

A Summary of Survey Results

Institutions: TRU (2009, 2008, 2007, 2006, 2005)

LCPC: CPC Codes (internal institutional codes) (TMAN: Tourism Management Diploma (DIPL))
 LCPR: Graduation Status (self-reported) (1: Completed program requirements)

Number of Eligible Students: 11
 Number of Respondents: 11
 Response Rate: 100%

Description of Survey Respondents

Demographics

	Of Eligible Students:	Of Respondents:
Male	27% *	27% *
Female	73% *	73% *

Median age (yrs) 24.0 24.0

Aboriginal 0%

Previous Education

Completed high school (not asked in '05, '06, '08)	27% *
Of Those With a Previous Credential (not asked in '04, '06, '08) N=2	
Certificate or diploma	50%
Degree (university)	50%

Respondents' Reason For Enrolling

Job skills	55% *
Credential	18% *
Credential & job skills	27% *
Other	0%

Graduation Status

Completed requirements for program credential	100%
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Employment Outcomes

Of Valid Responses:

82% * in the labour force
 64% * employed

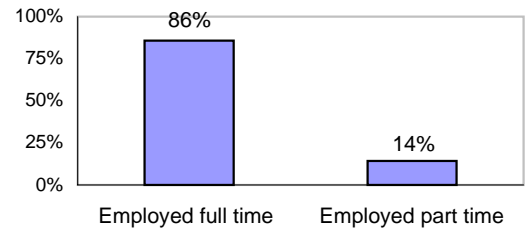
Of Those in the Labour Force:

22% * unemployed

Of Those Employed:

71% * employed in a **permanent** job
 57% * employed in a **training-related** job
 29% * had current job before/during studies

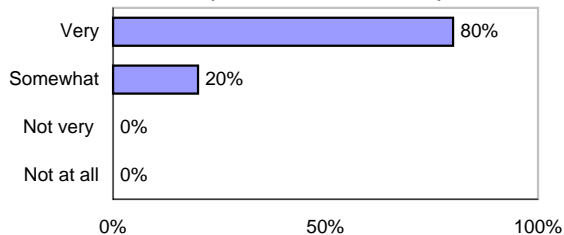
Of Employed Respondents Either Employed Full or Part Time: N=7



* gross median monthly salary of **full-time** main job
 \$12 gross median hourly wage of main job
 (Collected hourly wage data since 2005. Monthly salary data only available before 2005.)

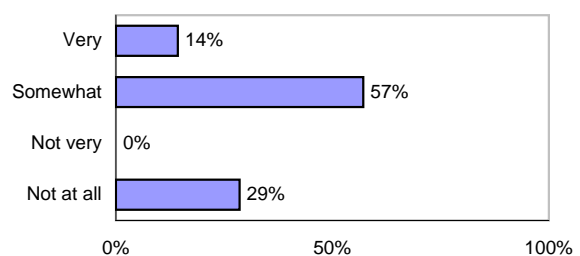
Usefulness of Studies

Usefulness of Education in Getting Job (obtained after studies)



N=5

Usefulness of Knowledge and Skill Gain in Performing Job**



N=7

* Sample size is less than ten, interpret with caution.

"n/a" Indicates the data are not shown to preserve confidentiality.

** In 2003 and 2002, asked of a 25% sample. Before 2002, this question was not asked.

NOTE: All percentages are rounded to whole numbers.

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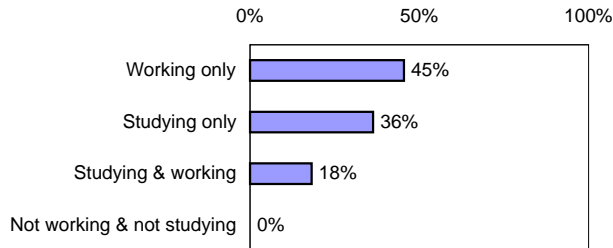
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Current Activity

Of *All* Respondents:



Of Respondents Both Working and Studying:

50% * employed full-time and studying
 50% * employed part-time and studying
 0% considered themselves to be a worker rather than a student
 100% * considered themselves to be a student rather than a worker

Further Education Outcomes

Of *Valid Responses*:

55% were currently studying
 55% have taken further studies (including those still attending the same institution)

Of Those Who Have Taken Further Studies (including those still attending): N=6

100% have taken further studies at a B.C. public post-secondary institution

Of Respondents Who Expected to Transfer Credits:

100% * received the expected course transfer credits
 felt **satisfied** or **very satisfied** with the transfer experience

Of Those Who Have Taken **Related** Further Studies (including those still attending): N = 6

17% * felt **very well prepared** for further study
 33% * felt **somewhat prepared** for further study

Where are you studying or where did you take further studies?

B.C. Public Post-Secondary Institutions

0% BCIT
 0% Camosun College
 0% Capilano University (formerly Capilano College)
 0% College of New Caledonia
 0% College of the Rockies
 0% Douglas College
 0% Emily Carr University of Art and Design (formerly Emily Carr Institute of Art and Design)
 0% Institute of Indigenous Government
 0% Justice Institute of BC
 0% Langara College
 0% Nicola Valley Institute of Technology
 0% North Island College
 0% Northern Lights College
 0% Northwest College
 0% Okanagan College (formerly Okanagan Univ. College)
 0% Selkirk College
 0% Vancouver Community College

0% University of the Fraser Valley (formerly Univ. College of the Fraser Valley)
 0% Kwantlen Polytechnic University (formerly Kwantlen Univ. College)
 0% Vancouver Island University (formerly Malaspina Univ.-College)
 0% University of British Columbia/UBC Okanagan
 0% University of Northern British Columbia
 0% Simon Fraser University
 0% Royal Roads University
 83% Thompson Rivers University (formerly Univ. College of the Cariboo)
 17% Thompson Rivers University - Open Learning (formerly BC Open Learning)
 0% University of Victoria
 0% Other

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Skill Development and College Experience

Program Provided Opportunity for:

Skill Development

	Of respondents who felt skill was:							not applicable
	applicable					Very Poorly	not applicable	
	Very Well	Well	Adequately	Poorly	Very Poorly			
Write clearly and concisely	36% *	36% *	18% *	9% *	0%	0%	0%	
Speak effectively	55% *	18% *	27% *	0%	0%	0%	0%	
Read and comprehend materials	27% *	55% *	18% *	0%	0%	0%	0%	
Work effectively with others	55% *	9% *	36% *	0%	0%	0%	0%	
Analyze and problem solve (before '03)								
Analyze and think critically	64% *	27% *	9% *	0%	0%	0%	0%	
Resolve issues or problems	36% *	45% *	9% *	9% *	0%	0%	0%	
Use mathematics	10% *	20% *	60% *	0%	10% *	9% *	9% *	
Use computers	36% *	18% *	36% *	9% *	0%	0%	0%	
Use other tools and equipment	33% *	50% *	17% *	0%	0%	45% *	45% *	
Find information (before '04)								
Learn on your own	27% *	36% *	36% *	0%	0%	0%	0%	
Use entrepreneurial skills (before '04)								

Personal Development** (not asked in '05, '07, '08)

	Of respondents who felt aspect of development was:					not applicable
	applicable					
	Very Well	Well	Adequately	Poorly	Very Poorly	
Decide career/education						
Manage work effectively						
Understand more about yourself						
Develop community awareness						
Appreciate the arts						
Increase understanding of society						

Satisfaction with Aspects of Your:

Program

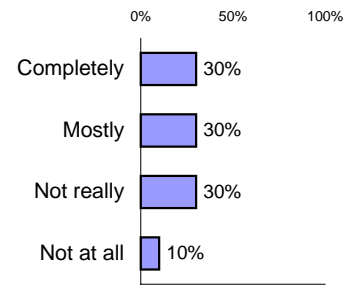
	Of respondents who felt aspect of program was:					not applicable
	applicable					
	Very Good	Good	Adequate	Poor	Very Poor	
Quality of instruction	18% *	45% *	27% *	0%	9% *	0%
Amount of practical experience	10% *	70% *	10% *	10% *	0%	9% *
Textbooks and learning materials	9% *	45% *	27% *	18% *	0%	0%
Library materials	0%	36% *	36% *	27% *	0%	0%
Quality of computers and software	36% *	45% *	9% *	9% *	0%	0%
Quality of other tools/equipment	14% *	43% *	29% *	14% *	0%	36% *
Availability of instructors outside of class	27% *	55% *	18% *	0%	0%	0%
Helpfulness of instructors outside of class	36% *	36% *	27% *	0%	0%	0%
Fair assessments (tests, papers)	9% *	64% *	27% *	0%	0%	0%
Variety of assessments (not asked after 2006)	20% *	40% *	20% *	20% *	0%	0%
Organization of program	18% *	45% *	9% *	18% *	9% *	0%

Courses

	Of respondents who felt aspect of courses was:					not applicable
	applicable					
	Very Good	Good	Adequate	Poor	Very Poor	
Being up to date	9% *	55% *	36% *	0%	0%	0%
Covering topics relevant to field	18% *	36% *	36% *	9% *	0%	0%
Covering standards used	18% *	64% *	18% *	0%	0%	0%
Synthesizing information (not in '08)	29% *	43% *	14% *	14% *	0%	13% *
Encouraging to think in new ways (not in '08)	25% *	63% *	13% *	0%	0%	0%
Opportunity for class discussion (not in '08)	50% *	38% *	13% *	0%	0%	0%
Improve presentation skills (before '04)						

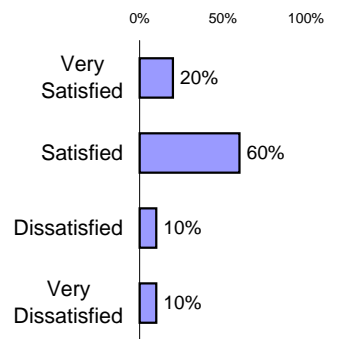
Overall Satisfaction

Was Main Reason for Enrolling Met?



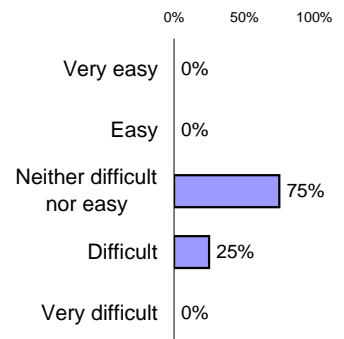
N=10

How Satisfied with Education?***



N=10

Level of Difficulty (Not asked before 2005. 2005 - 2007 asked of trades-training respondents only. Since 2008, asked of all respondents.)



N=4

*Sample size is less than ten, interpret with caution.
 NOTE: All percentages are rounded to whole numbers.
 **Personal development questions asked of a 50% sample.

***A 50% sample was asked in 2004 and 2005. A different version of the question was asked before 2004 (not shown on this report).

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Reasons for choosing the institution

Why did you choose the institution? (Multiple response version of Q53A first asked in 2008. Asked of a 50% sample.)

- 0% It is in the region where I live
- 50% Availability of program
- 0% Program unique to this institution
- 0% Reputation of institution/went there before
- 100% Reputation of program
- 0% Less expensive
- 0% I was accepted into this institution
- 0% Location of institution
- 0% Transferability of course or program
- 0% Employer sent me
- 0% Length of program/convenient schedule/online courses
- 0% Small institution or class size
- 0% Other

Note: In 2008, the "Why did you choose the institution?" question was changed to allow multiple responses. Please refer to the Evaluation of Education filtered report to see data for this question in the old non-multiple response format.

Jobs Obtained

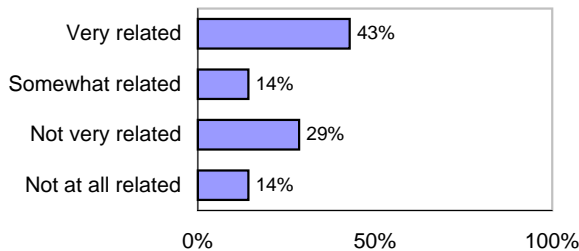
10 Most Common Training-Related Occupations

		Employed in This Occupation	% of those Employed ***	Median Hourly Wage**	Median Weekly Hours Worked
6435	Hotel Front Desk Clerks	2 *	29%	n/a	35
1122	Occupations in Business Services to Management	1 *	14%	n/a	42
1226	Conference & Event Planners	1 *	14%	n/a	35

All Training-Related Occupations	4 *	57%	n/a	n/a
Unrelated Occupations	3 *	43%	n/a	n/a
Unclassified Occupations	0	0%		n/a
Total Currently Employed	7 *	100%	\$12	35
Total Not Currently Employed	2 *			
Total in Labour Market	9 *			

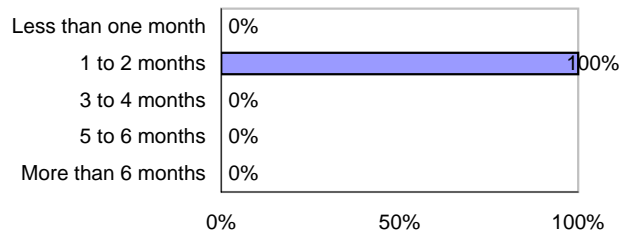
Of Those Currently Employed:

Relationship of Employment to Training



N=7

How Long Did it Take to Find Current Training-Related Employment?



N=4

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** Hourly wage data not available before 2005.

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***Percentage is out of all employed, not just those employed in training-related jobs.