President's Report

News

Find Your TRU

Our new brand was revealed to a group of approximately 500 students, faculty, staff and community members on Feb. 25. The event showcased a brand strategy, launch campaign, comprehensive visual identity and tagline, and introduced the students featured in the campaign. The celebration included free coffee, hot chocolate, cookies and swag: Find Your TRU travel mugs.

Canada Research Chair Awarded in Tourism

Dr. Courtney Mason has been appointed as Tier II Canada Research Chair in Rural Livelihoods and Sustainable Communities in the Faculty of Adventure, Culinary Arts and Tourism.

Millwright Foundation Approved

A new Industrial Mechanic (Millwright) Foundation Certificate has been approved for the School of Trades and Technology thanks to funding from School District 73 and the BC Industry Training Authority (ITA) and is currently running its second intake of the program at the NorKam Trades Centre.

2016 Distinguished Alumni Announced

Three alumni and a local transportation company will receive TRU Distinguished Alumni Awards on Apr. 7: **Dean Nelson** ('92), Resort Hotel Management Diploma, Human Rights Leadership Award; **Linda Jules** ('07), Bachelor of Fine Arts, Arts & Culture Award; **Gurbir Sandhu** ('02), Bachelor of Social Work, Grace Chronister Award; and Arrow Transportation Systems Inc., Milestone Achievement Award.

Horticulture Offered in Williams Lake

In response to regional demand, a new Horticulture Technician Foundation program will be offered for the first time this spring at the Williams Lake campus, with \$107,920 in one-time funding from the province.

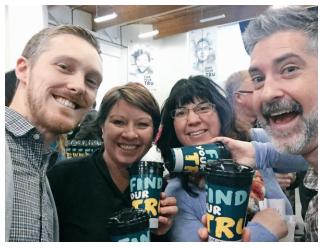
Campus Plan Town Hall

At a town hall on Mar. 9, the TRU community was invited to learn about recent progress on the implementation of the 2013 Campus Plan and next steps for the TRU Community Trust (TRUCT) to move forward on the university village development.

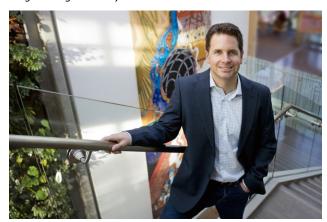
Students Network at Job Fair

More than 1,800 students attended Job Fair on Mar. 3, meeting 155 representatives from 57 employers in IT, tourism, health care, financial services, trades, and more.





TRU staff showcasing their Find Your TRU mugs. Hundreds of mugs were given away at the Feb. 25 brand launch.



Courtney Mason is TRU's new Canada Research Chair in Rural Livelihoods and Sustainable Communities.



Dean Nelson ('92) will be recognized as a TRU Distinguished Alumni at the annual awards ceremony on Apr. 7.

Pakhomenko Named CIS Player of the Year

Announced Mar. 10, WolfPack women's volleyball player **Iuliia Pakhomenko** is Canadian Interuniversity Sport's Player of the Year. Also a CIS All-Canadian for the second year in a row, the Master of Business Administration student led the league in kills and kills per set.

ACE Co-op Student of the Year

TRU Bachelor of Science student **Carlee Poleschuk** is the recipient of the Association for Co-operative Education (ACE) BC/Yukon University Co-op Student of the Year Award for 2015.

Knowledge Makers

Seventeen Aboriginal students spent Reading Week becoming Knowledge Makers as part of a program designed to encourage Aboriginal undergraduate students to engage in research.

Nursing Releases Strategic Research Plan

A launch event on Mar. 7 celebrated Nursing's new SRP, "Making a Difference: Scholarship and Research in the School of Nursing at TRU 2016-2021", with poster presentations of research in four identified themes.

Gala Raises \$70,000

The TRU Foundation's annual flagship fundraiser drew 330 guests and raised more than \$70,000 towards student awards. The sold-out event on Feb. 13 featured a Viennese-themed menu, entertainment and raffle prize—a European river cruise.

Basketball Advances to Final Four

WolfPack men's basketball will face the UBC Thunderbirds at the Canada West "Final Four", the first time the WolfPack has advanced to the playoffs.

TRU Law Takes Second at BC Cup

TRU Law placed second at the annual BC Law Schools Competitive Moot Feb. 13-14 in Victoria, where teams from UBC, UVic and TRU competed in appeal moot court.

A Hub for Invasive Species Research

Dr. Brian Heise, Natural Resource Sciences, has been appointed chair of the Invasive Species Council of BC (ISCBC). He will be involved in the development of national research-based policy, and hopes to expand the council's focus on research.

Coach of the Year

For the second year in a row, a TRU basketball coach has been named Canada West Coach of the Year. WolfPack men's head coach **Scott Clark** has led the team to the best record in school history this year.



WolfPack player and MBA student Iuliia Pakhomenko is the Canadian Interuniversity Sport Player of the Year.



Jason Johnston was one of 17 Aboriginal students who attended the Knowledge Makers program to get involved in research.



Brian Heise, Natural Resource Sciences, has been appointed chair of the Invasive Species Council of BC (ISCBC).

Extended Sweater Days Bundled Up Savings

To increase the impact of National Sweater Day on campus, the heat was turned down for three days Feb. 2 to 4, with a resulting savings of 14%. If lowered for a year, that would translate to \$70,000 in energy savings.

Drink with Class

An investment from the provincial government will assist in transforming the culture of drinking on campus through the Drink with Class campaign, part of the Changing the Culture of Substance Use project.

Aboriginal Awareness Week

This year's Aboriginal Awareness Week from Feb. 28 to Mar. 4 featured an Elders' Luncheon and a talk on Reconciliation in Action, as well as dance, film, a 9-hour lahal tournament, and crafts like Inuit harpoon-making.

First Place for Cheer Team

The WolfPack Cheer Team took home first place at the Mardi Parti Championships in Richmond on Feb. 27. TRU's 20-member team competed against five other university teams in the Collegiate Level 4 Division.

Law Students Shadow Judges

Fifteen TRU Law students gained valuable insight into the judicial process Feb. 15 to 19, in a unique program in which they were able to shadow a judge for a day.

Culinary Students Attend Canadian Championships

Five Culinary Arts students were invited to play supporting roles with teams competing in the Canadian Culinary Championships Feb. 4 to 6 in Kelowna.

Achievements

Paul Antonelli, Master of Science student, shared first prize in the poster category at the 37th annual Pacific Ecology and Evolution Conference in Bamfield Feb. 26 to 28, for "Facilitating Mine Restoration with Organic Amendments and Nurse Plants".

Jim Hu, ESL, was selected to adjudicate applications for International Travel Grant awards for TESOL International in December 2015.

Muhammad Mohiuddin, International Business, was nominated as an external evaluator/reviewer of the research grant of the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and University of Guelph research program.

Diana Skoglund, Marketing and Communications, has been appointed for a three-year term to the board of directors of the College of Opticians of British Columbia, which ensures the public's vision needs are met safely and effectively by BC licensed opticians.



TRU's extended Sweater Days Feb. 2 to 4 featured a Hockey Sweater contest—shown is contest winner, student Lane Haller.

WolfPack Sweeps President's Cup

For the second straight year, the WolfPack beat the Heat to take home both the men's and women's President's Cup—a friendly annual rivalry between TRU and UBC-O in all Canada West sports.

World Kidney Day

Nursing students organized the third annual health fair on Mar. 10, helping to spread awareness about the important role our kidneys play in our overall health.

Lunch with the President

A Lunch with the President for students was held on Feb. 24. Faculty and staff had lunch with the president on Mar. 7.

Peter Soberlak, Education, has been honoured with a Western Hockey League Alumni Achievement Award. He spent four seasons with the WHL (1985-89), playing with the Blazers and the Swift Current Broncos, where he won the 1989 Memorial Cup. He also serves as the Kamloops Blazers' mental performance coach.

Credentials Earned

Congratulations to faculty and staff who received their master's or PhD in the past six months. If you know someone who has achieved theirs, please email the name of the recipient, title of degree and institution to president@tru.ca.

Nicola Waters, Nursing: PhD in Nursing, University of Calgary

Publications

PRESENTATIONS

Renée Anderson, Andrea Sullivan and Candace Walker, Nursing

Anderson, Renée, Andrea Sullivan and Candace Walker. "Let's Talk about Practice: Faculty Development Sessions in the School of Nursing." Elsevier Faculty Development Conference. Las Vegas, NV. Jan. 3-5, 2016.

Wendy Hulko, Social Work, Elder Estella Patrick Moller Hulko, Wendy and Estella Patrick Moller. "Decolonizing and Contemporizing Education in Collaboration with Elders." Panel. Hawaii International Conference on Education. Honolulu, HI. Jan. 6, 2016.

Wendy Hulko, Social Work, Elder Jean Williams
Hulko, Wendy and Jean Williams. "Creating and
Evaluating Educational Materials on Aging and Memory
Loss in Collaboration with Secwepemc Elders." Graduate
Certificate in Educational Studies Research Symposium.
Kamloops, BC. Oct. 29, 2015.

JOURNALS

Lee Bergstrand, Computer Science and CMMB student, and Jonathan Van Hamme, Biological Sciences Bergstrand, L., E. Cardenas, J. Holert, J.D. Van Hamme, W.W. Mohn. "Delineation of Steroid-Degrading Microorganisms through Comparative Genomic Analysis." mBio. 7:2 (2016): npag. Web.

Aaron Plahn ('12), BSc alumni/Tutor Williams Lake Hojjati, Alireza, Aaron Plahn, Alex Zucca, Levon Pogosian, Philippe Brax, Anne-Christine Davis and Gong-Bo Zhao. "Searching for Scalar Gravitational Interactions in Current and Future Cosmological Data." *Physical Review D*. 93:4 (2016): npag. Web.

Upcoming Events

Mar. 18

3 Minute Thesis (3MT) TRU Finals

Graduate students compete to present their research engagingly to the public in three minutes or less. The winner will advance to the Western Canadian regionals.

Mar. 18-19

Undergraduate Research & Innovation Conference

TRU's 11th annual showcase of undergraduate research includes a poster exhibit and 15-minute lectures by TRU and visiting students in a variety of disciplines.

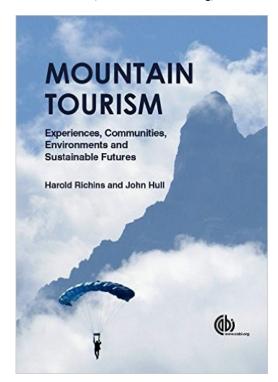
CHAPTERS

Wendy Hulko, Social Work

Hulko, Wendy. "LGBT* Individuals and Dementia: An Intersectional Approach." *Lesbian, Gay, Bisexual and Trans* Individuals Living with Dementia: Concepts, Practice and Rights.* Eds. Sue Westwood and Elizabeth Price. Abingdon: Routledge, 2016. 35-50.

BOOKS

Harold Richins and **John Hull**, Tourism Management Richins, Harold and John Hull, eds. *Mountain Tourism: Experiences, Communities, Environments and Sustainable Futures*. Boston, MA: CABI Publishing, 2016.



Mar. 19-20

TRU Powwow

The sixth annual powwow features dancing, singing and drumming performances.

Mar. 22

Theatre Insights from a Working Professional

Actor, musician, and playwright Janet Michael (Habib's Unforgettable All Night House Party) will share insights and answer questions.

Mar. 24

Science Seminar Series

Alumna **Megan MacGillvray**, a graduate of Queen's and resident in dermatology at University of Alberta, discusses the medical school application process.

Mar. 25-28

Easter

TRU campuses will be closed for the statutory holidays on Good Friday and Easter Monday.

Mar. 31

Live at TRU! Series: Cadence

A cappella quartet Cadence closes the Live at TRU music season with a repertoire of covers and original material.

Mar. 31

Environmental Science Seminar

Dr. Carol McAusland (UBC) presents "Carbon Footprint Taxes and Carbon Rerouting".

Apr. 1

Around the World in 5 Nights

The TRUSU International Club highlights the cultures of Australia and the South Pacific during this final session.

Apr. 2

Spring Open House

Prospective students will learn about TRU programs and services through information sessions, tours and more.

Apr. 4-9

Actors Workshop Theatre: Directors Festival

AWT's annual festival features one-act plays directed by senior theatre students and performed by students.

Apr. 7

Environmental Sciences Seminar Series

Dr. David A. Levy presents on Fraser River sockeye salmon and the Cohen Commission of Inquiry.

April 7

Distinguished Alumni Awards

Celebrate the outstanding contributions of this year's award winners to make the world a better place.

Apr. 7-8

School District 73 Regional Science Fair

TRU faculty, students and others help stage this long-running event open to those in grades 4-12.

Apr. 8

Model UN Conference (rescheduled from March)
Teams of students compete as countries and arrive at solutions to a complex real-world scenario.

Apr. 12

Celebrate TRU Learning

Students, faculty and staff who exemplify learning in support of the TRU Strategic Priorities are being recognized through the Celebrate TRU Learning awards.

Apr. 20

Annual Merit and Service Awards

Celebrate the achievements of faculty and staff recognized for distinguished and long-term service.

Apr. 23

Music in the Round

Take in some music at the Barber Centre while networking and raising money for student awards.



Students and their families will visit campus for Open House on Apr. 2 to learn more about TRU programs and services.