

Library Strategic Plan

2012 – 2014

MISSION STATEMENT

The Thompson Rivers University Library advances inquiry, discovery and engagement by providing the TRU Community with quality resources, services and technologies to support teaching, learning and research.

VALUES

The following values will govern the Thompson Rivers University Library's strategic direction:

- *User Centredness*
- *Trust, Respect and Integrity*
- *Intellectual Freedom*
- *Vision and Innovation*
- *Financial Sustainability*
- *Environmental Sustainability*

STRATEGIC DIRECTIONS

The Thompson Rivers University Library sets for itself the following three strategic directions:

- *Improve User Experience*
- *Support University Priorities*
- *Achieve Operational Excellence*

IMPROVE USER EXPERIENCE

- *Objective: Maximize access to and use of library collections.*
- *Objective: Acquire and implement appropriate technologies to advance teaching, learning, and research at TRU.*
- *Objective: Enhance the Library's physical and virtual spaces.*
- *Objective: Inform campus fully of library services, resources and issues.*

SUPPORT UNIVERSITY PRIORITIES

- *Objective: Explore ways to collaborate with campus individuals and departments, community groups and other libraries.*
- *Objective: Support TRU's position on copyright.*
- *Objective: Uphold the principles and tenets of freedom of information and protection of privacy.*
- *Objective: Provide instruction in critical thinking, library research and information literacy to foster an engagement with life-long learning, personal and professional development, and global citizenship.*
- *Objective: Be attuned to the needs of the TRU Community in this rapidly changing information era by developing and balancing a variety of print, electronic and multimedia collections to support teaching, learning and research at TRU.*

ACHIEVE OPERATIONAL EXCELLENCE

- *Objective: Establish best practices to ensure library operations and systems are efficient, user-focused, and responsive.*
- *Objective: Invest in staff professional development to maximize the skills and competencies of library staff.*
- *Objective: Improve staff awareness of the diversity of the TRU community.*

- ***Objective: Implement technological applications to investigate the use and viability of library services and resources to maximize operations.***
- ***Objective: Create a culture of continuous improvement.***
- ***Objective: Communicate and celebrate success to enhance morale.***
- ***Objective: Participate in library consortia to maximize TRU resource and services.***