

Tourism Management Diploma Programs

Student Program Plan 2010-2011

Name:

ID #:

Tel:

Email:

Initial assessment by:

Date:

Admission Stream:

Description:

Canadian International

High School

Transfer

Area of Specialty:

Description:

Resort & Hotel Mngt (RESM)

Events & Conv Mngt (CONV)

Sports Event Mngt (SPOR)

BTM (plan to ladder)

Notes:

Date of Graduation:

IMPORTANT NOTES

Please keep this program plan, it is an important document designed to assist you in your academic planning. A copy will be placed on your file to track your progress. When meeting with your advisor, this form will be a requested document.

GETTING STARTED

- If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there are no computing courses designated in the Tourism Management Diplomas. These courses can be bundled as an elective within the program (with a total credit value of 3).
- English courses need to be completed as early in your program as possible to best support your success in future course work. Ensure that these courses are in your schedule!
- Students that have Tourism 11 and 12 will receive credit for TMGT 1110.
- Should you meet the requirements to receive exemption from MATH 1100, you will be required to make up the 3 credit with an elective.

CURRICULUM

- The Resort & Hotel, Events & Conventions, and Sport Event Management Diplomas are available for Fall semester intakes. Students are not encouraged to apply for a Winter start as course availabilities and prerequisites will not transition well, most often resulting in course conflicts and an additional semester of study.
- Course registration is automatically generated due to the prescribed nature of the courses in the curriculum. In areas in which there is an option in your program, you will be contacted to state your preference.
- It is your responsibility to check over your course registration to ensure that you are meeting your program requirements and to make changes where necessary. Some courses have prerequisites that you will need to meet in order to progress to the next level. Do your best in every class that you have to complete the diploma in a two year time frame!

TRANSFER STUDENTS

- Transfer credits can be granted on course work from other institutions up to a maximum of 30 credits. To initiate a transfer credit assessment, contact the Admissions department.
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place. http://www.tru.ca/prior_learning.html

GENERAL

- You are able to ladder your completed diploma into the Bachelor of Tourism Management. To do this, you must apply to the BTM. You will receive credit for all your diploma level courses, beginning the BTM with third year standing.
- Academic advising is available to assist you in making informed decisions that will enhance your educational experience. Advising is mandatory for 3rd and 4th year Canadian students and all International students for course planning/approvals (not to be confused with registration). To learn about timetables & registration, tutorials are available at the following site: <http://www.tru.ca/advising/onlinehelp.html>. The podcasts are also very informative.

EVENTS AND CONVENTIONS MANAGEMENT DIPLOMA

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CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.

YEAR ONE		
Fall Semester 2010		
Course	Course Title	
ENGL 1810-04	Business, Professional and Academic Composition	
MATH 1100-04 and S07 or 08	Finite Math with Applications	
TMGT 1110-01	The Tourism Industry	
TMGT 1160-02	Organizational Leadership in Tourism	
ELECTIVE	Consider STSS or COMP bundle (3 credits total)	

Winter Semester 2011		
ENGL 1920-02*	Professional Presentation/Communication	
ACCT 1000-02	Financial Accounting	
TMGT 1140-03	Human Resources Management	
TMGT 1150-02	Marketing & Customer Service	
HMG1 1110-01 and L01	Catering & Service Management	

NOTE:

- Before graduating and in order to receive the Events and Conventions Management Diploma, students must complete & document 500 hours of relevant work experience in the tourism industry.

* Courses with designated prerequisites. See <http://www.tru.ca/tourism/management/programoutlines/diplomas.html> for course descriptions and prerequisites to ensure you are on track.

OTHER NOTES:

YEAR TWO		
Fall Semester 2011 (schedule fits 2010)		
Course	Course Title	
ACCT 1010-02*	Management Accounting	
TMGT 2250-02	Hospitality Law	
CONV 2100-01	Conference Management I	
CONV 2240-01 or CONV 2260-01	Sport Event Management or Managing Festivals & Events	
ECON 1220-02** or ECON 1900-02 or ECON 1950-01	Intro to Basic Economics or Principles of Microeconomics (03, 04, 05, 06 also fit) or Principles of Macroeconomics (02 also fits)	

* * Students are advised to take ECON 1900 or ECON 1950 if intending to pursue the BTM.

Winter Semester 2012 (schedule fits 2011)		
CONV 2110-01*	Conference Management II	
CONV 2170-01*	Fundraising for Non-Profit Organizations	
TMGT 2070-01	Staging Special Events	
CONV 2190-01 or 02*	Destination Marketing Organizations	
TMGT 2590-01*	Entrepreneurship	
TMGT 1500-01	Field Trip Activity Fee 1 \$300	
CONV 2500-01	Field Trip Activity Fee 2 \$300	