

Bachelor of Tourism Management (BTM)

Student Program Plan 2012-2013

Name:

ID #:

Tel:

Email:

Initial assessment by:

Date:

Admission Stream:

Description:

Canadian International

High School

Transfer

Laddering

Notes:

Date of Graduation:

IMPORTANT – PLEASE READ

- *This file is an important document designed to assist you in your academic planning and tracking.*
 - *As programs change over time, this version is what you need to complete for graduation.*
 - *When meeting with advisors, this form will be a requested document. Please keep it updated.*

GETTING STARTED

If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there is no computing course designated in the BTM. These courses can be bundled as an elective within the program (with a total credit value of 3).

English courses need to be completed as early in your program as possible to best support your success in future course work. Ensure that these courses are in your schedule!

Please note that the three Major streams have different lower & upper level requirements. State your Major as soon as possible to ensure that you are taking the lower level courses that best prepare you for one of the following three Majors: Management, Adventure Studies or Entrepreneurship.

It is recommended that students seeking the Adventure Major/Minor take TMGT 3040. All students wishing to take ADVG 4100 (Adventure Studies Field Trip: Chile) are encouraged to take SPAN 1110.

ADVANCE CREDITS

- Students that have Tourism 11 and 12 will receive credit for TMGT 1110 (currently under review).
- Should you meet the requirements to receive exemption from MATH 1100, you will be required to make up the 3 credits with an elective of your choice.
- Transfer credits can be granted on course work from other institutions up to a maximum of 60 credits. To initiate a transfer credit assessment, contact the Admissions department.
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place. http://www.tru.ca/prior_learning.html

ENHANCEMENT OPTIONS

All students have the option to pursue Global Competency, a program that allows students to earn formal recognition for their intercultural and international experiences: <http://www.tru.ca/global.html>

The BTM supports Study Abroad and Co-op options for credit. See the following for more information: <http://www.truworld.ca/studyabroad.htm> or <http://www.tru.ca/careereducation/coop.html>.

Student Leadership Program is a non-credit certificate program offered free to any student who would like to develop and reach their leadership potential. For more information contact Student Services.

There is an honours option to the BTM in each of the three Major streams that students can apply to upon the completion of 60 credits. There is a CGPA requirement of 3.0 or better for admission as well as continuous requirements once admitted of no grade lower than a B-. Additionally, there is an early exit program to the BTM called the Tourism Management Diploma (note: all electives need to be from Tourism). See your advisor for details and to ensure your eligibility.

COURSE PLANNING, APPROVALS & REGISTRATION

Academic advising is available to assist you in making informed decisions that will enhance your educational experience. Advising is mandatory for 3rd and 4th year Canadian students and all International students for course planning/approvals (not to be confused with registration). To learn about timetables & registration, tutorials are available at the following site: <http://www.tru.ca/advising/onlinehelp.html>. The podcasts are also very informative.

Program currently under review – courses and prerequisites may be subject to change

Preparing for the MANAGEMENT Major: Program Requirements

- See sample sequence on page 7 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

English (6 credits) ENGL 1810-Business, Professional and Academic Composition and ENGL 1920-Professional Presentation/Communication (C- or better from ENGL 1810) or ENGL 1100-Composition and ENGL 1110-Introduction to Prose Fiction	1. Engl 1810	
	2. Engl 1920	
Mathematics (3 credits) MATH 1100-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 1100	
Statistics (3 credits) STAT 1200-Introduction to Statistics or BUEC 2320-Economic and Business Statistics	4. Stat 1200	
Elective (3 credits) Consider STSS 1050, 1060 and 1070 in first year, first semester or COMP 1020, 1060 and 1080 choices bundled as a computer skills course	5.	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management and TMGT 1160-Organizational Leadership in Tourism or BBUS 2720-Organizational Behaviour	6. Tmgt 1140	
	7. Tmgt 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service and one of CONV 2190-Destination Marketing Organizations, CONV 2250-Sports Event Marketing, HMG 2120-Hotel Sales and Service	8. Tmgt 1150	
	9. Conv 2190 or 2250 or Hmgt 2120	
Accounting (6 credits) ACCT 1000-Financial Accounting and ACCT 1010-Management Accounting or BBUS 2210-Financial Accounting and BBUS 2540-Management Accounting	10. Acct 1000	
	11. Acct 1010	
Economics (6 credits) ECON 1900-Microeconomics and ECON 1950-Macroeconomics	12. Econ 1900	
	13. Econ 1950	
Introduction to Tourism (3 credits) TMGT 1110-The Tourism Industry	14. Tmgt 1110	
Hospitality/Business Law (3 credits) TMGT 2250-Hospitality Law	15. Tmgt 2250	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	16. Tmgt 2610	
Electives – Unspecified (12 credits) These are a student’s choice from areas such as (not limited to): Tourism Mng’t, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Students without adventure tourism education and seeking either Adventure Minor must take ADVG 3110 and 3130 – please contact BTM advisor for approval. Students often save electives for future Study Abroad or CO-OP opportunities.	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by reference letters indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Preparing for the ENTREPRENEURSHIP Major: Program Requirements

- See sample sequence on page 7 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

English (6 credits) ENGL 1810-Business, Professional and Academic Composition and ENGL 1920-Professional Presentation/Communication or ENGL 1100-Composition and ENGL 1110-Introduction to Prose Fiction	1. Engl 1810	
	2. Engl 1920	
Mathematics (3 credits) MATH 1100-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 1100	
Statistics (3 credits) STAT 1200-Introduction to Statistics or BUEC 2320-Economic and Business Statistics	4. Stat 1200	
Elective (3 credits) Consider STSS 1050, 1060 and 1070 in first year, first semester or COMP 1020, 1060 and 1080 choices bundled as a computer skills course	5.	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management and TMGT 1160-Organizational Leadership in Tourism or BBUS 2720-Organizational Behaviour	6. Tmgt 1140	
	7. Tmgt 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service and one of CONV 2190-Destination Marketing Organizations, CONV 2250-Sports Event Marketing, HMG 2120-Hotel Sales and Service	8. Tmgt 1150	
	9. Conv 2190 or 2250 or Hmgt 2120	
Accounting (6 credits) ACCT 1000-Financial Accounting and ACCT 1010-Management Accounting or BBUS 2210-Financial Accounting and BBUS 2540-Management Accounting	10. Acct 1000	
	11. Acct 1010	
Economics (6 credits) ECON 1900-Microeconomics and ECON 1950-Macroeconomics	12. Econ 1900	
	13. Econ 1950	
Introduction to Tourism (3 credits) TMGT 1110-The Tourism Industry	14. Tmgt 1110	
Hospitality/Business Law (3 credits) TMGT 2250-Hospitality Law	15. Tmgt 2250	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	16. Tmgt 2610	
Electives – Unspecified (12 credits) These are a student’s choice from areas such as (not limited to): Tourism Mng’t, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Students without adventure tourism education and seeking either Adventure Minor must take ADVG 3110 and 3130 – please contact BTM advisor for approval. Students often save electives for future Study Abroad or CO-OP opportunities.	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by reference letters indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Preparing for the ADVENTURE STUDIES Major: Program Requirements

- See sample sequence on page 7 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

English (6 credits) ENGL 1810-Business, Professional and Academic Composition and ENGL 19200-Professional Presentation/Communication or ENGL 1100-Composition and ENGL 1110-Introduction to Prose Fiction	1. Engl 1810	
	2. Engl 1920	
Statistics (3 credits) STAT 1200-Introduction to Statistics or BUEC 2320-Economic and Business Statistics	3. Stat 1200	
Elective (3 credits) Consider STSS 1050, 1060 and 1070 in first year, first semester or COMP 1020, 1060 and 1080 choices bundled as a computer skills course	4.	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management and TMGT 1160-Organizational Leadership in Tourism or BBUS 2720-Organizational Behaviour	5. Tmgt 1140	
	6. Tmgt 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service and one of CONV 2190-Destination Marketing Organizations, CONV 2250-Sports Event Marketing, HMG 2120-Hotel Sales and Service	7. Tmgt 1150	
	8. Conv 2190 or 2250 or Hmgt 2120	
Accounting (3 credits) ACCT 1000-Financial Accounting or BBUS 2210-Financial Accounting	9. Acct 1000	
Economics (3 credits) ECON 1900-Microeconomics or ECON 1950-Macroeconomics	10. Econ 1900 or 1950	
Introduction to Tourism (3 credits) TMGT 1110-The Tourism Industry	11. Tmgt 1110	
Hospitality/Business Law (3 credits) TMGT 2250-Hospitality Law	12. Tmgt 2250	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	13. Tmgt 2610	
Electives – Unspecified (21 credits) These are a student’s choice from areas such as (not limited to): Tourism Mng’t, Events & Conventions, Resort & Hotel, Adventure Studies, Languages (SPAN 1110 for Chile), Sciences, Arts, Business, etc. Many students use this area to apply activity courses transferred into the BTM from adventure based diploma programs. Students without prior adventure tourism education must take ADVG 3110 and 3130 – please contact BTM advisor for approval. Students often save electives for future Study Abroad or CO-OP opportunities. Students that want access to other Tourism Management Majors and Minors need to take MATH 1100, ACCT 1010 and an additional ECON (1900 or 1950).	14.	
	15.	
	16.	
	17.	
	18.	
	19.	
	20.	
	Credits	60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by reference letters indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

ALL BTM MAJORS: Final Program Requirements

- **CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**
- See sample sequence on page 7 for course planning ideas. Upper level courses require advisor approval. **Course approval is not the same as course registration.** Note that courses may have prerequisites that you will need prior to registration. See prerequisites and course descriptions at <http://www.tru.ca/tourism/management/programoutlines/degree.html>

Area 1: MAJOR...select courses from one of the three lists (24 credits)

Adventure Studies	Entrepreneurship	Management		Grade
Tmgt 4020 (required)	Tmgt 4020 (required)	Tmgt 4020 (required)	1. Tmgt 4020	
Advgt 4010 (required)	Tmgt 4010 (required)	Tmgt 3010 (required)	2.	
Advgt 4020	Tmgt 4120 (required)	Tmgt 3020 (required)	3.	
Advgt 4030	Tmgt 4130	Tmgt 3040 (required)	4.	
Advgt 4040	Tmgt 4140	Tmgt 4010	5.	
Advgt 4050	Tmgt 4150	Tmgt 4030	6.	
Advgt 4070	Tmgt 4160	Tmgt 4040	7.	
Advgt 4090	Tmgt 4170	Tmgt 4050	8.	
Advgt 4100 (6 credits)	Tmgt 4180	Tmgt 4060		
Advgt 4110	Tmgt 4190 (6 credits)	Tmgt 4210		
Advgt 4210				
Advgt 4220				
Advgt 4230				

Area 2: Consider a MINOR (12 credits; uncommon to Major)

If no Minor selected, these will be used as upper level electives (3000-4000 level courses)

Int'l Adventure Tourism Development	Adventure Studies Minor	Entrepreneurship Minor	Management		Grade
Advgt 4010	Advgt 4010(required)	Tmgt 4010(required)	Tmgt 3010(required)	9.	
Advgt 4050	Advgt 4xx	Tmgt 4120(required)	Tmgt 3020(required)	10.	
Advgt 4090	Advgt 4xxx	Tmgt 41xx	Tmgt 3040(required)	11.	
Advgt 4100 (6 credits)	Advgt 4xxx	Tmgt 41xx	Tmgt 4xxx	12.	

Area 3: Upper Level ELECTIVES (12 credits)

Ensure pre-requisites are covered for Major and/or Minor (3000-4000 level courses)
If the above is accomplished and space remains, your choice is interdisciplinary

Required for TMGT 4020 in Majors	13. Tmgt 3050	
	14.	
	15.	
	16.	

Area 4: ELECTIVES, Upper or Lower Level (12 credits)

Ensure pre-requisites are covered for Major and/or Minor (1000-4000 level courses)
If the above is accomplished and space remains, your choice is interdisciplinary

	17.	
	18.	
	19.	
	20.	

CHECKLIST: Third Year Standing in BTM

- 54+ credits in the BTM (_____)
- CGPA 2.0 (BTM courses) (_____)
- ENGL 1810, STAT 1200, TMGT 1110 & 1150, ACCT 1000 & ECON 1900/1950

THIRD YEAR APPROVAL

Subtotal credits

60

Add credits for both halves of BTM

Total

120

BTM – SAMPLE COURSE PLAN

FALL	1	TMGT 1110 - The Tourism Industry
	2	ELECTIVE - Consider STSS 1050, 1060 & 1070 bundle or COMP 1020, 1060 & 1080 bundle
	3	TMGT 1160 - Organizational Leadership in Tourism
	4	ENGL 1810 - Business, Professional and Academic Composition
	5	MATH 1100 - Finite Mathematics (or elective for Adventure Majors/any exemptions from high school)

WINTER	1	TMGT 1140 - Human Resources Management
	2	ENGL 1920 - Professional Presentation/Communication
	3	ACCT 1000 - Financial Accounting
	4	TMGT 1150 - Marketing and Customer Service
	5	ELECTIVE - (do you need ADVG 3110?)

FALL	1	TMGT 2250 - Hospitality Law
	2	ACCT 1010 - Management Accounting (or elective for Adventure Majors)
	3	ECON 1900 - Microeconomics or ECON 1950 – Macroeconomics
	4	ELECTIVE - (do you need Spanish?)
	5	ELECTIVE – (do you need ADVG 3130?)

WINTER	1	TMGT 2610 - Environmental Issues in the Tourism Industry
	2	STAT 1200 - Introduction to Statistics
	3	ECON 1900 - Microeconomics or ECON 1950 – Macroeconomics (or elective for Adventure Major)
	4	CONV 2190, CONV 2250 or HMGT 2120 - Applied Marketing Options
	5	ELECTIVE

YEAR 3 EXAMPLES BY MAJOR (do you have 3rd Year Standing in the BTM???)

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 4010 (required)	TMGT 4160 OR 4170	TMGT 3010 (required)
	Upper Elective (TMGT 3050)	Minor/Upper Elective	TMGT 3040 (required)
	Minor/Upper Elective	Upper Elective (TMGT 3050)	Upper Elective (TMGT 3050)
	Upper Elective (TMGT 3040?)	Upper Elective	Upper Elective/Minor
	Elective	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 4220	TMGT 4010 (required)	TMGT 3020 (required)
	ADVG 4020	TMGT 4130	TMGT 4050
	Minor/Upper Elective	TMGT 4180	Upper Elective/Minor
	Upper Elective	Minor/Upper Elective	Upper Elective
	Elective	Elective	Elective

YEAR 4

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 4050	TMGT 4120 (required)	TMGT 4060 or 4210
	Minor/Upper Elective	TMGT 4140	Upper Elective/Minor
	Minor/Upper Elective	Minor/Upper Elective	Upper Elective/Minor
	Upper Elective	Upper Elective	Upper Elective
	Elective (SPAN 1110?)	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	TMGT 4020 (required)	TMGT 4020 (required)	TMGT 4020 (required)
	ADVG 4090	TMGT 4150	TMGT 4030
	ADVG 4100	Minor/Upper Elective	TMGT 4040
	ADVG 4100	Upper Elective	Upper Elective
	Elective	Elective	Elective

BTM – SAMPLE OF PREREQUISITES

Program currently under review – courses and prerequisites may be subject to change

Here is a listing of some of our upper level tourism courses with prerequisites. Keep in mind that many lower level courses (particularly 2000 level) may also have prerequisites that you should consider in your course planning and registration. Prerequisites can be found in the course schedule.

The BTM has a definition of third year standing that applies to all 3000-4000 level courses:

- 54+ credits within the BTM program
- A CGPA of 2.0+ (BTM courses only)
- Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

Students always have the option to request an instructor's permission to take a course without meeting the listed prerequisite. Students' need to be able to make a persuasive, academic case that they have the equivalent experience as listed prerequisite.

COURSE	PREREQUISITE	NOTE
Advg 3110	2 nd year standing	Adventure diploma graduates are exempt
Advg 3130	Advg 3110	Adventure diploma graduates are exempt
Advg 4010	Advg 3130	
Advg 4020	Advg 2060 or Tmgt 2250	
Advg 4030	Advg 3130	
Advg 4040	Advg 3130	
Advg 4050	Advg 3130	
Advg 4070	Minimum 15 credits Advg 4000 level	Dean and Chairs' approval required
Advg 4090	Advg 3130 and Advg 4050	
Advg 4100	Advg 4050, Advg 4090, 3 credit upper Advg	6 credits, Span 1110 suggested
Advg 4110	Advg 4010, Advg 4090, 3 credit upper Advg	field course
Advg 4210	TMGT 1150 recommended	
Advg 4220		
Advg 4230	Advg 4010	
Tmgt 3010	Recommend Tmgt 2610	
Tmgt 3020		
Tmgt 3040		
Tmgt 3050	Stat 1200	BTM students cannot take Bbus 3480
Tmgt 4010	Tmgt 1150	
Tmgt 4020	4 th year standing in BTM and Tmgt 3050	
Tmgt 4030		
Tmgt 4040	Recommend Tmgt 2610	
Tmgt 4050		
Tmgt 4060		
Tmgt 4070	4 th year standing in BTM and Tmgt 3050	Dean and Chairs' approval required
Tmgt 4120	Tmgt 1150 and Acct 1010	BTM students cannot take Bbus 4750
Tmgt 4130	Tmgt 1150	BTM students cannot take Bbus 3470
Tmgt 4140	Tmgt 1150	BTM students cannot take Bbus 4460
Tmgt 4150	Tmgt 1150	BTM students cannot take Bbus 4760
Tmgt 4160		
Tmgt 4170		
Tmgt 4180	Tmgt 3050	
Tmgt 4190	Tmgt 3050 and permission of instructor	6 credits, full year course
Tmgt 4210		