp 291	
Organizational Behaviour (6 credits) TMGT 114-Human Resources Management and TMGT 116-Organizational Leadership in Tourism or BBUS 272-Organizational Behaviour	6. Tmgt 114	
	7. Tmgt 116	
Marketing (6 credits) TMGT 115-Marketing and Customer Service and one of CONV 125-Sports Event Marketing, CONV 219-Destination Marketing Organizations, HMGT 212-Hotel Sales and Service	8. Tmgt 115	
	9. Conv 125 or 219 or Hmgt 212	
Accounting (6 credits) ACCT 100-Financial Accounting and ACCT 101-Management Accounting or BBUS 221 (Financial) & 254 (Management)	10. Acct 100	
	11. Acct 101	
Economics (6 credits) ECON 190-Microeconomics and ECON 195-Macroeconomics	12. Econ 190	
	13. Econ 195	
Introduction to Tourism (3 credits) TMGT 111-The Tourism Industry	14. Tmgt 111	
Hospitality/Business Law (3 credits) TMGT 225-Hospitality Law	15. Tmgt 225	
Environmental Stewardship (3 credits) TMGT 261-Environmental Issues in the Tourism Industry	16. Tmgt 261	
Electives – Unspecified (12 credits) Any TMGT, ADVG, HMGT or CONV courses	17.	
	18.	
	19.	
	20.	
		Credits 60

Field Work - Students must have a minimum of 500 hours of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Complete