

**Tourism Management Diploma Programs**

**Student Program Plan 2012-2013**

**Name:**

**ID #:**

**Tel:**

**Email:**

**Initial assessment by:**

**Date:**

---

**Admission Stream:**

**Description:**

Canadian  International

High School

Transfer

---

**Area of Specialty:**

**Description:**

Resort & Hotel Mngt (RESM)

Events & Conv Mngt (CONV)

Sports Event Mngt (SPOR)

BTM (plan to ladder)

---

**Notes:**

---

**Date of Graduation:**

---

## **IMPORTANT NOTES**

- *This file is an important document designed to assist you in your academic planning and tracking.*
  - *As programs change over time, this version is what you need to complete for graduation.*
  - *When meeting with advisors, this form will be a requested document. Please keep it updated.*

### **GETTING STARTED**

If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there is no computing course designated in the Tourism Management Diplomas. These courses can be bundled as an elective within the program (with a total credit value of 3).

### **CURRICULUM & REGISTRATION**

The Resort & Hotel, Events & Conventions, and Sport Event Management Diplomas are available for fall semester intakes. Students are not encouraged to apply for a winter start as course availabilities and prerequisites will not transition well, most often resulting in course conflicts and an additional semester of study.

Registration is automatically generated due to the prescribed nature of the curriculum. In areas in which there is an option in your program, you will be contacted to state your preference. If you are studying part-time, or starting in a semester other than fall, you will be involved in planning and registering for your courses, as the standard schedule will not apply to you.

It is your responsibility to check over your course registration to ensure that you are meeting your program requirements and to make changes where necessary. Some courses have prerequisites that you will need to meet in order to progress to the next level. Do your best in every class that you have to complete the diploma in a two year time frame!

### **ADVANCE CREDITS**

- Students that have Tourism 11 and 12 will receive credit for TMGT 1110 (currently under review).
- Should you meet the requirements to receive exemption from MATH 1100, you will be required to make up the 3 credit with an elective of your choice.
- Transfer credits can be granted on course work from other institutions up to a maximum of 30 credits. To initiate a transfer credit assessment, contact the Admissions department.
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place. [http://www.tru.ca/prior\\_learning.html](http://www.tru.ca/prior_learning.html)

### **GENERAL**

All students have the option to pursue Global Competency, a program that allows students to earn formal recognition for their intercultural and international experiences: <http://www.tru.ca/global.html>

You are able to ladder your completed diploma into the Bachelor of Tourism Management. To do this, you must apply to the BTM. You will receive credit for all your diploma level courses, beginning the BTM with third year standing.

Academic advising is available to assist you in making informed decisions that will enhance your educational experience. Advising is mandatory for 3<sup>rd</sup> and 4<sup>th</sup> year Canadian students and all International students for course planning/approvals (not to be confused with registration). To learn about timetables & registration, tutorials are available at the following site: <http://www.tru.ca/advising/onlinehelp.html>. The podcasts are also very informative.

**Program currently under review – courses and prerequisites may be subject to change**

# EVENTS AND CONVENTIONS MANAGEMENT DIPLOMA

## Student Program Plan 2012-2013

Program currently under review – courses and prerequisites may be subject to change

**CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**

YEAR ONE		
Fall Semester 2012		
Course	Course Title	
ENGL 1810	Business, Professional and Academic Composition	
MATH 1100	Finite Math with Applications	
TMGT 1110	The Tourism Industry	
TMGT 1160	Organizational Leadership in Tourism	
ELECTIVE	Consider STSS or COMP bundle (3 credits total)	

Winter Semester 2013		
ACCT 1000	Financial Accounting	
ENGL 1920	*Professional Presentation/Communication	
HMG 1110	*Catering & Service Management	
TMGT 1140	Human Resources Management	
TMGT 1150	Marketing & Customer Service	

**OTHER NOTES:**

- ☐ Before graduating and in order to receive the Events and Conventions Management Diploma, students must complete & document 500 hours of relevant work experience in the tourism industry. Submit reference letters to your Program Coordinator.

YEAR TWO		
Fall Semester 2013		
Course	Course Title	
ACCT 1010	*Management Accounting	
CONV 2100	Conference Management I	
CONV 2240 or CONV 2260	Sport Event Management or Managing Festivals & Events	
ECON 1220 or ECON 1900 or ECON 1950	**Intro to Basic Economics or Principles of Microeconomics or Principles of Macroeconomics	
TMGT 2250	Hospitality Law	

\*\*Students are advised to take ECON 1900 or ECON 1950 if intending to pursue the BTM.

Winter Semester 2014		
CONV 2110	*Conference Management II	
CONV 2170	*Fundraising for Non-Profit Organizations	
CONV 2190	*Destination Marketing Organizations	
TMGT 2070	Staging Special Events	
TMGT 2590	*Entrepreneurship	
TMGT 1500-01	Field Trip Activity Fee 1 \$300	
CONV 2500-01	Field Trip Activity Fee 2 \$300	

- \*Courses with designated prerequisites.**
- ENGL 1920 requires ENGL 1810 (C- min)
  - HMG 1110 requires Serving It Right & FoodSafe
  - ACCT 1010 requires ACCT 1000
  - CONV 2110 requires CONV 2100
  - CONV 2170 requires TMGT 1150
  - CONV 2190 requires TMGT 1150
  - TMGT 2590 requires ACCT 1010