

# INSIGHT

## IN THIS ISSUE...

Did you know?  
Interesting TRU Statistics 2008-2009

Planning an online survey?

On-Campus Stable Enrolment?

Diploma, Associate Degree, and  
Certificate Outcomes Survey

Program Highlight—Early Childhood  
Education

For more information visit  
[tru.ca/ipa](http://tru.ca/ipa)



THOMPSON RIVERS  
UNIVERSITY

Institutional Planning  
& Analysis

Welcome to the  
**Institutional Planning and Analysis**  
INSIGHT NEWSLETTER!

## What does IPA do?

Graphs, Charts, Statistics and Numbers are what we love... Our department provides a wide variety of institutional support and services. We provide access to internal and external information for the university community, and are responsible for reporting requirements to government and external agencies.

## Did you know?

### Interesting TRU Statistics from 2008-2009:

- The total number of TRU students in the 08-09 academic year was 23,719—that is more than 1/4 of the total population of Kamloops.
- The number of students attending TRU on campus was 13,683, while the number attending courses through TRU Open learning was 10,036.
- 10 percent of on campus students and 6 percent of open learning students are Aboriginal.
- More females than males took courses through Open Learning, whereas the gender distribution on campus was almost equal.
- TRU awarded 4,581 new credentials to students (including degrees, certificates and diplomas).

Check out the 08/09 Factbook this summer at  
[www.tru.ca/ipa](http://www.tru.ca/ipa).

TRU.CA/IPA



## Planning an online survey?

Think about using **Vovici** software for your next survey.

TRU staff have access to this software through the IPA office. Vovici survey software allows you to perform the following functions:

- **Create surveys** – Writing multi-page web surveys with open-ended and closed-ended questions.
- **Use Templates** – Start with a selection of customer satisfaction, employee satisfaction, course evaluation and other standard survey instruments.
- **Use basic conditional logic** – Skip certain questions and pages based on answers to other questions.
- Conduct your survey in **multiple languages**.
- Send out **emails invitations** with hyperlinks to potential survey respondents and then follow up with reminders.
- Produce **basic reports** of response frequency and lists of verbatim responses for all questions.
- **Export data** – Save survey data to file formats such as Excel and text files.

Call us at 250-377-6101 for more information.



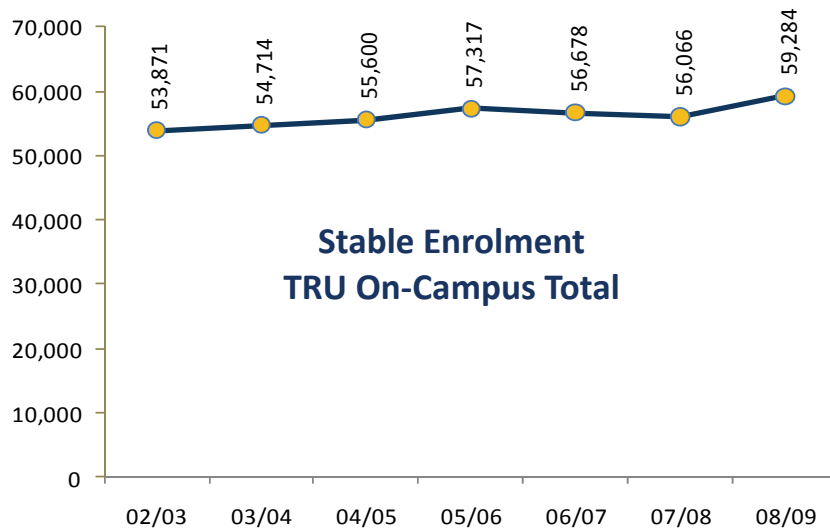


## Diploma, Associate Degree, and Certificate Outcomes Survey



### On-Campus Stable Enrolment

IPA provides information on stable enrolment summaries for TRU courses. These summaries can be viewed online at [www.tru.ca/ipa](http://www.tru.ca/ipa) by fiscal year or fall-to-fall. The summaries show the growth or decrease of student enrolment in specific programs. For example, in the 2008-2009 academic year, the stable enrolments for the School of Business and Economics increased to 10,799 students compared to 5,985 in the year 2002-2003. Enrolment summaries can be seen for TRU overall, for the Williams Lake campus, and for each faculty/division. Note: stable enrolment is *not* a headcount of students as students can register for more than one course.



The BC Diploma, Associate Degree, and Certificate Student Outcomes (DACSO) Survey is an annual province-wide survey of graduates and near graduates conducted with funding from the Ministry of Advanced Education and Labour Market Development and from B.C.'s public post-secondary institutions. For the 2008 survey, 16,297 former students participated 9 to 20 months after they left their studies.

- 95 percent of respondents provincially said they were *satisfied* or *very satisfied* with their education.
- 86 percent of former students were in the labour force
- 76 percent of respondents were from applied programs, which prepare students for specific occupations.
- 86 percent of employed respondents who took applied programs said the knowledge and skills gained from their studies were *very* or *somewhat useful* in performing their jobs.

### PROGRAM HIGHLIGHT - Early Childhood Education

The Early Childhood Education (ECE) Diploma Program is offered through TRU School of Education. The ECE program provides exemplary models of innovative practice and opportunities for classroom-based research so that students can acquire the necessary knowledge and skills to become effective educators of young children. A recent survey revealed that 100% of 2008 ECE Graduates were employed in permanent jobs related to their training. In fact, in less than one month following graduation, all of these individuals were employed, most in group child care centres, pre-schools, family child care programs and other child care facilities.

More enrolment reports are available through the IPA website.