

# TRU International Marketing Social Media Ambassador Award | Application



## International Social Media Ambassador Award - \$1000

A limited number of awards of \$1000 each are available for Canadian and international students who are interested in promoting TRU worldwide as a study destination. Awards are intended to offer an incentive to 2nd, 3rd, and 4th year students to act as ambassadors for TRU World International Marketing. The award is competitive and assessments will consider several key criteria: the enthusiasm, the student's academic transcript at TRU, and the written statement submitted by the student.

**To apply, send the following to [hello@tru.ca](mailto:hello@tru.ca):**

**1) This application form**

**2) A written statement of 750 words that covers three key concepts**

(a) the impact of studying at TRU on your life (b) why you feel you are suited to be a social media ambassador  
(c) a list of ideas describing what you will do upon becoming an ambassador.

**3) Your TRU experience**

Please submit a storytelling media piece in the form of a video, presentation, montage or a collage.

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*For 2nd, 3rd, and 4th year students who wish to promote  
TRU worldwide, as a study destination.*

## Personal Information

Name (Family, first, middle) \_\_\_\_\_ Preferred Name \_\_\_\_\_

Street \_\_\_\_\_ Province \_\_\_\_\_ PostalCode \_\_\_\_\_

City \_\_\_\_\_ Email Address \_\_\_\_\_

Phone No. \_\_\_\_\_ Gender  M  F  Other

Date of Birth (Y/M/D) \_\_\_\_\_ TRU Student ID No. \_\_\_\_\_

Program at TRU \_\_\_\_\_

## Authorization

I authorize the release of all college/university grades to Thompson Rivers University

Should I receive an award, I agree that TRU can make reasonable use of my award application information, including my name and photos for publicity purposes.

All social media content I create during my term(s) as a Social Media Ambassador, are the property of TRU and I will represent TRU in the best light, in a professional manner.

Signature \_\_\_\_\_ Date \_\_\_\_\_

The International Social Media Ambassador Award recipients must formally accept the award and the conditions of the award by email only. If a recipient accepts an International Social Media Ambassador Award but fails to register at TRU by the last day for payment of fees for the appropriate semester, the award will be cancelled. The Student Awards and Financial Support Office will advise the student in writing to this effect.

Should an International Social Media Ambassador Award recipient withdraw during the first or subsequent semesters of the period of study for which the award is granted, the balance of the award will be cancelled.



Send application to:

**hello@tru.ca**

International Building, 3rd Floor  
Thompson Rivers University 805  
TRU Way  
Kamloops, BC Canada V2C 0C8