

## Tourism Post-Baccalaureate Diplomas (PBD)

# Student Program Plan 2012-2013

Name:

ID #:

Tel:

Email:

Initial assessment by:

Date:

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Admission Stream:

Description:

Canadian  International

Undergraduate degree

English requirement met

Transfer credit applied

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Notes:

Adventure Studies

Int'l Tourism Destination Develop

Tourism Experience Management

Tourism Destination Development

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Date of Graduation:

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## IMPORTANT – PLEASE READ

- *This file is an important document designed to assist you in your academic planning and tracking.*
  - *As programs change over time, this version is what you need to complete for graduation.*
  - *When meeting with advisors, this form will be a requested document. Please keep it updated.*

### WHAT IS IT?

The Post-Baccalaureate Diploma (PBD) in Tourism is intended for those who have previously completed a baccalaureate degree and who are seeking to complement their undergraduate studies with an additional specialization for career advancement, for a career change, for professional development or in the pursuit of life-long learning. These applied programs will provide students with the knowledge and skills to successfully become a part of the tourism experience economy.

### GETTING STARTED

In addition to an undergraduate degree, a post-secondary academic writing course is required for admission into the Tourism PBDs (with a minimum C+ grade earned). Special approval may be obtained from the Tourism Management Chair and Program Coordinator to allow a student to complete this requirement within the first semester of academic study. Should this approval be provided, the English course must be completed successfully (C+ minimum) within that first semester. Further tourism studies will be contingent on meeting this requirement.

If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there is no computing course designated in the PBDs.

### ADVANCE CREDITS

- Students that have Tourism 11 and 12 will receive credit for TMGT 1110 (currently under review).
- Transfer credits can be granted on course work from other institutions up to a maximum of 21 credits. To initiate a transfer credit assessment, contact the Admissions department.
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place. [http://www.tru.ca/prior\\_learning.html](http://www.tru.ca/prior_learning.html)

### ENHANCEMENT OPTIONS

All students have the option to pursue Global Competency, a program that allows students to earn formal recognition for their intercultural and international experiences: <http://www.tru.ca/global.html>

Tourism supports Study Abroad and Co-op options for credit. See the following for more information: <http://www.truworld.ca/studyabroad.htm> or <http://www.tru.ca/careereducation/coop.html>.

Student Leadership Program is a non-credit certificate program offered free to any student who would like to develop and reach their leadership potential. For more information contact Student Services.

### COURSE PLANNING, APPROVALS & REGISTRATION

Academic advising is available to assist you in making informed decisions that will enhance your educational experience. Advising is mandatory for 3<sup>rd</sup> and 4<sup>th</sup> year Canadian students and all International students for course planning/approvals (not to be confused with registration). To learn about timetables & registration, tutorials are available at the following site: <http://www.tru.ca/advising/onlinehelp.html>. The podcasts are also very informative.

**Program currently under review – courses and prerequisites may be subject to change**

# PBD in ADVENTURE STUDIES: Program Requirements

Program currently under review – courses and prerequisites may be subject to change  
**CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**

TOURISM CORE - Required Courses (24 credits)			Offered	Grade
TMGT 1110	The Tourism Industry	1		
TMGT 1150	Marketing & Customer Service	2		
TMGT 3050	Research in Tourism	4		
ADVG 3110	Adventure Activities	3		
ADVG 3130	Adventure Operations	5		
ADVG 4010	Business Applications for Eco & Adventure Tourism Mngt	6		
ADVG 4020	Legal Liability & Risk Mngt for Eco & Adventure Businesses	7		
ADVG 4220	The Culture of Adventure	8		
SPECIALIZATION - Required Course (6 credits)				
<p><b>Select a total of 6 credits within ADVG activity based courses (1000-2000 level). Examples include kayaking, skiing, rock climbing, ocean surfing, etc.</b></p> <p><b>NOTE: Check with the Adventure Studies Department for availability and scheduling.</b></p>		Selections:	Offered	Grade
			9	
			10	
SPECIALIZATION - Options (9 credits)				
<p><b>Select 3 of the following options:</b></p> <p>ADVG 4030 Contemporary Perspectives in Eco &amp; Adventure ADVG 4040 Programming Experiential Activities ADVG 4070 Directed Studies in Adventure ADVG 4210 Adventure &amp; Sport Marketing ADVG 4230 Consulting In Adventure</p>		Selections:	Offered	Grade
			11	
			12	
	13			
			<b>TOTAL CREDITS</b>	<b>39</b>

### Personal Course Planning

	Semester 1 -	Semester 2 -	Semester 3 -	Semester 4 -
<b>1</b>				
<b>2</b>				
<b>3</b>				
<b>4</b>				
<b>5</b>				

# PBD in INTERNATIONAL TOURISM DEVELOPMENT: Program Requirements

Program currently under review – courses and prerequisites may be subject to change  
**CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**

<b>TOURISM CORE - Required Courses (21 credits)</b>			<b>Offered</b>	<b>Grade</b>
TMGT 1110	The Tourism Industry	1		
TMGT 1150	Marketing & Customer Service	2		
TMGT 3010	Community & Cultural Issues in Tourism	3		
TMGT 3050	Research in Tourism	4		
TMGT 4010	Tourism Product Development & Innovation	5		
ADVG 4100	Adventure Tourism Field Trip (International) - 1st part	6		
ADVG 4100	Adventure Tourism Field Trip (International) - 2nd part	7		
<b>SPECIALIZATION - Required Course (9 credits)</b>			<b>Offered</b>	<b>Grade</b>
ADVG 4050	International Adventure Tourism Business	8		
ADVG 4090	International Adventure Tourism Business	9		
TMGT 4160	Tourism in a Global Environment	10		
<b>SPECIALIZATION - Options (9 credits)</b>				
<b>Select 3 of the following options:</b> TMGT 2610 Environmental Issues in the Tourism Industry TMGT 3020 Tourism Policy & Planning ADVG 4070 Directed Studies in Adventure		<b>Selections:</b>	<b>Offered</b>	<b>Grade</b>
			11	
			12	
			13	
<b>TOTAL CREDITS</b>			<b>39</b>	

### Personal Course Planning

	<b>Semester 1 -</b>	<b>Semester 2 -</b>	<b>Semester 3 -</b>	<b>Semester 4 -</b>
<b>1</b>				
<b>2</b>				
<b>3</b>				
<b>4</b>				
<b>5</b>				

# PBD in TOURISM DESTINATION DEVELOPMENT: Program Requirements

Program currently under review – courses and prerequisites may be subject to change  
**CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**

<b>TOURISM CORE - Required Courses (24 credits)</b>			<b>Offered</b>	<b>Grade</b>
TMGT 1110	The Tourism Industry	1		
TMGT 1150	Marketing & Customer Service	2		
TMGT 2610	Environmental Issues in the Tourism Industry	3		
TMGT 3010	Community & Cultural Issues in Tourism	4		
TMGT 3050	Research in Tourism	5		
TMGT 4010	Tourism Product Development & Innovation	6		
TMGT 4190	Tourism Enterprise Consulting Project - 1st semester	7		
TMGT 4190	Tourism Enterprise Consulting Project - 2nd semester	8		
<b>SPECIALIZATION - Required Course (3 credits)</b>			<b>Offered</b>	<b>Grade</b>
CONV 2190	Destination Marketing Organizations	9		
<b>SPECIALIZATION - Options (12 credits)</b>				
<b>Select 4 of the following options:</b> TMGT 3020 Tourism Policy & Planning TMGT 3040 Land Use Management and Tourism TMGT 4030 Resort Management TMGT 4040 Tourism & Sustainable Development TMGT 4050 Event Tourism TMGT 4210 Casino Operations Management		<b>Selections:</b>	<b>Offered</b>	<b>Grade</b>
			10	
			11	
			12	
			13	
<b>TOTAL CREDITS</b>			<b>39</b>	

### Personal Course Planning

	<b>Semester 1 -</b>	<b>Semester 2 –</b>	<b>Semester 3 -</b>	<b>Semester 4 -</b>
<b>1</b>				
<b>2</b>				
<b>3</b>				
<b>4</b>				
<b>5</b>				

# PBD in TOURISM EXPERIENCE MANAGEMENT: Program Requirements

Program currently under review – courses and prerequisites may be subject to change  
**CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**

<b>TOURISM CORE - Required Courses (24 credits)</b>			<b>Offered</b>	<b>Grade</b>
TMGT 1110	The Tourism Industry	1		
TMGT 1150	Marketing & Customer Service	2		
TMGT 2610	Environmental Issues in the Tourism Industry	3		
TMGT 3010	Community & Cultural Issues in Tourism	4		
TMGT 3050	Research in Tourism	5		
TMGT 4010	Tourism Product Development & Innovation	6		
TMGT 4190	Tourism Enterprise Consulting Project - 1st semester	7		
TMGT 4190	Tourism Enterprise Consulting Project - 2nd semester	8		
<b>SPECIALIZATION - Required Course (3 credits)</b>			<b>Offered</b>	<b>Grade</b>
TMGT 4180	Managing the Tourism Experience	9		
<b>SPECIALIZATION - Options (12 credits)</b>				
<b>Select 4 of the following options:</b> ADVG 4040 Programming Experiential Activities TMGT 4130 Tourism Behaviour TMGT 4140 Tourism Strategy TMGT 4150 Managing Small Tourism Enterprises TMGT 4160 Tourism in a Global Environment TMGT 4170 Information Technology in Tourism		<b>Selections:</b>	<b>Offered</b>	<b>Grade</b>
			10	
			11	
			12	
			13	
<b>TOTAL CREDITS</b>			<b>39</b>	

### Personal Course Planning

	<b>Semester 1 -</b>	<b>Semester 2 –</b>	<b>Semester 3 -</b>	<b>Semester 4 -</b>
<b>1</b>				
<b>2</b>				
<b>3</b>				
<b>4</b>				
<b>5</b>				

## BTM – SAMPLE OF PREREQUISITES

Program currently under review – courses and prerequisites may be subject to change

Here is a listing of some of our upper level tourism courses with prerequisites. Keep in mind that many lower level courses (particularly 2000 level) may also have prerequisites that you should consider in your course planning and registration. Prerequisites can be found in the course schedule.

COURSE	PREREQUISITE	NOTE
Adv 3110	2 <sup>nd</sup> year standing	Adventure diploma graduates are exempt
Adv 3130	Adv 3110	Adventure diploma graduates are exempt
Adv 4010	Adv 3130	
Adv 4020	Adv 2060 or Tmgt 2250	
Adv 4030	Adv 3130	
Adv 4040	Adv 3130	
Adv 4050	Adv 3130	
Adv 4070	Minimum 15 credits Adv 4000 level	Dean and Chairs' approval required
Adv 4090	Adv 3130 and Adv 4050	
Adv 4100	Adv 4050, Adv 4090, 3 credit upper Adv	6 credits, Span 1110 suggested
Adv 4110	Adv 4010, Adv 4090, 3 credit upper Adv	field course
Adv 4210	TMGT 1150 recommended	
Adv 4220		
Adv 4230	Adv 4010	
Tmgt 3010	Recommend Tmgt 2610	
Tmgt 3020		
Tmgt 3040		
Tmgt 3050	Stat 1200	BTM students cannot take Bbus 3480
Tmgt 4010	Tmgt 1150	
Tmgt 4020	4 <sup>th</sup> year standing in BTM and Tmgt 3050	
Tmgt 4030		
Tmgt 4040	Recommend Tmgt 2610	
Tmgt 4050		
Tmgt 4060		
Tmgt 4070	4 <sup>th</sup> year standing in BTM and Tmgt 3050	Dean and Chairs' approval required
Tmgt 4120	Tmgt 1150 and Acct 1010	BTM students cannot take Bbus 4750
Tmgt 4130	Tmgt 1150	BTM students cannot take Bbus 3470
Tmgt 4140	Tmgt 1150	BTM students cannot take Bbus 4460
Tmgt 4150	Tmgt 1150	BTM students cannot take Bbus 4760
Tmgt 4160		
Tmgt 4170		
Tmgt 4180	Tmgt 3050	
Tmgt 4190	Tmgt 3050 and permission of instructor	6 credits, full year course
Tmgt 4210		