

Faculty of Adventure, Culinary Arts and Tourism (A.C.T.)

Seminar Series 6 Presents.....

Professor Christian Werner and
Professor Joel T. Schmidt
University of Applied Management, Erding Germany

WHEN: MARCH 14TH, 3:30—5:30

WHERE: IB 1015

Topic:

Utilizing Best Practices in Blending Learning for Sports and Leisure Management: The University of Applied Management Approach to University Education

Professor Christian Werner

Professor Christian Werner holds two Doctorates, University of Munich (LMU - PhD in Educational Science, Psychology and Political Sciences) and from Budapest University (Doctor of Economics in Economic Sciences). Dr. Werner also holds a Bachelor/Masters degree from University of Munich (LMU) in Political Sciences and a Bachelor/Masters in Business Administration from University of Applied Sciences, Landshut. Dr. Werner has held professorships and has been instrumental in the development of a number of universities involving innovative blended educational delivery models.

These positions include the following: Professor for Marketing, Public Management, Political Management and Sport Management and President, University of Applied Management, Erding (Germany); Professor for Leisure Management, Management Consulting and Health Management and President, University of Health and Sport, Berlin (Germany); Professor for Business Psychology and Rector, University Seeburg Castle, Seekirchen (Austria). In addition, Dr. Werner holds an international position of Professor for Educational Management and Business Psychology at Krok University, Kiev (Ukraine).



Professor Joel T. Schmidt

Professor Joel Schmidt has a PhD in Educational Sciences from LMU (Munich) and holds a Master of Arts (MA) from LMU with a focus in Psychology of Excellence in Organizational & Educational Psychology. Dr. Schmidt has a Bachelor of Education from UBC and a Bachelor of Arts from Augustana University College, Canada. Joel Schmidt is currently Dean of Key Competencies from the University of Applied Management in Erding Germany. In addition to this responsibility, he holds the title of Professor within the Faculty of Key Competencies and plays a key role in the International Relations department at UAM. He has also been responsible for the educational program International & Intercultural Management (BA, MBA) University of Applied Management. Dr Schmidt has both Canadian and American citizenships and has previously been a visiting Teaching Fellow at Thompson Rivers University.

