

Bachelor of Tourism Management (BTM)

Student Program Plan 2010-2011

Name:

ID #:

Tel:

Email:

Initial assessment by:

Date:

Admission Stream:

Description:

Canadian International

High School

Transfer

Laddering

Notes:

Date of Graduation:

IMPORTANT NOTES

Please keep this program plan, as it is an important document designed to assist you in your academic planning. A copy will be placed on your file to track your progress. When meeting with a BTM advisor, the student program planning form will be a requested document.

GETTING STARTED

- If you have little experience with computers, take a few of our introductory computer courses (COMP 1010-1080) to familiarize yourself with Microsoft application software as there are no computing courses designated in the BTM. These courses can be bundled as an elective within the program (with a total credit value of 3).
- English courses need to be completed as early in your program as possible to best support your success in future course work. Ensure that these courses are in your schedule!
- Please note that the three Major streams have different lower & upper level requirements. State your Major as soon as possible to ensure that you are taking the lower level courses that best prepare you for one of the following three Majors: Management, Adventure Studies or Entrepreneurship.
- It is strongly recommended that students seeking the Adventure Major or Minor take TMGT 3040. All students wishing to take ADVG 4100 (Adventure Studies Field Trip: Chile) are strongly encouraged to take SPAN 1110.
- Students that have Tourism 11 and 12 will receive credit for TMGT 1110.
- Should you meet the requirements to receive exemption from MATH 1100, you will be required to make up the 3 credits with an elective of your choice.

TRANSFER STUDENTS

- Transfer credits can be granted on course work from other institutions up to a maximum of 60 credits. To initiate a transfer credit assessment, contact the Admissions department.
- Prior Learning Assessment is a process that assesses knowledge and skills to grant credit for non-academic learning that has taken place. http://www.tru.ca/prior_learning.html

SPECIAL AREAS

- The BTM supports Study Abroad and Co-op options. See the following for more information: <http://www.truworld.ca/studyabroad.htm> or <http://www.tru.ca/careereducation/coop.html>.
- There is an honours option to the BTM in each of the three Major streams that students can apply to upon the completion of 60 credits. There is a CGPA requirement of 3.0 or better for admission as well as continuous requirements once admitted of no grade lower than a B-.
- There is an early exit program to the BTM called the Tourism Management Diploma. See your advisor for details and to ensure your eligibility. (Note: all electives need to be from Tourism).

GENERAL

- Academic advising is available to assist you in making informed decisions that will enhance your educational experience. Advising is mandatory for 3rd and 4th year Canadian students and all International students for course planning/approvals (not to be confused with registration). To learn about timetables & registration, tutorials are available at the following site: <http://www.tru.ca/advising/onlinehelp.html>. The podcasts are also very informative.

Preparing for the MANAGEMENT Major: Program Requirements

- See sample sequence on page 7 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

English (6 credits) ENGL 1810-Business, Professional and Academic Composition and ENGL 1920-Professional Presentation/Communication (C- or better from ENGL 1810) or ENGL 1100-Composition and ENGL 1110-Introduction to Prose Fiction	1. Engl 1810	
	2. Engl 1920	
Mathematics (3 credits) MATH 1100-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 1100	
Statistics (3 credits) STAT 1200-Introduction to Statistics or BUEC 2320-Economic and Business Statistics	4. Stat 1200	
Elective (3 credits) Consider STSS 1050, 1060 and 1070 in first year, first semester or COMP 1020, 1060 and 1080 choices bundled as a computer skills course	5.	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management and TMGT 1160-Organizational Leadership in Tourism or BBUS 2720-Organizational Behaviour	6. Tmgt 1140	
	7. Tmgt 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service and one of CONV 2250-Sports Event Marketing, CONV 2190-Destination Marketing Organizations, HMG 2120-Hotel Sales and Service	8. Tmgt 1150	
	9. Conv 2250 or 2190 or Hmgt 2120	
Accounting (6 credits) ACCT 1000-Financial Accounting and ACCT 1010-Management Accounting or BBUS 2210-Financial Accounting and BBUS 2540-Management Accounting	10. Acct 1000	
	11. Acct 1010	
Economics (6 credits) ECON 1900-Microeconomics and ECON 1950-Macroeconomics	12. Econ 1900	
	13. Econ 1950	
Introduction to Tourism (3 credits) TMGT 1110-The Tourism Industry	14. Tmgt 1110	
Hospitality/Business Law (3 credits) TMGT 2250-Hospitality Law	15. Tmgt 2250	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	16. Tmgt 2610	
Electives – Unspecified (12 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Students without adventure tourism education and seeking either Adventure Minor must take ADVG 3110 and 3130 – please contact BTM advisor for approval. Students often save electives for future Study Abroad or CO-OP opportunities.	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Preparing for the ENTREPRENEURSHIP Major: Program Requirements

- See sample sequence on page 7 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

English (6 credits) ENGL 1810-Business, Professional and Academic Composition and ENGL 1920-Professional Presentation/Communication or ENGL 1100-Composition and ENGL 1110-Introduction to Prose Fiction	1. Engl 1810	
	2. Engl 1920	
Mathematics (3 credits) MATH 1100-Finite Mathematics with Applications (students with C+ or better in Principles of Math 12 are exempt from this requirement but must make up 3 credits)	3. Math 1100	
Statistics (3 credits) STAT 1200-Introduction to Statistics or BUEC 2320-Economic and Business Statistics	4. Stat 1200	
Elective (3 credits) Consider STSS 1050, 1060 and 1070 in first year, first semester or COMP 1020, 1060 and 1080 choices bundled as a computer skills course	5.	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management and TMGT 1160-Organizational Leadership in Tourism or BBUS 2720-Organizational Behaviour	6. Tmgt 1140	
	7. Tmgt 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service and one of CONV 2250-Sports Event Marketing, CONV 2190-Destination Marketing Organizations, HMG 2120-Hotel Sales and Service	8. Tmgt 1150	
	9. Conv 2250 or 2190 or Hmgt 2120	
Accounting (6 credits) ACCT 1000-Financial Accounting and ACCT 1010-Management Accounting or BBUS 2210-Financial Accounting and BBUS 2540-Management Accounting	10. Acct 1000	
	11. Acct 1010	
Economics (6 credits) ECON 1900-Microeconomics and ECON 1950-Macroeconomics	12. Econ 1900	
	13. Econ 1950	
Introduction to Tourism (3 credits) TMGT 1110-The Tourism Industry	14. Tmgt 1110	
Hospitality/Business Law (3 credits) TMGT 2250-Hospitality Law	15. Tmgt 2250	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	16. Tmgt 2610	
Electives – Unspecified (12 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Languages, Sciences, Arts, Business, etc. Students without adventure tourism education and seeking either Adventure Minor must take ADVG 3110 and 3130 – please contact BTM advisor for approval. Students often save electives for future Study Abroad or CO-OP opportunities.	17.	
	18.	
	19.	
	20.	
Credits		60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

Preparing for the ADVENTURE STUDIES Major: Program Requirements

- See sample sequence on page 7 for course planning ideas.
- Note that courses may have prerequisites that you will need prior to registration.
- Third Year Standing in the BTM is defined as:
 - 54+ credits within the BTM program
 - A CGPA of 2.0+ (BTM courses only)
 - Successful completion of the following courses (or approved equivalents):
ENGL 1810, STAT 1200, TMGT 1150, ACCT 1000, ECON 1900 or 1950 and TMGT 1110

English (6 credits) ENGL 1810-Business, Professional and Academic Composition and ENGL 1920-Professional Presentation/Communication or ENGL 1100-Composition and ENGL 1110-Introduction to Prose Fiction	1. Engl 1810	
	2. Engl 1920	
Statistics (3 credits) STAT 1200-Introduction to Statistics or BUEC 2320-Economic and Business Statistics	3. Stat 1200	
Elective (3 credits) Consider STSS 1050, 1060 and 1070 in first year, first semester or COMP 1020, 1060 and 1080 choices bundled as a computer skills course	4.	
Organizational Behaviour (6 credits) TMGT 1140-Human Resources Management and TMGT 1160-Organizational Leadership in Tourism or BBUS 2720-Organizational Behaviour	5. Tmgt 1140	
	6. Tmgt 1160	
Marketing (6 credits) TMGT 1150-Marketing and Customer Service and one of CONV 2250-Sports Event Marketing, CONV 2190-Destination Marketing Organizations, HMG 2120-Hotel Sales and Service	7. Tmgt 1150	
	8. Conv 2250 or 2190 or Hmgt 2120	
Accounting (3 credits) ACCT 1000-Financial Accounting or BBUS 2210-Financial Accounting	9. Acct 1000	
Economics (3 credits) ECON 1900-Microeconomics or ECON 1950-Macroeconomics	10. Econ 1900 or 1950	
Introduction to Tourism (3 credits) TMGT 1110-The Tourism Industry	11. Tmgt 1110	
Hospitality/Business Law (3 credits) TMGT 2250-Hospitality Law	12. Tmgt 2250	
Environmental Stewardship (3 credits) TMGT 2610-Environmental Issues in the Tourism Industry	13. Tmgt 2610	
Electives – Unspecified (21 credits) These are a student's choice from areas such as (not limited to): Tourism Mng't, Events & Conventions, Resort & Hotel, Adventure Studies, Languages (SPAN 111 for Chile), Sciences, Arts, Business, etc. Many students use this area to apply activity courses transferred into the BTM from adventure based diploma programs. Students without prior adventure tourism education must take ADVG 3110 and 3130 – please contact BTM advisor for approval. Students often save electives for future Study Abroad or CO-OP opportunities. Students that want access to other Tourism Management Majors and Minors need to take MATH 1100, ACCT 1010 and an additional ECON (1900 or 1950).	14.	
	15.	
	16.	
	17.	
	18.	
	19.	
	20.	
	Credits	60

Field Work - Students must have a minimum of **500 hours** of documented relevant work experience supported by industry references indicating capable performance. Students can complete this requirement on their own or via the CO-OP option.

Fieldwork Completed

ALL BTM MAJORS: Final Program Requirements

- **CGPA (Cumulative Grade Point Average) = 2.0 or greater for graduation.**
- See sample sequence on page 7 for course planning ideas. Upper level courses require advisor approval. **Course approval is not the same as course registration.** Note that courses may have prerequisites that you will need prior to registration. See prerequisites and course descriptions at <http://www.tru.ca/tourism/management/programoutlines/degree.html>

Area 1: MAJOR...select courses from one of the three lists (24 credits).

Adventure Studies	Entrepreneurship	Management		Grade
Tmgt 4020 (required)	Tmgt 4020 (required)	Tmgt 4020 (required)	1. Tmgt 4020	
Adv 4010 (required)	Tmgt 4010 (required)	Tmgt 3010 (required)	2.	
Adv 4020	Tmgt 4120 (required)	Tmgt 3020 (required)	3.	
Adv 4030	Tmgt 4130	Tmgt 3040 (required)	4.	
Adv 4040	Tmgt 4140	Tmgt 4010	5.	
Adv 4050	Tmgt 4150	Tmgt 4030	6.	
Adv 4070	Tmgt 4160	Tmgt 4040	7.	
Adv 4090	Tmgt 4170	Tmgt 4050	8.	
Adv 4100 (6 credits)	Tmgt 4180	Tmgt 4060		
Adv 4110	Tmgt 4190 (6 credits)	Tmgt 4210		
Adv 4210				
Adv 4220				
Adv 4230				

Area 2: Consider a MINOR (4 courses uncommon to Major; 12 credits).

If no Minor selected, these remain as upper level electives (3000-4000 level courses)

Int'l Adventure Tourism Development	Adventure Studies Minor	Entrepreneurship Minor	Management		Grade
Adv 4010	Adv 4010(required)	Tmgt 4010(required)	Tmgt 3010(required)	9.	
Adv 4050	Adv 4xx	Tmgt 4120(required)	Tmgt 3020(required)	10.	
Adv 4090	Adv 4xxx	Tmgt 41xx	Tmgt 3040 (required)	11.	
Adv 4100 (6 credits)	Adv 4xxx	Tmgt 41xx	Tmgt 4xxx	12.	

Area 3: Upper Level ELECTIVES (12 credits)

Ensure pre-requisites are covered for Major and/or Minor (3000–4000 level courses)
If the above is accomplished, and space remains, your choice is interdisciplinary

Required for TMGT 4020 in Majors	13. Tmgt 3050	
	14.	
	15.	
	16.	

Area 4: ELECTIVES, Upper or Lower Level (12 credits)

Ensure pre-requisites are covered for Major and/or Minor (1000–4000 level courses)
If the above is accomplished, and space remains, your choice is interdisciplinary

	17.	
	18.	
	19.	
	20.	

CHECKLIST: Third Year Standing in BTM <ul style="list-style-type: none"> ○ 54+ credits in the BTM (_____) ○ CGPA 2.0 (BTM courses) (_____) ○ ENGL 1810, STAT 1200, TMGT 1110 & 1150, ACCT 1000 & ECON 1900/1950 	THIRD YEAR APPROVAL	Subtotal credits	60
Add credits for both halves of BTM		Total	120

SAMPLE SEQUENCE

FALL	1	TMGT 1110 - The Tourism Industry
	2	ELECTIVE - Consider STSS 1050, 1060 & 1070 bundle or COMP 1020, 1060 & 1080 bundle
	3	TMGT 1160 - Organizational Leadership in Tourism
	4	ENGL 1810 - Business, Professional and Academic Composition
	5	MATH 1100 - Finite Mathematics (or elective for Adventure Majors/any exemptions from high school)

WINTER	1	TMGT 1140 - Human Resources Management
	2	ENGL 1920 - Professional Presentation/Communication
	3	ACCT 1000 - Financial Accounting
	4	TMGT 1150 - Marketing and Customer Service
	5	ELECTIVE - (do you need ADVG 3110?)

FALL	1	TMGT 2250 - Hospitality Law
	2	ACCT 1010 - Management Accounting (or elective for Adventure Majors)
	3	ECON 1900 - Microeconomics or ECON 1950 – Macroeconomics
	4	ELECTIVE – (do you need Spanish?)
	5	ELECTIVE

WINTER	1	TMGT 2610 - Environmental Issues in the Tourism Industry
	2	STAT 1200 - Introduction to Statistics
	3	ECON 1900 - Microeconomics or ECON 1950 – Macroeconomics (or elective for Adventure Major)
	4	CONV 2250, CONV 2190 or HMGT 2120 - Applied Marketing Options
	5	ELECTIVE (do you need ADVG 3130?)

YEAR 3 EXAMPLES BY MAJOR (do you have 3rd Year Standing in the BTM??)

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 4010 (required)	Upper Elective (TMGT 3050)	TMGT 3010 (required)
	Upper Elective (TMGT 3050)	Upper Elective	TMGT 3040 (required)
	Minor/Upper Elective	Minor/Upper Elective	Upper Elective (TMGT 3050)
	Upper Elective (TMGT 3040?)	Upper Elective	Upper Elective/Minor
	Elective	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 4220	TMGT 4130	TMGT 3020 (required)
	Minor/Upper Elective	TMGT 4140	TMGT 4050
	Minor/Upper Elective	TMGT 4150	Upper Elective/Minor
	Upper Elective	Minor/Upper Elective	Upper Elective
	Elective	Elective	Elective

YEAR 4

FALL	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	ADVG 4050	TMGT 4180	TMGT 4060 or 4210
	ADVG 4020	TMGT 4010 (required)	Upper Elective/Minor
	Minor/Upper Elective	Minor/Upper Elective	Upper Elective/Minor
	Upper Elective	Upper Elective	Upper Elective
	Elective (SPAN 1110?)	Elective	Elective

WINTER	ADVENTURE	ENTREPRENEURSHIP	MANAGEMENT
	TMGT 4020 (required)	TMGT 4020 (required)	TMGT 4020 (required)
	ADVG 4090	TMGT 4120 (required)	TMGT 4040
	ADVG 4100	TMGT 4170	TMGT 4030
	ADVG 4100	Minor/Upper Elective	Upper Elective
	Elective	Elective	Elective