

Bachelor of Tourism Management (BTM)

Student Program Plan 2009-2010

Name:

ID #:

Tel:

Email:

Initial assessment by:

Date:

Admission Stream:

Description:

Canadian International

High School

Transfer

Laddering

Notes:

Date of Graduation:

IMPORTANT NOTES

Please keep this program plan, as it is an important document designed to assist you in your academic planning. A copy will be placed on your file to track your progress. When meeting with a BTM advisor, the student program planning form will be a requested document.

GETTING STARTED

- If you have little experience using computers, take any introductory computer course (like COMP 100) that familiarizes you with Microsoft application software as there is no computing course designated in the BTM. This course may be used as an elective within the program.
- English courses need to be completed as early in your program as possible to best support your success in future course work. Ensure that these courses are in your schedule!
- Please note that the three Major streams have different lower & upper level requirements. State your Major as soon as possible to ensure that you are taking the lower level courses that best prepare you for one of the following three Majors: Management, Adventure Studies or Entrepreneurship.
- It is strongly recommended that students seeking the Adventure Major or Minor take TMGT 304. All students wishing to take ADVG 410 (Adventure Studies Field Trip: Chile) are strongly encouraged to take SPAN 111, check with BTM advisor for section.
- Students that have Tourism 11 and 12 will receive credit for TMGT 111.
- Should you meet the requirements to receive exemption from MATH 110, you will be required to make up the 3 credits with an elective of your choice.

TRANSFER STUDENTS

- Transfer credits can be granted on course work from other institutions up to a maximum of 60 credits. To initiate a transfer credit assessment, contact the Admissions department.
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place. http://www.tru.ca/prior_learning.html

SPECIAL AREAS

- The BTM supports Study Abroad and Co-op options. See the following for more information: <http://www.truworld.ca/studyabroad.htm> or <http://www.tru.ca/careereducation/coop.html>.
- There is an honours option to the BTM in each of the three Major streams that students can apply to upon the completion of 60 credits. There is a CGPA requirement of 3.0 or better for admission as well as continuous requirements once admitted of no grade lower than a B-.
- There is an early exit program to the BTM called the Tourism Management Diploma. See your advisor for details and to ensure your eligibility. (Note: all electives need to be from Tourism).

GENERAL

- Academic advising is available to assist you in making informed decisions that will enhance your educational experience. Advising is mandatory for 3rd and 4th year Canadian students and all International students for course planning/approvals (not to be confused with registration). To learn about timetables & registration, tutorials are available at the following site: <http://www.tru.ca/advising/onlinehelp.html>. The Podcasts are also very informative.

Preparing for the MANAGEMENT Major: Program Requirements

- **CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**
- **See sample sequence on page 7 for course planning ideas. Note that courses may have prerequisites that you will need prior to registration.**

	Grade	
English (6 credits) ENGL 181-Business, Professional and Academic Composition and ENGL 192-Professional Presentation/Communication (C- or better from ENGL 181) or ENGL 110-Composition and ENGL 111-Introduction to Prose Fiction	1. Engl 181	
	2. Engl 192	
Mathematics (3 credits) MATH 110-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 110	
Statistics (3 credits) STAT 120-Introduction to Statistics or BUEC 232-Economic and Business Statistics	4. Stat 120	
Elective (3 credits) Consider STSS 105, 106 and 107 (1 credit each, bundled) in first year, first semester or COMP 100 as a basic computer skills course.	5.	
Organizational Behaviour (6 credits) TMGT 114-Human Resources Management and TMGT 116-Organizational Leadership in Tourism or BBUS 272-Organizational Behaviour	6. Tmgt 114	
	7. Tmgt 116	
Marketing (6 credits) TMGT 115-Marketing and Customer Service and one of CONV 225-Sports Event Marketing, CONV 219-Destination Marketing Organizations, HMG 212-Hotel Sales and Service	8. Tmgt 115	
	9. Conv 225 or 219 or Hmgt 212	
Accounting (6 credits) ACCT 100-Financial Accounting and ACCT 101-Management Accounting or BBUS 221 (Financial Accounting) & BBUS 254 (Management Accounting)	10. Acct 100	
	11. Acct 101	
Economics (6 credits) ECON 190-Microeconomics and ECON 195-Macroeconomics	12. Econ 190	
	13. Econ 195	
Introduction to Tourism (3 credits) TMGT 111-The Tourism Industry	14. Tmgt 111	
Hospitality/Business Law (3 credits) TMGT 225-Hospitality Law	15. Tmgt 225	
Environmental Stewardship (3 credits) TMGT 261-Environmental Issues in the Tourism Industry	16. Tmgt 261	
Electives – Unspecified (12 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Students without adventure tourism education and seeking either Adventure Minor must take ADVG 311 and 313 – please contact BTM advisor. Students often save electives for future Study Abroad opportunities.	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Last updated: 23/06/2009

Preparing for the ENTREPRENEURSHIP Major: Program Requirements

- **CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**
- **See sample sequence on page 7 for course planning ideas. Note that courses may have prerequisites that you will need prior to registration.**

	Grade
English (6 credits) ENGL 181-Business, Professional and Academic Composition and ENGL 192-Professional Presentation/Communication or ENGL 110-Composition and ENGL 111-Introduction to Prose Fiction	1. Engl 181
	2. Engl 192
Mathematics (3 credits) MATH 110-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 110
Statistics (3 credits) STAT 120-Introduction to Statistics or BUEC 232-Economic and Business Statistics	4. Stat 120
Elective (3 credits) Consider STSS 105, 106 and 107 (1 credit each, bundled) in first year, first semester or COMP 100 as a basic computer skills course.	5.
Organizational Behaviour (6 credits) TMGT 114-Human Resources Management and TMGT 116-Organizational Leadership in Tourism or BBUS 272-Organizational Behaviour	6. Tmgt 114
	7. Tmgt 116
Marketing (6 credits) TMGT 115-Marketing and Customer Service and one of CONV 225-Sports Event Marketing, CONV 219-Destination Marketing Organizations, HMG 212-Hotel Sales and Service	8. Tmgt 115
	9. Conv 225 or 219 or Hmgt 212
Accounting (6 credits) ACCT 100-Financial Accounting and ACCT 101-Management Accounting or BBUS 221 (Financial Accounting) & BBUS 254 (Management Accounting)	10. Acct 100
	11. Acct 101
Economics (6 credits) ECON 190-Microeconomics and ECON 195-Macroeconomics	12. Econ 190
	13. Econ 195
Introduction to Tourism (3 credits) TMGT 111-The Tourism Industry	14. Tmgt 111
Hospitality/Business Law (3 credits) TMGT 225-Hospitality Law	15. Tmgt 225
Environmental Stewardship (3 credits) TMGT 261-Environmental Issues in the Tourism Industry	16. Tmgt 261
Electives – Unspecified (12 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Students without adventure tourism education and seeking either Adventure Minor must take ADVG 311 and 313 – please contact BTM advisor. Students often save electives for future Study Abroad opportunities.	17.
	18.
	19.
	20.
Credits	
60	

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Preparing for the ADVENTURE STUDIES Major: Program Requirements

- **CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**
- **See sample sequence on page 7 for course planning ideas. Note that courses may have prerequisites that you will need prior to registration.**

	Grade
English (6 credits) ENGL 181-Business, Professional and Academic Composition and ENGL 192-Professional Presentation/Communication or ENGL 110-Composition and ENGL 111-Introduction to Prose Fiction	1. Engl 181
	2. Engl 192
Statistics (3 credits) STAT 120-Introduction to Statistics or BUEC 232-Economic and Business Statistics	3. Stat 120
Elective (3 credits) Consider STSS 105, 106 and 107 (1 credit each, bundled) in first year, first semester or COMP 100 as a basic computer skills course.	4.
Organizational Behaviour (6 credits) TMGT 114-Human Resources Management and TMGT 116-Organizational Leadership in Tourism or BBUS 272-Organizational Behaviour	5. Tmgt 114
	6. Tmgt 116
Marketing (6 credits) TMGT 115-Marketing and Customer Service and one of CONV 225-Sports Event Marketing, CONV 219-Destination Marketing Organizations, HMGMT 212-Hotel Sales and Service	7. Tmgt 115
	8. Conv 225 or 219 or Hmgt 212
Accounting (3 credits) ACCT 100-Financial Accounting or BBUS 221 Financial Accounting	9. Acct 100
Economics (3 credits) ECON 190-Microeconomics or ECON 195-Macroeconomics	10. Econ 190 or 195
Introduction to Tourism (3 credits) TMGT 111-The Tourism Industry	11. Tmgt 111
Hospitality/Business Law (3 credits) TMGT 225-Hospitality Law	12. Tmgt 225
Environmental Stewardship (3 credits) TMGT 261-Environmental Issues in the Tourism Industry	13. Tmgt 261
Electives – Unspecified (21 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Adventure Studies, Languages (SPAN 111 for Chile), Sciences, Arts, Business, etc. Many students use this area to apply activity courses transferred into the BTM from adventure based diploma programs. Students without prior adventure tourism education must take ADVG 311 and 313 – please contact BTM advisor. Students often save electives for future Study Abroad opportunities.	14.
	15.
	16.
	17.
	18.
	19.
	20.
Credits	60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

ALL BTM MAJORS: Final Program Requirements

- **CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**
- See sample sequence on page 7 for course planning ideas. Upper level courses require advisor approval. **Course approval is not the same as course registration.** Note that courses may have prerequisites that you will need prior to registration. See prerequisites and course descriptions at <http://www.tru.ca/tourism/management/programoutlines/degree.html>

Area 1: MAJOR...select courses from one of the three lists (24 credits).

Adventure Studies	Entrepreneurship	Management		Grade
Tmgt 402 (required)	Tmgt 402 (required)	Tmgt 402 (required)	1. Tmgt 402	
Adv 401 (required)	Tmgt 401 (required)	Tmgt 301 (required)	2.	
Adv 402	Tmgt 412 (required)	Tmgt 302 (required)	3.	
Adv 403	Tmgt 413	Tmgt 304 (required)	4.	
Adv 404	Tmgt 414	Tmgt 401	5.	
Adv 405	Tmgt 415	Tmgt 403	6.	
Adv 407	Tmgt 416	Tmgt 404	7.	
Adv 409	Tmgt 417	Tmgt 405	8.	
Adv 410 (6 credits)	Tmgt 418	Tmgt 406		
Adv 411	Tmgt 419 (6 credits)	Tmgt 421		
Adv 421				
Adv 422				
Adv 423				

Area 2: Consider a MINOR (4 courses uncommon to Major; 12 credits).

If no Minor selected, these remain as upper level electives (300-400 level courses)

Int'l Adventure Tourism Development	Adventure Studies Minor	Entrepreneurship Minor	Management		Grade
Adv 401	Adv 401(required)	Tmgt 401(required)	Tmgt 301(required)	9.	
Adv 405	Adv 4xx	Tmgt 412(required)	Tmgt 302(required)	10.	
Adv 409	Adv 4xx	Tmgt 41x	Tmgt 304 (required)	11.	
Adv 410 (6 credits) or Adv 411 (3 credits)	Adv 4xx	Tmgt 41x	Tmgt 4xx	12.	

Area 3: Upper Level ELECTIVES (12 credits)

Ensure pre-requisites are covered for Major and/or Minor (300–400 level courses)
If the above is accomplished, and space remains, your choice is interdisciplinary

Required for TMGT 402 in Majors	13. TMGT 305	
	14.	
	15.	
	16.	

Area 4: ELECTIVES, Upper or Lower Level (12 credits)

Ensure pre-requisites are covered for Major and/or Minor (100–400 level courses)
If the above is accomplished, and space remains, your choice is interdisciplinary

	17.	
	18.	
	19.	
	20.	

	Subtotal credits	60
Add credits for both halves of BTM	Total	120

SAMPLE SEQUENCE

FALL	1	TMGT 111 - The Tourism Industry
	2	ELECTIVE - Consider STSS 105, 106 & 107 bundle (or COMP 100)
	3	TMGT 116 - Organizational Leadership in Tourism
	4	ENGL 181 - Business, Professional and Academic Composition
	5	MATH 110 - Finite Mathematics with Applications (or elective for Adventure Majors)

WINTER	1	TMGT 114 - Human Resources Management
	2	ENGL 192 - Professional Presentation/Communication
	3	ACCT 100 - Financial Accounting
	4	TMGT 115 - Marketing and Customer Service
	5	ELECTIVE - (do you need ADVG 311?)

FALL	1	TMGT 225 - Hospitality Law
	2	ACCT 101 - Management Accounting (or elective for Adventure Majors)
	3	ECON 190 - Microeconomics or ECON 195 – Macroeconomics
	4	ELECTIVE – (do you need Spanish?)
	5	ELECTIVE

WINTER	1	TMGT 261 - Environmental Issues in the Tourism Industry
	2	STAT 120 - Introduction to Statistics
	3	ECON 190 - Microeconomics or ECON 195 – Macroeconomics (or elective for Adventure Major)
	4	CONV 225, CONV 219 or HMG 212 - Applied Marketing Options
	5	ELECTIVE (do you need ADVG 313?)

YEAR 3 EXAMPLES BY MAJOR

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 401 (required)	Upper Elective (TMGT 305)	TMGT 301 (required)
	Upper Elective (TMGT 305)	Upper Elective	TMGT 304 (required)
	Minor/Upper Elective	Minor/Upper Elective	Upper Elective (TMGT 305)
	Upper Elective (TMGT 304?)	Upper Elective	Upper Elective/Minor
	Elective	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 422	TMGT 413	TMGT 302 (required)
	Minor/Upper Elective	TMGT 414	TMGT 405
	Minor/Upper Elective	TMGT 415	Upper Elective/Minor
	Upper Elective	Minor/Upper Elective	Upper Elective
	Elective	Elective	Elective

YEAR 4

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 405	TMGT 418	TMGT 406 or 421
	ADVG 402	TMGT 401 (required)	Upper Elective/Minor
	Minor/Upper Elective	Minor/Upper Elective	Upper Elective/Minor
	Upper Elective	Upper Elective	Upper Elective
	Elective (SPAN 111?)	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	TMGT 402 (required)	TMGT 402 (required)	TMGT 402 (required)
	ADVG 409	TMGT 412 (required)	TMGT 404
	ADVG 410	TMGT 417	TMGT 403
	ADVG 410	Minor/Upper Elective	Upper Elective
	Elective	Elective	Elective