

Papers could be based on original empirical research or real life case studies relating to emerging trends. Special consideration will be given to papers that highlight emerging theories, cutting-edge research or best corporate practices and facilitate exchange between scholars and practitioners.

Papers dealing with national-and international-level business strategies and technology management issues in addition to papers which introduce innovative ideas and provide new insights and generate discussions relating to traditional areas of management such as human resources, accounting, finance, information technology, marketing, operations, supply chain and policy issues, are also encouraged.

Some suggested themes are listed below. All papers related but not limited to, these areas are welcome:

Business Strategy

- Acquisitions and Mergers
- International Strategies
- Corporate Social Responsibility
- Corporate Governance
- Balanced Score Card and Triple Bottom Line

Operations and Supply Chain Management and Decision Sciences (Operations Research)

- Quantitative Methods/Mathematical Programming
- Operations Management
- Total Quality Management
- Supply Chain Management (including green supply chains)
- Innovations

Entrepreneurship

- Small Businesses and National Economies
- Entrepreneurship as Growth Engine for National Economies
- Economic Recession and Effect on Small Businesses

Marketing

- Marketing Research
- Services Marketing
- International Marketing
- Customer Relationship Management
- Search Engine Marketing / Online Marketing
- Comparative Marketing Practices - East vs. West

Conference Committee

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MTMI-TRU

2010 INTERNATIONAL CONFERENCE

Emerging Paradigms and Practices in Business Management and Technology

June 12 – June 13, 2010
Kamloops, British Columbia, Canada

www.tru.ca/mtmi

THOMPSON RIVERS UNIVERSITY



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Call For Papers

Modern Technology and Management Institute, Inc., USA, in collaboration with Thompson Rivers University, Canada, as sponsored by Thompson Rivers University, Open Learning, Canada, and the University of Maryland Eastern Shore, USA, and Frostburg State University, USA, is happy to announce the 2010 International Conference on *Emerging paradigms and practices in Business Management and Technology*.

The objectives of the conference are:

- To provide academicians, practitioners, business leaders, researchers and students around the globe, a platform to present and discuss emerging paradigms and practices in business management and technology.
- To facilitate the sharing of research-based knowledge among participants.

Areas of Interest

During the past two decades phenomenal changes have taken place in the global marketplace. These changes are a result of advancements in technology, lowering of trade barriers in different countries of the world and the advent of organizations like the World Trade Organization. The European Union has developed into the single largest market in the world while emerging economies like India and China in Asia and Brazil in Latin America, have become very important for the success of many businesses. The global business landscape has become very dynamic and is continuously introducing new challenges to organizations. Today, a digital economy characterizes the world and as such the successful drivers of competitive advantage which held true in the past, seem to be losing their effectiveness or have become ineffective altogether. The new challenges business organizations face require innovative solutions in business management.

We welcome papers that broadly address the conference theme and issues related to emerging paradigms in business management and technology. Academicians and professionals are encouraged to contribute new ideas, concepts and paradigms for discussion.

Areas of Interest

Information Technology / Computer Science

- E-Commerce
- E-Commerce Security and Encryption
- Cyber Security / Cyberlaw / Cyber Forensics
- Enterprise System Architecture
- Applied IT Issues and Applications
- E-Governance
- Digital Divide
- Open Source Architecture
- IT Project Management

Human Resources Management

- Knowledge Management
- Intellectual Property Rights
- Managing Technically Skilled Resources
- Compensation Management in Multinational Organizations
- Training and Development in International Organizations

Finance

- Rise of China
- Asset-Backed Security
- Rating Firms
- Government Debts
- Alternatives to Stock Markets
- Financial Markets
- Corporate Finance – Best Practices
- Executive Compensation

Accounting

- New International Accounting Standards
- Bank Regulation
- Financial Reporting
- Activity-Based Costing

Economics

- Microeconomic Issues
- Macroeconomic Issues
- Public Economic Issues
- Environmental Economics
- Financial Economics (Financial Crisis)
- Economic Policies for National Competitiveness

Open Learning / Distance Education

- Online Education
- Issues in Delivering Business and Technology Education through Open Learning
- Enhancing Effectiveness of Virtual Teams in Open Learning
- Technology as a Facilitator

Tourism Management

- Economic Diversification through Tourism
- Tourism Product Development and Innovation
- Destination Marketing Organizations
- Tourism and the Experience Economy
- Local Tourism and the Partnership Imperative

Submission of Abstracts and Papers

To facilitate the peer review process, authors are requested to adhere to the following guidelines.

The first page must include the title of the paper, author(s) name, institutional affiliations and contact information. The second page must contain the paper title and the abstract, but should not include any of the author's personal identification information.

An abstract should not be over 250 words.

The font should be in Times New Roman and the font size of the title should be 14 point while the font size of the body should be 10 point.

Guidelines regarding the format of the papers are provided at www.mtmi.us/services/doc/ManuscriptGuidelines.pdf.

Abstracts

Please send the abstracts by email to:

In Canada, Europe and Africa:

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Important Dates

Last Date for Abstract Submission: March 20, 2010

Notification of Acceptance of the Abstract: March 30, 2010

**Last Date for Submission of Full Paper(s)
(Camera Ready):** April 15, 2010

Notification of Acceptance of the Full Paper: April 30, 2010

**Last Date for Submission of Registration Fees
(without late fee):** May 10, 2010

Conference Dates: June 12 – June 13, 2010

Note: Only full papers (Camera Ready) received by the deadline will be published in the conference proceedings. Therefore, all authors are requested to ensure that their papers are submitted before the deadlines. Papers received after the deadline will be published in next year's conference proceedings and may also be considered for publication in a MTMI journal. Visit www.effectivemanagement.org/index.html for more information.

In order to encourage research among students, a separate session for student paper presentations will be organized if a sufficient number of student papers are submitted. A separate session will also be organized for tutors, instructors and teachers representing open learning. The two best papers will be awarded a cash prize of US\$100.

Registration

Registration fees are due by May 10, 2010.

Participants: The registration fee for the conference is US\$200 per participant. The fee covers conference materials and proceedings in addition to lunch and tea during the conference. It does not include accommodation.

Students, retired teachers and participants from developing countries: The registration fee for the conference is US\$100.

Note: After the May 10 due date, an additional US\$50 will be added to the registration fee.

All payments must be made to “Modern Technology and Management Institute,” payable in US dollars. Payments can also be made online at www.mtmi.us/Global_Digital/index.html.

The non-refundable and non-transferable registration fee includes attendance to conference sessions, a copy of MTMI Journal (CD) and other conference materials for each registered attendee. Food and refreshments will also be provided at several session breaks and social gatherings. In order to be included in the MTMI Conference publications at least one of the authors of each selected paper for publication must separately register before the specified date in the guidelines for authors. The Academy encourages all co-authors of papers to register and attend the Conference. In case of multiple papers, coauthored by the same individual, MTMI expects each paper to be presented by a different individual. No author in any case, will be permitted to present more than two papers. MTMI reserves the right to alter any policy without notice. Registration Forms can be downloaded from the MTMI website at www.mtmi.us. The Registration Form should be sent along with the demand draft.

Accommodation

A limited amount of accommodation is available at the Thompson Rivers University residency (near the conference venue) from June 10 - June 14, at conference rates, on a first-come, first-served basis.

The costs are as follows:

- Single Room = CAD\$89.95 + taxes per day
- Two participants sharing two room suit = CAD\$45.00 (50% of CAD \$89.95) + taxes per day
- Four participants sharing four room suit = CAD\$30.00 (25% of CAD \$120.00) + taxes per day

The room rate also includes continental breakfast served between 7am - 10am.