

# BACHELOR OF TOURISM MANAGEMENT (BTM)

## PROGRAM INFORMATION PACKAGE - 2018-2019

The Bachelor of Tourism Management program has the distinction of being the first tourism degree in British Columbia and has grown to offer more specialty focus areas than any other tourism degree in Canada. This is a forward thinking, innovative, and engaging degree for students who are looking to become leaders and managers in the international experience economy.

Developed with the participation and input of our partners in education, industry, students and alumni, the degree reflects the current and emerging realities of this dynamic field. The program is constantly evolving in order to better serve both our students' needs and emerging industry challenges.

### Admission Requirements

#### Educational Requirements

- BC Grade 12, Adult Dogwood, mature student status  
**OR** equivalent
- English 12, English 12 First Peoples with a minimum 73% (B)  
**OR** equivalent (within the last 5 years)
- Math 11 or higher with a minimum grade of 67% (C)  
(Pre-Calculus or Foundations)  
**OR** equivalent

**NOTE:** Students with Math 12 – Principles or Foundations, or an equivalent, with C+ or better are exempt from Math 1100 and must make up the credits with an elective of their choice.

#### Program Requirements

- detailed resume, **sent attention Tourism Department**, outlining educational accomplishments and credentials, work/volunteer experiences, and personal interests and activities.

#### Important Details

This application package is valid from **October 01, 2018 to August 31, 2019** for September, January, and May intakes. If you are applying after **August 31, 2018**, contact Admissions for an updated application package.

### How to Apply

1. **Submit your application** online at <http://www.tru.ca/admissions/apply.html>.
2. Submit your application early; there are a limited number of seats. Late applications will be considered if space allows. If the program is full, you will be placed on a waiting list. **An application does not guarantee admissions.**
3. **Pay the application fee of \$28.68.** Note: Your application will not be processed until the application fee is received. This fee is non-refundable.
4. **Submit official high school transcripts.** Current high school students please submit final Grade 11 grades and an interim Grade 12 statement listing courses you are currently taking.
5. **Submit all official post-secondary transcripts.**
6. **Submit any required supporting documents.** (checklist on back).

#### Next Steps:

1. We will contact you within 2-3 weeks to let you know that we have received your application.
2. Use the checklist in this package to make sure you have included all the supporting documents required for the program you are applying to.
3. Once we have reviewed your application and the applicable supporting documents, we will notify you about the admission decision.
4. You will be notified in writing by Admissions if you have been accepted into the program. Once accepted, you should be prepared to pay a tuition deposit of \$300.00 as early as April in order to secure your seat and to allow for online registration.

### Need Help? Contact Us

Email: [Admissions@tru.ca](mailto:Admissions@tru.ca)

TRU Admission Office  
Old Main – Student Street  
Phone: 250-828-5036  
Fax: 250-371-5960

TRU Admission Office  
805 TRU Way  
Kamloops, BC  
V2C 0C8

You can view the program website and videos at:  
<http://www..tru.ca/tourism>

## **500 hours Work Experience**

In order to meet all requirements for graduation, students must have a minimum of 500 hours of documented, relevant work experience supported by reference letters indicating capable performance. If this requirement is not met upon admission, it will have to be completed prior to admission to year four of the BTM.

Students have the option of meeting these requirements by completing two, four-month Co-op work terms as part of their studies in the BTM. Co-operative education is the integration of academic studies with paid work terms related to the student's studies. There is a charge for each Co-op term. Orientations to familiarize students on the Co-op option are held in September.

## **Enhancement Options**

**Field Schools** – a field school is a course, led by a TRU academic instructor that takes a group of students to another country for study.

**Study Abroad** – participate in an exchange program, putting credits towards fulfilling degree requirements.

**Honours Designation** – Designed for top achievers that may be interested in continuing on to a Masters.

**Global Competency** – Students to earn formal recognition for their intercultural and international experiences.

**Leadership in Environmental Sustainability** – Students earn formal recognition for their knowledge, skills, values, and attitudes that contribute to environmental sustainability competencies.

## **Notes**

### **Computer Skills**

If students entering the program have little to no experience using computers, they are advised to take an introductory computer course that familiarizes them with Microsoft application software. This course can be used as an elective, as the BTM does not have a required computer skills course.

### **Course Availability**

Course availability is contingent on sufficient enrolment and prerequisite requirements.

## **Program Advising**

Once accepted to the BTM program, students are able to gain assistance in planning their program with the BTM Program Advisor. To assist you, a student program plan may be downloaded from the TRU Tourism Management website: <http://www.tru.ca/tourism/bachelor-of-tourism-management/program-structure.html>.

Prior to meeting with the Advisor, students must draft their schedule for the upcoming year. A sample course sequence is available on page 7 of the student program plan. The program Advisor can be contact at [tourismadvising@tru.ca](mailto:tourismadvising@tru.ca)

## **Program Checklist**

The Admissions office encourages you to submit an Application for Admission form and related documentation as soon as you complete each of the requirements.

**However, the minimum documentation which will be accepted is as follows:**

- Completed Application Form
- \$28.68 Application Fee

**Supporting documentation required to complete the admissions requirements are:**

- Official high school transcripts or Interim transcripts
- Official post-secondary transcripts

**Program requirements –**

**Send attention:** TRU Tourism Department  
805 TRU Way.  
Kamloops BC V2C 0C8

- Full Resume